

## ALA Praises White House E-Rate Push

The White House's announcement Thursday, June 6, that it is urging the Federal Communications Commission (FCC) to overhaul E-Rate—the program that provides discounted Internet access and telecommunications services to U.S. schools and libraries—is an important and nearly unprecedented step forward in closing the digital divide, the American Library Association (ALA) said. The ConnectEd initiative, as it is known, aims to fund access to broadband to nearly all students within the next five years.

"It's the first time in a long time that any interest in E-Rate specifically has come from the White House, and it's all wrapped into education technology and student success, in and out of the classroom," Marijke Visser, associate director of the ALA Program on Networks, said. "So it's a different focus than just the regular connectivity, which is really what E-Rate is all about. You need this kind of connectivity because you want to provide students with this ability... to do whatever they need to do and not have the bandwidth be the limiting factor. I think that focus has now come to the fore."

Visser, who works closely with the FCC on E-Rate issues and policy, and ALA president Maureen Sullivan both note the importance of more funding for the program, which they say is dramatically oversubscribed.

"For 2013, there's about \$2.38 billion available in the fund—and schools and libraries have requested close to \$5 billion. So you can see the discrepancy," Visser said..

Visser also noted, "[That] the White House [recognized] that [E-Rate] is underfunded and that they're looking for a way to infuse more money into the fund [is] huge. That's something that ALA has been talking about more or less from the beginning of the program [in 1996]."

Visser said she believes ConnectEd is on a fairly fast track. ALA is expecting the FCC very soon to issue a notice about the proposed new rules—the public forum portion of the process in which school and library stakeholders such as ALA; individual districts, schools, and libraries; and even citizens are invited to comment and add questions to the public record—followed by a comment review and an eventual FCC order, Visser explained.

In the meantime, Visser's policy team is continuing to work with ALA's

task force on E-Rate, helping to work through some issues and questions so they will be ready to add to the public discussion just as soon as the FCC calls for comment.

## Rebecca T. Miller To Lead Library Journals

Rebecca T. Miller, editor-in-chief of *School Library Journal (SLJ)*, has accepted the position of editorial director of Library Journals, effective immediately. She will serve as editor-in-chief for both *Library Journal* and *SLJ*. Michael Kelley, previously editor-in-chief of *LJ*, left the company in late May.



Miller, who was named editor-in-chief of *SLJ* in 2011, began at *LJ* in 1998 as a book review editor and was promoted to executive editor in 2005. She received her MSLIS from Pratt Institute in 2009. At the helm of *SLJ*, she tuned the editorial strategy toward addressing the issues raised by the implementation of the Common Core State Standards and launched Be the Change, a school library lead-

### ≡ INSIDE ≡

- Philly Laying Off School Librarians ....2
- Seattle PL Puts Books on Bikes.....4
- Social Media To Engage Teens .....5
- White House Tags Change Champions .....6
- Ebooks for the Developing World .....7

## ***LJ is now available on your iPad!***

Get the new digital edition of *Library Journal* to see everything you love about the magazine come to life on the iPad. Best of all—it is part of your paid subscription for the print magazine! Subscribers can download the latest issues from the App Store at no cost, while nonsubscribers can preview and purchase individual issues at their leisure.

**For more information, visit [lj.libraryjournal.com/apps](http://lj.libraryjournal.com/apps)**

## Interview

### Michelle Perera

Michelle Perera, assistant director of the Rancho Cucamonga Library, CA, and a 2013 *Library Journal* Mover & Shaker, garnered



her library more than \$300,000 in grant funding—and the National Medal for Museum and Library Service. Her museum-style interactive exhibits for children are now trademarked as the Play and Learn Islands.

#### Tell us more about the Play and Learn Islands?

Our islands arose out of a needs assessment to determine the best use for 14,000 square feet of empty space in one of our libraries. I wanted to use the needs assessment data (significant interest in interactive exhibits) in both of our libraries. I wanted to create interactive, multimodal, developmentally age-appropriate exhibits for young children and their families.

