

ALA Argues E-Rate Must Be Enhanced

The National Telecommunications and Information Administration’s \$4 billion Broadband Technology Opportunities Program (BTOP) helped about 20 percent of U.S. libraries make improvements to publicly available technology resources and digital literacy within their communities, according to a report released by the American Library Association’s (ALA) Office for In-



formation Technology Policy (OITP). Yet as part of the 2009 stimulus package, BTOP was a one-time program.

“The majority of libraries that are involved with the BTOP project... are now trying to figure out how to sustain the investments that have been made,” OITP assistant director Marijke Visser told *Hotline*.

Many of these libraries plan to

sustain these projects using funding from the Schools and Libraries Program of the Universal Service Fund, more commonly known as the E-rate. Fortunately, the Universal Service Fund, administered by the Federal Communications Commission (FCC) since its creation in 1997, does not use appropriated funds, so, unlike many government programs, the E-rate is not in jeopardy from the budget sequestration. Unfortunately, the fund is currently capped, while demand for publicly available technology and broadband access is growing rapidly.

Many patrons already view public broadband access as one of the most important services offered by public libraries. A recent survey by the Pew Internet Project found that 77 percent of Americans age 16 and older said that free public access to computers and the Internet is “a very important service” offered by libraries. In comparison, 80 percent said that offering books for borrowing is a very important service.

ALA praised FCC commissioner Jessica Rosenworcel for calling for multiple enhancements to the E-rate during an FCC oversight hearing in April. “Great programs do not thrive without continuous reassessment and support,” she said. “Already, year-in and year-out, the demand for E-rate support is double the \$2.3 billion the commission now makes available annually. Moreover, the agency’s own survey indicates that 80 percent of schools and libraries believe that their broadband connections do not meet their current needs.”

Interview

Lisa M. Lopez

Lisa M. Lopez, a librarian at Zavala Elementary School, Grand Prairie, TX, and a 2013 *Library Journal* Mover & Shaker, tells *Hotline* about her inspirations and goals, and some of the challenges facing school libraries today.



Where do you source multicultural and bilingual books?

Children’s Book Press is a great place to go to look for bilingual and multicultural books, and the REFORMA newsletter. Pat Mora has written close to 40 or 50 children’s books that have a lot of bilingual words. She talks about her childhood in El Paso, and [my] kids can really relate to that. We also have Cinco Puntos Press, the local publishing company.

Who do you collaborate with the most?

Our faculty. Without [collaboration], the library becomes isolated, it becomes an island. You have to go out there and do some outreach yourself with the school community, because otherwise students will just come in to get books, and they’ll be in and out.

What are the biggest challenges for school librarians right now?

Budgetary cuts [have] been the main [issue] impacting our school community. Our students were used to receiving free books from Reading Is Fundamental, which had been funded since the 1960s by the federal government, and it just got slashed. I got lucky: I applied for a grant to the El Paso Community Foundation, and it [gave] me \$1,000 to purchase more books.

≡ INSIDE ≡

- Anne Frank Challenge Rejected2**
- Librarians Take Aim at Pew Study3**
- Baker & Taylor Releases axisReader ...4**
- CA Open Access Bill Moves Forward...4**
- Coursera, Publishers Launch Pilot.....6**

Michigan School District Faces Anne Frank Challenge

A Michigan parent's complaint that *Anne Frank: The Diary of a Young Girl—The Definitive Edition* is too frank for middle schoolers was rejected by the local school district, which declined to replace the book with an older, expurgated edition.

A committee at Northville Public Schools met on Friday, May 3 to discuss the request, brought by parent Gail Horalek, that the district's seventh graders read an earlier edition of the popular diary written by a Jewish teen who hid with her family for two

years in Nazi-occupied Amsterdam.

