

Maine Libraries Join for Print Archiving

Eight of Maine's largest libraries, both public and academic, are about halfway through a major and distinctive project for the shared management and archiving of their print collections and the integration of digital editions into a statewide catalog.

The Maine Shared Collections Strategy (MSCS) differs from other collaboration efforts under way in the library world because of the public/academic crossover, as well as the crossover between public and private colleges, a focus on monographs rather than journals, and an emphasis on retention and preservation rather than deselection.

MSCS comprises Colby College, Waterville; Bates College, Lewiston; Bowdoin College, Brunswick; the University of Maine, Orono; University of Southern Maine, Portland; Maine State Library, Augusta; Bangor Public Library; Portland Public Library; and Maine InfoNet, the state's consortium. It started in June 2011 with a three-year Institute of Museum and Library Services (IMLS) grant of \$821,065, and the participating libraries are contributing matching funds via in-kind services of sala-

ries and fringe benefits for their staff on MSCS committees.

Documentation, models, policies, and procedures will, ultimately, be available for other libraries and consortia to download and adapt as they address the management of their own legacy collections.

"Budget Dance" Leads to Call for Baseline Funding

Public libraries have struggled in New York City over the last five years, as Mayor Mike Bloomberg—in an annual ritual known wearily as the "budget dance"—has consistently proposed significant cuts, only to have the city council restore much but hardly all of the damage to the support.

The unsustainable nature of the strategy, which wastes library resources in planning for contraction and results in inevitable shrinkage of service, has become clear, fueling a new call from legislators and library workers for baseline funding to ensure library service.

For now, the country's largest city, with the most famous single library building, offers Sunday service at only eight facilities in its three systems. Weekly hours of service, as described in a report (*Branches of*

Opportunity) released in January by the think tank Center for an Urban Future (CUF), trail well behind most large cities.

The situation could get much worse. The administration's proposed 35 percent, \$106 million cut portends "the end of public library service as we know it," pronounced Queens council member Jimmy Van Bramer at a council committee hearing March 8.

Van Bramer, formerly Queens Library's chief external affairs officer, not only chaired the hearing but at one point intervened—as if assuming his previous role—to protect his former boss, Queens Library director Thomas Galante.

Galante, Brooklyn Public Library (BPL) president and CEO Linda Johnson, and New York Public Library (NYPL) president Anthony Marx delivered a grim joint statement, detailing the progress they've made on several fronts but warning of the devastating effect of cuts, which would represent a total 51 percent decrease since 2008.

Van Bramer called the proposed budget "shameful," adding, "I look forward to a day when we not only don't have an administration that does this but we baseline your funding."

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Library of the Year

All libraries are good, some are great. *LJ* is looking for role-model libraries to vie for the honor of being the 2013 *Library Journal*/Gale Cengage Library of the Year.

Learn more and submit your nominations at lj.libraryjournal.com/awards/library-of-the-year-nomination-guidelines-2

Postmark deadline: April 6, 2013

Interview

Q&A: Steven MacCall

Steven McCall, *Library Journal's* 2010 Teaching Award winner, is Associate Professor, School of Library and Information Studies, University of Alabama, Tuscaloosa. He shares his thoughts on LIS education in the second in a series sponsored by ProQuest.



What are the most urgent current issues in library education?

We should not veer too far into an "information" model, because we need to maintain the necessary role for knowledge organizing. I am also concerned about losing the term *library* to other groups. For example, the National Science Foundation started a "Digital Libraries Program," yet what it was calling *libraries* had no resemblance to what we do as professional librarians. Likewise, the Digital Public Library of America is not a public library nor is it even a library, yet it deploys the term *library*. These efforts can be confusing.

What do you see as the biggest challenge facing your current students?

As the nature of librarianship continues its evolution toward a digital primacy rather than an emphasis on physical materials, many current students are preparing to work in libraries that may not function exactly like the ones they grew up in. This can certainly be a challenge for professor and students alike.