#### What about your work with other libraries?

Eight libraries across California are going through our Staff Innovation Fund program. When we designed and built the island, it was always our intention to make them available (through a loan process) to other libraries in California, and we received grant funding to do it. In the past two years, over 35 libraries have borrowed our island, and we have orders from 30 libraries that are purchasing an island of their own.

#### What should children's services look like going forward?

Children's services should morph more into family services, encouraging multigenerational use, programming, and services. There seems to be a disconnect sometimes between the parent and child during library programs, so having programs that appeal to the whole family encourages that [all important] interaction.

ership initiative. She created *SLJ's* first Public Library Leadership Think Tank as a national forum for leaders in children's services. Throughout, Miller continued to work closely with *LJ's* editorial team on Patron Profiles research, architecture coverage, the Best Small Library in America Award, the Digital Shift virtual event, and more.

### Philadelphia Laying Off School Librarians

Facing a \$304 million shortfall for the coming year, Philadelphia's public schools have started making severe staffing cuts for its so-called "doomsday budget"—many of them to the 43 certified school librarians throughout the district.

While the state's and city's own budgets have yet to be finalized—and could result in more money going to schools—the School District of Philadelphia began to send layoff notices last week, according to a person close to the matter. The Philadelphia School Reform Commission budget approved at the end of May stands to cut 3,783 positions from city schools.

As of Wednesday, June 12, six elementary school-certified librarians, one library instructional media assistant, one middle school-certified librarian, and one high school librarian had received layoff notices. Layoffs take effect June 30. In addition, two high school-certified librarians have been given forced transfer notices. Another high school librarian, who holds three other certifications, was told by the school principal that there would be no funding for that position in the coming year.

One librarian who received a forced transfer was told he/she could wait to see if a library position opened if she/he did not want to take the teaching position offered, but in

PUBLISHED WEEKLY BY  
*Library Journal & School Library Journal*

**VP, Group Publisher** Ian Singer

**Editorial Director** Rebecca T. Miller

**Editor** Meredith Schwartz

#### Contributing Editors

Lauren Barack, Kate DiGirolomo, Matt Enis,  
Bette-Lee Fox, Josh Hadro,  
Michelle Lee, Karyn Peterson

**Art Production** Josephine Marc-Anthony

**Creative Director** Mark Tuchman

#### TO CONTACT HOTLINE:

##### Editorial

Phone: (646) 380-0700

Fax: (646) 380-0756/0757

E-mail: [LJHotline@mediasourceinc.com](mailto:LJHotline@mediasourceinc.com)

160 Varick Street, 11th floor

New York, NY 10013

##### Advertising

Roy Futterman or your LJ rep

Phone: (646) 380-0718

[rfutterman@mediasourceinc.com](mailto:rfutterman@mediasourceinc.com)

##### Classified

Howard Katz, Classified Manager

Phone: (646) 380-0730

##### Production

JoAnn Powell, Production Manager

Phone: (646) 380-0741

##### Subscriptions

Phone: 800-588-1030

[www.libraryhotline.com/sub](http://www.libraryhotline.com/sub)

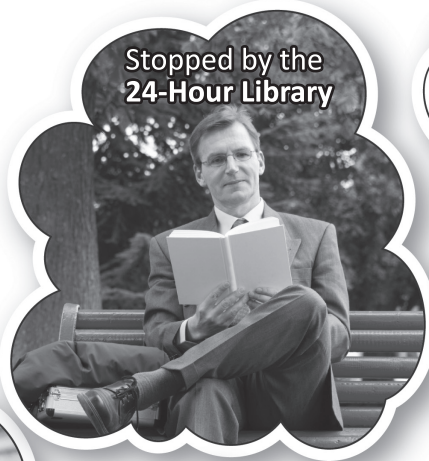
##### Outside U.S.