"Following a thoughtful, deliberative process, the committee reached a unanimous decision to continue use of *Anne Frank: The Diary of a Young Girl—The Definitive Edition* as an option within the seventh grade English language arts curriculum. The committee felt strongly that a decision to remove the use of *Anne Frank: The Diary of a Young Girl—The Definitive Edition* as a choice within this larger unit of study would effectively impose situational censorship by eliminating the opportunity for the deeper study afforded by this edition," said Robert D.G. Behnke, assistant superintendent for instructional services at Northville Public Schools.

Horalek, a resident of Northville, a bedroom community of Detroit, said her daughter's school should have clearly communicated the differences between the definitive edition and the expurgated version that many parents remember from their school days. "I'm saying it's inappropriate for the middle school, and [district officials] are blindsiding the parents," said Horalek.

First published in 1947, the diary has attracted dozens of requests to ban it from inclusion in school libraries or curriculum since its 1952 publication in United States, said Barbara M. Jones, director of the American Library Association's Office for Intellectual Freedom.

Published in 1995 by Random House imprint Doubleday and in paperback by Random House imprint Bantam Books in 1997, the definitive edition restored passages omitted by Anne's father, Otto Frank, including unflattering descriptions of his wife,

LEAD THE CHANGE: **Preparing Today's Leaders for Tomorrow's Challenges**

This leadership program brings library thought leaders together to show participants how today's top libraries are leading change and transforming their communities. Attendees are led through a series of exercises in order to bridge key thoughts to individual leadership objectives to help them harness their ideas.

For more information and to sign up visit:
lj.libraryjournal.com/lead-the-change/

Coming soon to a library near you:

Alabama—May 21
Eastern Pennsylvania—May 23
Tennessee—May 30
Missouri—June 5

Register for LJ's Day of Dialog

On Wednesday, May 29, come to this annual, pre-BookExpo America event that brings together librarians, publishers, vendors, and authors for a discussion of upcoming books and the latest trends in the world of libraries and publishing.

Visit lj.libraryjournal.com/dayofdialog/ for more details and to sign up!

PUBLISHED WEEKLY BY
Library Journal & School Library Journal

VP, Group Publisher Ian Singer

Editor-in-Chief Michael Kelley

Editor Meredith Schwartz

Contributing Editors

Kate DiGirolomo, Matt Enis,
Bette-Lee Fox, Josh Hadro, Marta Murvosh,
Karyn Peterson, Hiten Samtani

Art Production Josephine Marc-Anthony

Creative Director Mark Tuchman

TO CONTACT HOTLINE:

Editorial

Phone: (646) 380-0700
Fax: (646) 380-0756/0757
E-mail: LJHotline@mediasourceinc.com
160 Varick Street, 11th floor
New York, NY 10013

Advertising

Roy Futterman or your LJ rep
Phone: (646) 380-0718
rfutterman@mediasourceinc.com

Classified

Howard Katz, Classified Manager
Phone: (646) 380-0730

Production

JoAnn Powell, Production Manager
Phone: (646) 380-0741

Subscriptions

Phone: 800-588-1030
www.libraryhotline.com/sub

Outside U.S.

Phone: 515-247-2984

LIBRARY HOTLINE (ISSN 0740-736X) (RPUSA 123397467) is published weekly (every Monday except on the two Mondays nearest to the year-end holidays) by Library Journals, LLC, 160 Varick Street, 11th floor, New York, NY 10013. Randy Asmo, Chief Executive Officer; Ian Singer, VP, Group Publisher. Library Hotline is a registered trademark of Library Journals, LLC. All rights reserved. Printed in the USA. SUBSCRIPTION: \$119.99 per year, Canada \$159.99, Other (incl Air) \$159.99, Single Copy (U.S.) \$5.95, and Single Copy (all other) \$10.00. POSTMASTER: Please send change of address to: Library Hotline, PO Box 5881, Harlan, IA 51593-1381 Telephone 800-588-1030. Outside U.S. 1-515-247-2984.

Printed in the U.S.A.