Brooklyn council member Vincent Gentile elucidated the potential loss of jobs: 720 from NYPL, 421 from BPL, and 428 from Queens, and the potential cut in hours, from an average of some 43 hours a week to fewer than 22 hours.

"We just need the city of New York to find a more creative way to negotiate a budget than slashing the heck out of us" Galante commented. He called the recurring phenomenon "Groundhog Day."

Marx noted that the libraries have "been doing more with less," citing a 20 percent reduction in discretionary funding of his system. In an incredulous tone, he asked rhetorically, "Detroit does a better job on libraries?" (The CUF report said Detroit had better hours in 2011, though that no longer seems true.)

Later in the hearing, representatives of the library unions echoed such concerns. Eileen Muller, president of Local 1482, Brooklyn Library Guild, declared, "It's not a matter of money, it's a matter of priorities."

"This budget process for libraries is broken," added John Hyslop, president of Local 1321, Queens Library Guild. The unions on March 13 held a rally outside city hall supporting baseline funding.

Bloomberg's three terms as mayor come to a close this year. Several candidates are competing in both the Democratic and Republican primary races, but library funding has not yet become an issue.

Mobile Minilibraries Pepper SXSW

Librarians Cindy Fisher and Andrea Davis (a 2012 *Library Journal* Mover & Shaker) and the Libraries Archives and Museums (LAM) group at the SXSW Interactive conference in Austin, TX, wanted to think of a way to get people to "interact" with libraries during the festival.

Inspired by the bicycle-powered taxis that shuttle around stranded conference-goers, Fisher and Davis came up with the idea of a pedicab library.

The library is a zebra-print lunch box tucked into the back of a pedi-

PUBLISHED WEEKLY BY
Library Journal & School Library Journal

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www.libraryhotline.com/sub

Outside U.S.

Phone: 515-247-2984

LIBRARY HOTLINE (ISSN 0740-736X) (RPUSA 123397467) is published weekly (every Monday except on the two Mondays nearest to the year-end holidays) by Library Journals, LLC, 160 Varick Street, 11th floor, New York, NY 10013. Randy Asmo, Chief Executive Officer; Ian Singer, VP, Group Publisher. Library Hotline is a registered trademark of Library Journals, LLC. All rights reserved. Printed in the USA. SUBSCRIPTION: \$119.99 per year, Canada \$159.99, Other (incl Air) \$159.99, Single Copy (U.S.) \$5.95, and Single Copy (all other) \$10.00. POSTMASTER: Please send change of address to: Library Hotline, PO Box 5881, Harlan, IA 51593-1381 Telephone 800-588-1030. Outside U.S. 1-515-247-2984.

Printed in the U.S.A.

cab and stuffed with old-fashioned paperbacks and digital LibraryBoxen (open source, rechargeable wireless access points filled with free downloadable content).

In addition to typical library fare, SXSW LibraryBoxen were loaded

with public datasets and other content from the Digital Public Library of America (DPLA), which helped fund the project. (The University of Texas at Austin iSchool and EveryLibrary also helped with the project, according to a DPLA blog post.)

The boxes went a step further toward bridging the digital and physical worlds by allowing riders to download sample chapters from books being promoted by authors doing readings at SXSW.

While the concept of the pedicab li-

Libraries Open Doors, Data to Digital Art Displays

This January, hundreds of people attended the grand opening of an addition to the Teton County Library (TCL) in Jackson Hole, WY. The big draw was “Filament Mind,” a stunning digital art installation that made use of more than five miles of fiber-optic cables—cut into 1,000 pieces—and 44 LED illuminators.

Yet “Filament Mind” is more than colorful eye candy. This dynamic artwork is data-driven. Each piece of cable represents a different Dewey Decimal subject and leads to its corresponding subject title. Whenever a visitor to any public library in Wyoming performs a computer search of the library catalog, the cable and category are illuminated by a color and light display. At a glance, library patrons and staff can see what the hot topics are at that moment.