Phone: 515-247-2984

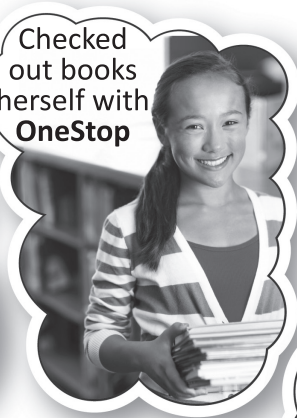
LIBRARY HOTLINE (ISSN 0740-736X) (RPUSA 123397467) is published weekly (every Monday except on the two Mondays nearest to the year-end holidays) by Library Journals, LLC, 160 Varick Street, 11th floor, New York, NY 10013. Randy Asmo, Chief Executive Officer; Ian Singer, VP, Group Publisher. Library Hotline is a registered trademark of Library Journals, LLC. All rights reserved. Printed in the USA. SUBSCRIPTION: \$119.99 per year, Canada \$159.99, Other (incl Air) \$159.99, Single Copy (U.S.) \$5.95, and Single Copy (all other) \$10.00. POSTMASTER: Please send change of address to: Library Hotline, PO Box 5881, Harlan, IA 51593-1381 Telephone 800-588-1030. Outside U.S 1-515-247-2984.

Printed in the U.S.A.

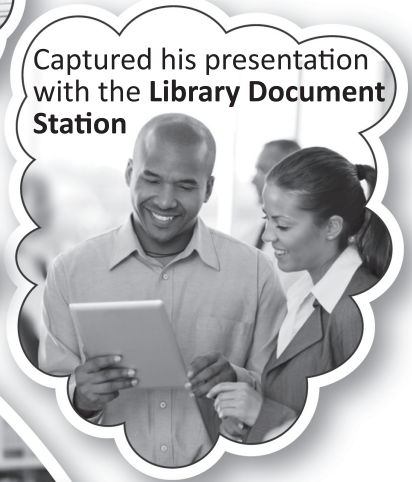
Stopped by the  
**24-Hour Library**



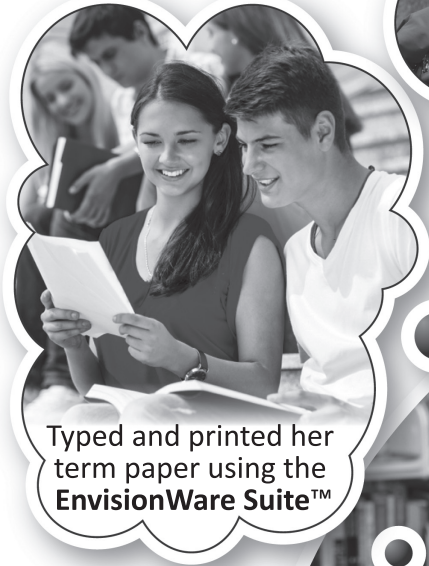
Checked  
out books  
herself with  
**OneStop**



Captured his presentation  
with the **Library Document  
Station**



Typed and printed her  
term paper using the  
**EnvisionWare Suite™**



Converted the  
collection to **RFID**



Secured more  
funding using  
**Enterprise Reporter**



## If You Can Dream It, We Can Build It.

From self-service circulation to public computer and print management, to RFID, EnvisionWare serves more libraries with more self-service and efficiency solutions — with a commitment to libraries that is second to none.



**EnvisionWare®**

Visit us at ALA, booth #1624

*Self Service and Library Efficiency Solutions for over 10,000 Libraries Worldwide*  
*Learn more at [www.envisionware.com](http://www.envisionware.com), or call 1-800-216-8370.*

choosing that option could not collect unemployment, according to the person close to the matter.

Repeated calls to the district and to the Philadelphia Federation of Teachers were not returned.

“The School District has to pass

its budget before the state and the city, which means there’s a chance—however small—that additional funding will emerge between now and September,” Brett Schaeffer, communications director of the Education Law Center, a legal advocacy and

nonprofit educational group in Philadelphia, told *Hotline*. “It’s happened that way in the past. The question is what the amount of money would be. The district is looking for \$300 million to close the current gap but may get only \$100 million.”

Philadelphia mayor Michael Nutter traveled to the state capital in Harrisburg to appeal for more aid for city schools. Superintendent William R. Hite Jr. has stated that should the district get more money, many positions would be restored. Hite is asking for \$60 million from the city, \$120 million from the state, and \$133 million from union concessions for that purpose.