Anne's mother, and others in hiding and his daughter's entries about her burgeoning sexuality, according to the foreword of the edition. In total, the additional material represents 30 percent of the definitive edition.

Among the additional material are two entries, written when Anne was 14 years old, that Horalek considers too graphic for seventh grade. On January 6, 1944, Anne reflected on puberty and her desire to kiss and touch a female friend. On March 24, 1944, she pondered whether her friend Peter had seen a woman nude and how to describe her genitalia to him. These total about four of the 352 pages.

Horalek's daughter grew uncomfortable and went to her teacher and then to her mother, Horalek said. The school provided Horalek's daughter with another book. Troubled with the lack of notification to parents about the difference in the editions of the diary and her daughter's feeling that her teacher had minimized her concerns, Horalek asked the district to switch books.

Horalek clarified that she doesn't see the diary as pornography. Instead, she said, a number of students in her daughter's class are distracted by Anne's writings on her sexuality and treat those pages as if they were pornography rather than appreciating the diary, Horalek said.

Public support for retaining the definitive edition in Northville middle schools has come from the Kids' Right To Read Project (KRTRP), a joint effort of the National Coalition Against Censorship, the American Booksellers Foundation for Free Expression, the Association of American Publishers, and the Comic Book Legal Defense Fund. The group sent a letter to the district.

Horalek's complaint has constitutional implications because she is trying to control what other parents' children read, said Acacia O'Connor, coordinator of KRTRP. The courts have ruled that parents can make de-

Librarians Take Aim at Study on Parents and Libraries

A recent national report from the Pew Research Center that stated that the vast majority of parents with children under 18 consider libraries to be important for their children has attracted some criticism from the library community, which is concerned that the findings are based on a skewed sample and put too much emphasis on reading.

Three top reasons given for libraries' importance were that they helped to spark a child's love of reading and books, provided children with information and resources not available at home, and offered a secure environment for children.

Yet critics of the report, such as Jeri Hurd, a high school library media specialist at the Western Academy of Beijing, and Buffy Hamilton, a learning strategist at the Cleveland Public Library and a 2011 *Library Journal* Mover & Shaker, said that the sample is skewed toward parents who are white, relatively young, and well educated and so do not represent the general population.

"I am interested in the literate practices of many families of diverse backgrounds, not just those who have the cultural/school capital," Hamilton tweeted.

Lee Rainie, director of the Pew Research Center's Internet & American Life Project, said the report's methodology is sound and that the sample "mirrors the parent population of the United States."

The sample that Pew surveyed was 61 percent white, 54 percent under the age of 40, and 62 percent college educated. By comparison, the sample surveyed in the Census Bureau's 2011 Annual Social and Economic Supplement was 59 percent white, 58 percent under the age of 40, and 65 percent college educated.

"The ages line up, the racial compositions line up," Rainie said. He does acknowledge, however, that Pew's sample slightly overrepresented parents of younger children.

In a discussion on the LM_NET electronic discussion list, Marcia Mardis, an assistant professor at Florida State University and the associate director of the PALM Center, echoed Rainie's point about the census bureau, though she admitted that there were "substantive differences between parents of younger children and parents of older children on questions related to reading, library use, and perceptions of libraries. It seems...that the most clear caution about applying the findings broadly would be to not overstate the findings for older children."

Hamilton tweeted her concern that "advocacy efforts serve as blinders from interrogating data and pushing more representative kinds of data."

Another concern shared by Hurd and Hamilton is that the report places too much emphasis on reading, which Hurd said ends up neglecting "so many equally important services that libraries offer. It's kind of feeding into that stereotype."

"I just wonder what other literacy practices are important and don't get valued," Hamilton tweeted.

The report does measure other services. A section discussing parents' attitudes toward ebooks and interactive learning experiences showed that parents are largely in support of expanding both ebook offerings (62 percent) and interactive experiences (54 percent).



cisions for their own children but not other people's children, she noted.