TCL director Deb Adams told *Hotline*, “We were looking for artwork that was going to be intellectually challenging and thought-provoking, would invite various levels of understanding, and would suggest that you discover something new every time you visit the library.”

“Filament Mind” may be the latest such installation, but it’s certainly not the first. Other libraries showcase interactive, data-



driven digital art that brings what’s typically behind the scenes into the light.

In 2003, Seattle Public Library commissioned a series of artwork at the Seattle Central Library called “Making Visible the Invisible: What the Community Is Reading,” using library data on books being checked out and returned to create a visual display that reflected the current topics of interest of patrons. It would also track those topics over time.

Data is displayed on six plasma screens on a glass wall located behind the librarians’ reference desk in the Mixing Chamber, a public computer area. Each screen shows a visual representation of a specific type of item being circulated, for example, DVDs, books, CDs, and other media. The background color, which changes each hour, is a visual indicator of time.

Also, last September, McKeldin Library at the University of Maryland, College Park, debuted an ever-evolving permanent display of digital art created by students of Brandon Morse, an associate art professor at the university. The first group of installations was not linked directly to library data because the school wanted to get it up as quickly as possible. However, future installations will incorporate library data on search terms and circulation numbers.



brary was a long time in the making, the project came to fruition rather quickly. The EasyRider pedicab company was eager to host the mobile libraries and already had the perfect liaison for sxswLAM: Meghan Currey. When she's not taking people around the city in her cab, she's an adjunct, part-time librarian at Austin Community College.

People

The Four County Library System Board of Trustees, Vestal, NY, appointed **Steven J. Bachman** as its new Executive Director, following **David J. Karre's** retirement. Bachman was previously Director, Your Home Public Library, Johnson City, NY.

Martha Conway was named Director of the Special Collections Library, University of Michigan Library, Ann Arbor. She had served as Interim Director for the past 18 months.

David S. Ferriero received an Honorary Degree from Duke University, Durham, NC, which will be awarded at the school's commencement ceremony on May 12. Ferriero became the tenth Archivist of the United States in 2009.

Kevin Mulroy was appointed A.J. McFadden Dean of the Claremont Colleges Library, CA, effective July 15. He was formerly Associate University Librarian for Academic Services at the University of California, Los Angeles.

Donna Schulze was named the 2013 National Education Support Professional of the Year by the National Education Association. She is currently a paraeducator at Phelps Luck Elementary School, Columbia, MD.

Carol Johnson Stewart has retired as Director of Library Services, Clayton County

ALA Bestows Posthumous Madison Award on Swartz

On Friday, March 15, the American Library Association (ALA) awarded the James Madison Award to information activist Aaron Swartz, who took his own life in January following an investigation from federal charges

accusing Swartz of violating the Computer Fraud and Abuse Act.

According to ALA's announcement, "Before his untimely death in January, Swartz was an outspoken advocate for public participation in government and unrestricted access to peer-reviewed scholarly articles. Swartz was a cofounder of Demand Progress, an advocacy group that organizes people to take action on civil liberties and government reform issues. Swartz was also a leader in the national campaign to prevent the passing of the Stop Online Piracy Act, a bill that would have diminished critical online legal protections."

The award was to have been presented by Rep. Zoe Lofgren (D-CA), who received the Madison Award last year, but she was unable to attend the ceremony. In a statement, she said:

It's appropriate we honor Aaron today with the 2013 James Madison Award. We should also recommit ourselves to a bedrock principle that goes back to our country's founding: that society has an interest in the free flow of ideas, information, and commerce. That is why we have a free press, a nationwide postal system, public libraries, and publicly supported educational opportunities that are meant to be ever-expanding and accessible....

By protecting and advancing the free flow of information, we can nurture opportunity and maximize the progress of science, the furthering of discovery, and the growth of the American economy. Thank you for honoring the work of this brilliant and passionate advocate. And thank you all for the work you do to ensure and advance the freedom of information in our society.

In January, Lofgren began drafting "Aaron's Law," a bill (named after Swartz) that would limit the scope of the Computer Fraud and Abuse Act.

Library System, GA. She had been with the system for 33 years.

Historian Sanjay Subrahmanyam has been appointed Kluge Chair in Countries and Cultures of the South by Librarian of Congress James H. Billington. The senior research position, which began March 15, gives him four months in residence at the Library of Congress's John W. Kluge Center.

The Davenport Public Library announced **Kenneth Wayne Thompson** as its new Director, effective April 8. He previously worked as a Branch Manager at the Atlanta-Fulton Library System.

Rebecca Wolf is the new Director, Winnetka-Northfield Public Library District, IL, effective April 15. She currently is Director, Deerfield Public Library, IL.

Four new appointees were named to the National Historical Publications and Records Commission: **Peter Gottlieb**, representing the Society of American Archivists; **George Miles**, representing the Organization of American Historians; **Nicole Saylor**, representing the Library of Congress; and **William G. Thomas**, representing the American Historical Association.

In Memoriam

Eugene Paul Sheehy, Head of the Butler Library Reference Department at Columbia University, New York, from 1967 to 1987, died on February 28.

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Marshall Cavendish Sells Library Operation

Cavendish Square Publishing, a new educational publishing company founded by Roger Rosen, acquired the assets of Marshall Cavendish Corporation's entire North American library operation, including the Benchmark, Bookworm, MC Reference, and MC Digital lists.

Marshall Cavendish library lists comprise over 3,000 print and digital works developed for the K-12 school library and public library markets. According to the companies, Cavendish Square assumed operation of the purchased assets effective March 4; Cavendish Square also stated that it is committed to "a robust list" of new titles for fall 2013 in both print and digital form.

Per the terms of the sale, Marshall Cavendish Corp. will continue to support customer access to ebook and digital reference materials purchased prior to the sale. Cavendish Square will assume marketing and access support for customers purchasing digital materials post-acquisition. The editorial and production staffs of Cavendish Square will be located in Buffalo.

Marshall Cavendish's future operations in the United States will be focused on the expansion of its educational products in print and digital formats.

Softlink To Launch New School Library E-Platform

Softlink, a global provider of content and library management solutions, has announced the upcoming launch of a new, cloud-based knowledge and library management solution especially designed for elementary schools. The new product will be added to the company's existing tech offerings of Oliver, Oliver Junior, and Alice.

Nathan Godfrey, Softlink's chief



Four new library projects are on tap for the **Public Library of Cincinnati and Hamilton County**. With \$11.5 million from prior savings, existing construction/repair funds, and future capital dollars, the library will replace three of its five smallest branches with two new facilities (the St. Bernard and Reading branches) and the conversion of a historic property for a branch currently in a leased storefront (Clifton). The lone renovation project involves the 100-year-old, 11,000 square foot **Avondale Branch Library** (rendering), which will receive a \$1.2 million makeover and enhancements to achieve Americans with Disabilities Act (ADA) compliance. Under the guidance of Cincinnati's K4 Architecture, LLC, the eight-month effort will include the addition of an elevator, an alternate entrance, and two new bathrooms for accessibility, plus new carpeting, upgraded HVAC systems, enhanced Internet connections, self-check machines, and a reconfigured service desk. The library expects to be open during most of the work.

Another accessibility project is under way at the **Austin Davis Public Library**, Odessa, FL, part of Hillsborough County Public Library Cooperative. The 10,500 square foot library, which opened in 1993, is getting two new bathrooms at a cost of \$55,517 from district tax revenue, per *Tampa Bay Online*. The construction by Bayshore Contracting Corp. will bring the library into ADA compliance and "improve aesthetics," according to a library spokeswoman.

Late in February, Chicago firm Product Architecture and Design (PAD) was chosen by the **Downers Grove Public Library**, IL, Board of Trustees to helm its \$1.8 million interior renovation. And quite a project it will be, with upgrades to the 67,700 square foot bilevel building being the fifth overhaul to the library, which has been in the same location in four separate facilities since 1891, according to the Downers Grove Patch. The plan is expected to include enhancements to the teens and children's sections, as well new paint, service desks, bathrooms, and lighting, once the board approves the PAD contract.