The diary's American publisher, Random House, declined to comment on the Michigan challenge, but Gina Centrello, president and publisher of Bantam Books, did sign the KRTRP letter requesting that the district retain the book's definitive edition.

Baker & Taylor Releases axisReader for Axis360

Baker & Taylor (B&T) announced the release of axisReader, a new ereader app developed specifically to work with the company's Axis 360 digital media platform. The axisReader app is now available for library pa-

trons to install on both Android and Apple iOS tablets and phones via the Google Play store and iTunes. Patrons can also find links to these download pages in the "App Zone" of Axis 360 library websites.

The new app will be available alongside the existing Blio ereader. Best known for its accessibility features, the Blio app has been closely tied to the Axis 360 platform since its launch in June 2011. While Blio is compatible with PDF and EPUB formats, its primary format is XMS (open XML paper specification). The new axisReader will offer a more streamlined experience for the more familiar EPUB format, according to a company announcement.

California Open Access Bill Clears Committee

A bill that would require California-funded research to be deposited in open access repositories passed the state's Assembly Accountability and Administrative Review Committee on May 1.

Assemblyman Brian Nestande (R-Palm Desert) introduced the bill, which was the brainchild of California Council on Science & Tech Fellow Annabelle Kleist, who works in Nestande's office.

It's not clear exactly how much research California does fund: agencies are not required to report their funding to the legislature, Kleist told *Hotline*, so the most recent figure Nestande's office could find was \$327 million in direct research funding in 2006, based on a National Science Foundation report. However, Kleist said, "We are working with the [University of California] libraries to come up with a better estimate that's more recent."

Originally, the bill called for a six-month embargo and a new repository managed by the California State Library. However, in that form,

Branching Out



April 24 marked the reopening of the renovated **Glenarden Branch Library** (pictured) of Prince Georges County Memorial Library System, Hyattsville, MD. As a result of the \$644,000 project, the 9,238 square foot facility now has multiple Wi-Fi stations, 33 public access computer workstations, two private study rooms, refurbished restrooms, a redesigned children's area with a tree house theme, and a modernized circulation/information desk. Designed by Baltimore firm Gant Brunnett Architects, with general contracting by D & A Contractors, the library also features energy-efficient lighting and windows throughout the building and upgraded finishes.

Things are looking up at the renovation of the **Oakland Public Library**, NJ, part of the Bergen County Cooperative Library Services. After wrangling over cost overruns and disputes among the construction firm, the architect, and the borough, per *NorthJersey.com*, exterior renovations are on track to begin this summer with repainting and repairs

to the cupola. A \$2.6 million referendum for a library expansion was passed in 1998; the official groundbreaking was in 2002, with a completion date expected in 2003. Time marches on.

More positive New Jersey news: a four-month renovation will shortly be under way at the **Somerville Public Li-**

brary, part of the Somerset County Library System. The \$700,000 project will incorporate a dedicated teen space into the loft, currently home to the adult fiction titles. The main reading space will morph into an enclosed meeting room, while other changes include the relocation of the circ desk, the installation of new bookcases, updates to computer electrical systems, and the incorporation of new lighting.

Anythink Libraries, Thornton, CO, welcomed on May 13 its new **Anythink York Street** facility. The 9,388 square foot library is a "unique partnership between Mapleton Public Schools and Anythink Libraries," per a press statement, with the library occupying space in the district's Skyview Campus building. Anythink York Street houses a generous materials collection plus 25 public access computers, while offering improved Internet connections and extended programming to support "community members of all ages [through] Anythink's innovative service model." Funding is from a 2010 referendum.

Send information on groundbreakings and ongoing and completed building projects to blfox@mediasourceinc.com

in addition to opposition from the American Association of Publishers, NetChoice, TechAmerica, and Cal-Chamber, it attracted critique from an unusual source—the University of California (UC) system, whose libraries spend nearly \$40 million each year on access to academic journals.