Send information on groundbreakings and ongoing and completed building projects to blfox@mediasourceinc.com

operating officer, said that the new tool will include an interactive picture interface for young students that is designed to make it easy for very young users to find and engage with resources of interest.

The platform will also allow schools to integrate seamlessly with ebook platforms and provide 24/7 access to resources on modern digital devices, according to Softlink Europe's Chris McPhee.

Pew: 37% of Teens Have Smartphones

Smartphone adoption among American teens has increased substantially in the past year, and one in four teens now connects to the Internet primarily on mobile devices, according to a national technology-based report from the Pew Research Center.

“Teens and Technology 2013,” a new survey of 802 teens, ages 12–17, and their parents, also shows that 78 percent of teens now own a cell phone, 23 percent have a tablet computer (comparable to the adult population), 95 percent of all teens use the

Internet, and 93 percent have a computer or have access to one at home.

Other highlights of the report:

- 74 percent of teens access the Internet on mobile devices at least occasionally.
- 25 percent are “cell-mostly” Internet users—far more than the 15 percent of adults.
- Older girls are especially likely to be cell-mostly Internet users; 34 percent of girls ages 14–17 said that they mostly go online using their



cell phone, compared with 24 percent of teen boys ages 14–17, although boys and girls are equally likely to be smartphone owners.

- Among older teen girls who are smartphone owners, 55 percent use the Internet mostly from a phone.

Teens who live in lower-income and lower-education households are still somewhat less likely to use the Internet in any capacity—mobile or wired. However, those who fall into lower socioeconomic groups are just as likely and in some cases more likely than those living in higher-income and more highly educated households to use their cell phone as a primary point of access.

- 89 percent of teens living in households earning less than \$30,000 per year use the Internet, compared with 99 percent of teens living in households earning \$75,000 or more per year.
- 30 percent of teens living in households earning less than \$30,000 per year are cell-mostly Internet users, compared with just 14 percent of those in households earning \$50,000–\$74,999 per year and 24 percent of those living in households earning \$75,000 or more per year.

News in Brief

ProQuest added to its collection Newspaper-ARCHIVE.com, a database of global newspapers dating back to 1607. Libraries can purchase the archive, which will be divided into public and academic library versions, rather than just via subscription.

The **University of North Carolina at Greensboro** has adopted an open access policy that guarantees that journal articles will be archived in NC DOCKS, the school’s institutional repository. The policy was agreed upon unanimously by the faculty.

Columbia University Libraries’ Rare Book & Manuscript Library, New York, acquired the archive of novelist Dawn Powell. The collection includes personal and professional materials such as photographs, manuscripts, and correspondence.

Emerald Group Publishing Limited expanded open access articles through its partnership with the **International Federation of Library Associations and Institutions (IFLA)**. The agreement allows papers from IFLA to be published in Emerald’s LIS journals before becoming open access nine months after publication.

The **Hartford Public Library** received a \$5,000 grant from the NewAlliance Foundation for its Summer Reading Program. The grant will go toward expanding the program, which began in summer 2012.

Wolters Kluwer Health, a health-care information provider, has partnered with ProQuest’s **Serials Solutions** to index its content from Lippincott Williams & Wilkins (LWW). LWW’s 280 medical journals will be made searchable through Serials Solutions’ Summon product.

Tech Logic was contracted to integrate its Ultra-Sort Automated Materials Handling system into the construction of the new **West Denver Branch Library**, OH. Tech Logic will install its system in the fall, and the library will officially open in early 2014.

Grey House Publishing has formed a joint imprint with **H.W. Wilson**, which will go live on April 1. Under a new licensing agreement with **EBSCO Publishing**, which owns Wilson, Grey House will become the publisher of all print editions from Wilson.

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