While supporting open access in principle, “the Senate has concerns that the bill’s current permissible embargo period of six months may be too short and does not conform to national open access policies,” Robert L. Powell, chair of UC’s Academic Council, wrote in a letter to the committee. Also, Adrian Diaz, UC legislative director, asked the committee to explicitly state that UC is not a state agency and therefore is not required to develop its own open access policy.

Nestande made the requested amendments; UC now endorses the bill.

Nestande also introduced amendments to replace the new repository

On May 8, First Lady **Michelle Obama** and **Institute of Museum and Library Services (IMLS)** director **Susan Hildreth** presented the 2013 National Medal for Museum and Library Service to five public libraries: Marshalltown Public Library, IA; Pierce County Library System, Tacoma; Public Library of Cincinnati & Hamilton County; Rancho Cucamonga Public Library, CA; and Waukegan Public Library, IL. Later this year, StoryCorps will visit each winning institution.

More Waukegan news: the **Waukegan Public Library (WPL)**, IL, joined **LINKin**, a resource-sharing service that allows patrons to search additionally the catalogs of seven other libraries. WPL’s users will have access to 900,000 new materials.

EBSCO announced its intent to partner with the **American College of Physicians (ACP)**, a medical specialty organization that

represents 133,000 internal medicine physicians. Under the agreement, ACP’s content would be available within EBSCO’s Point-of-Care resources, while EBSCO would give ACP access to its clinical reference tool, **DynaMed**.

Additionally, **EBSCO** made a deal with **Wolters Kluwer Health**, a health-care information provider, to integrate content from its Lippincott Williams & Wilkins journals into EBSCO Discovery Service. Users will be able to access the collection’s 280 full-text journals.

Duke University Libraries, Durham, NC, established the **Duke Collaboratory for Classics Computing**, which aims to analyze ancient artifacts and documents through digital technologies. This new unit is funded by a grant from the Andrew W. Mellon Foundation.

Send News Briefs to LJHotline@mediasourceinc.com

CAPIRA MOBILE APPLICATIONS FOR LIBRARIES



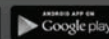
THE DIGITAL EXTENSION OF YOUR LIBRARY

PROFESSIONAL, CUSTOM BUILT NATIVE MOBILE APPLICATIONS FOR YOUR PATRONS



WWW.CAPIRATECH.COM

SALES@CAPIRATECH.COM



requirement with “allowing agencies to determine which existing repositories” they’ll accept, Kleist told *Hotline*. UC, for example, already has its own. (At press time, acting California State Librarian Gerry Maginnity was out of the office and could not be reached for comment.)

The change should make the bill “essentially pretty close to cost-neutral,” Kleist said. The Appropriations Committee will put together an analysis of how much the bill would cost to implement. But Kleist said the California Institute of Regenerative Medicine, on whose recent policy the

bill’s text was in part modeled, was able to implement its own policy with existing funds and staff. (The bill was also based on the National Institutes of Health’s policy.)

The bill differs from the recent Office of Science & Technology Policy memo: it doesn’t include a requirement that the underlying data be made available, only the published paper. “The other California policy [from the California Institute of Regenerative Medicine] does not include data, and the federal policy isn’t actually in place yet,” Kleist explained. “We don’t want ours to be more restrictive than

the federal policy; we don’t want to put any undue burden on professors that are trying to comply.”

Coursera Pilot Offers MOOCs Licensed Content

Beginning May 8, instructors providing massive open online courses (MOOCs) via Coursera will have the option to supplement their video lectures with content from major academic publishers Cengage Learning, Macmillan Higher Education, Oxford University Press, SAGE Publications, and Wiley, at no cost to their students.

And that’s just the beginning: “Coursera is also actively discussing pilot agreements and related alliances with Springer and additional publishers,” the company said in a statement.

While each publisher’s agreement with Coursera was negotiated independently and hence will be somewhat different, the basics are probably similar, Michele Sordi, SAGE’s vice president of editorial, told *Hotline*. Students will be able to access content via a free, DRM-protected e-textbook reader application from Chegg. Students will be able to access content only for the duration of the course. If they want to keep it, they have to buy it. Premium content, which could include study tools, labs, videos, etc., will also be available for purchase. Professors must ask for the content they want, and they’re not guaranteed to get it. The publishers will approach the authors for permission.

The pilot will run for one year. Publishers will not be directly compensated for their participation. Aside from the opportunity to drive sales to a largely untapped market, the publishers will be given anonymous/aggregated data on how the students use their e-texts, i.e., information.

People

Simon Beale was named to the Board of Directors of the Software Information Industry Association. He is currently Senior Vice President and General Manager of ProQuest’s North American Government, Public Library, and Schools unit.

Asante Cain was elected the 2014–15 President of the Michigan Library Association. He is currently Reference and Adult Services Coordinator, Grand Rapids Public Library, MI.

Diane O’Brien retired as Director of the Library of the Chathams, NJ. She had been in the position for 32 years.

Angela O’Neal was named Manager of Local History and Genealogy for the Columbus Metropolitan Library, OH, effective June 10. She was formerly the Director of Collection Services at the Ohio Historical Society.

Christine Perkins was appointed Executive Director of the Whatcom County Library Sys-

tem, Bellingham, WA, following **Joan Airoidi’s** retirement. She was previously Assistant Director of the Bellingham Public Library.

Sharman Bridges Smith announced her retirement as Executive Director of the Mississippi Library Commission, Jackson, effective June 30. She has worked in the library field for 41 years.

Rita Vogel was named Director, Lancaster County Public Library System, SC. She was formerly branch manager for the York Public Library, SC.

Librarian of Congress **James H. Billington** appointed two new Copyright Royalty Judges: **Jesse Feder**, formerly Director of International Trade and Intellectual Property for the Business Software Alliance, will serve as Copyright Specialist, and **David R. Strickler**, formerly a professor at Brookdale College, NJ, will serve as Economics Specialist.

In Memoriam

Edward R. Johnson, a retired professor and Dean of Libraries at Oklahoma State University, Stillwater, died on April 25. He was 72 years old.

Ellen V. LiBretto, author and former Library Marketing Manager for Ballantine Books, died on May 4. She was 66 years old.

Send People notices to LJHotline@mediasourceinc.com



Tired of wading through job postings?

JOBZONE

With new and improved search capabilities and listings for library and school library professionals, it is *the* resource you need to find the right job for you.

GET STARTED TODAY!

www.libraryjournal.com/jobzone

Brought to you by

LIBRARY JOURNAL. School Library Journal™





CHANGE IS COMING *to a* LIBRARY NEAR YOU

In 2012, Lead the Change! leadership event series made stops at 16 national and international cities, attracting more than 1300 librarians and thought leaders.

Now's your chance to attend an informative day that will energize and inspire you to transform your career and library. Come with an open mind and leave with insights, best practices, leadership tools and a personal action plan for success.

WHAT DO PAST ATTENDEES THINK?

"... put somewhat intangible concepts of leadership into a measurable perspective."

"...made me more enthusiastic about my field. I'm definitely motivated to implement change in my department."

"Really broadened my concept of leadership and personal empowerment."

"Gives you a guide to use to follow up on what you learned."

MORE INFORMATION ONLINE AT:

www.LibraryJournal.com/LeadTheChange

2013 LOCATIONS & DATES

New York (West)—March 28

Oregon—April 16

Western Canada—April 18

Southern California—April 23

Western Pennsylvania—May 9

Alabama—May 21

Eastern Pennsylvania—May 23

Tennessee—May 30

Missouri—June 5

Arizona—September 10

Attend alone or with your colleagues!
Library Directors are encouraged to send staff. Discounts available for groups of 5 or more.

SPONSORED BY