In the meantime, cuts continue. Should some funds be returned to the school district, it’s unclear how they would be reallocated and which positions may be brought back to schools.

## Seattle Public Library Puts Books on Bikes

A small group of Seattle Public Library (SPL) staff will be pedaling—and peddling—books on the pavement this summer, thanks to the new Books on Bikes pilot program.

Librarians on bicycles are traveling to several outdoor events across the city with a custom-built book trailer that can carry 500 pounds of materials and display 75 books at a time. The bicycling librarians will hold book talks, pop-up story times, and information sessions at venues large and small in public parks and farmers markets and at other community events.

This roaming library also has a mobile Wi-Fi hot spot, which the librarians will use with tablet computers to show visitors how to access eBooks and other digital services, help answer reference and research questions, and check out books and activate library cards for new patrons.

## Branching Out



The grand opening of the new **Heights Knowledge and Innovation Center (HKIC)** (pictured) of Cleveland Heights–University Heights Public Library was held on June 2 following a six-month project. The former gymnasium of what was once a YMCA facility is now a bustling, 4,000 square foot space “designed to support the technological and workspace needs of local businesses, non-profits, and individuals.” The building itself had been renovated for library use in 2005 and is connected via a skyway to the main library. Designed by StudioTechne, with Sterling Professional Group as contractor, the \$541,496 HKIC features a computer lab with 26 workstations, a Wi-Fi lounge area, flexible furnishings to allow for formal and informal gatherings, iPad rental as of July, specialized business and technology-related collections of books and periodicals, two small meeting rooms, and a digital media lab chock-full of the latest hardware and software. Additionally, via an agreement with Cleveland State University’s Monte Ahuja College of Business and the State of Ohio Department of Development, HKIC will include a Small Business

Development Center that will provide, free of charge, services ranging from strategic planning and research to accounting and marketing.

Yale University’s **Sterling Memorial Library**, New Haven, CT, will undergo a vast restoration and renovation to its grand nave owing to a \$20 million gift from alumni Rich-

ard Gilder and his wife, Lois Chiles. The project, designed by Helpem Architects, will address the space’s stained-glass windows, which are among 3,300 windows designed by artist G. Owen Bonawit for the library. Stone, woodwork, motifs, and the Alma Mater painting will be cleaned, repaired, and illuminated. The work will also include new HVAC systems, a reconfigured stacks space for the library’s four million volumes, and a remodeled card catalog area. The library will remain open during construction.

On June 12, construction began with the “first nail” ceremony on the **Dorothy Lumley Melrose Center for Technology, Innovation & Creativity**, a 26,000 square foot space on the second floor of the Orlando Public Library, FL. The \$2 million-plus project was spurred by a \$1 million donation from the Kendrick B. Melrose Family Foundation; the center is named in honor of Melrose’s mother. The space will feature studios for sound, film, and photography production; flight simulators; and fabrication labs with 3-D printers. Construction is expected to be completed in spring 2014.

Send information on groundbreakings and ongoing and completed building projects to [blfox@mediasourceinc.com](mailto:blfox@mediasourceinc.com)

The goal of Books on Bikes is to expand public access to the SPL's services beyond the physical library buildings in an innovative way and to reach out to all of the diverse communities within the city, said Montlake Branch librarian Jared Mills, who created the program with help from librarian Linda Johns. All of the events will be live-tweeted @splbuzz and posted on SPL's Facebook page, where visitors can also interact with the librarians, Mills added.

The program's book collection has about 400 volumes, which includes best sellers, general fiction and nonfiction, do-it-yourself titles, and children's and teen literature. "We really try to have in that collection what is attention-grabbing and, again, reflective of the diversity of the city," Mills said.

#### BEHIND THE BIKES

The Books on Bikes fleet includes 11 librarians and paraprofessionals who will visit different locations throughout the summer. There will be two librarians at each event to provide a variety of services. "The only thing we can't do is [accept fine payments], and we're not going to return your books [checked out from SPL branches]," Mills said. "Everything else we can do, then and there."

The pilot program is funded by SPL with about \$1,000 for the book trailer, \$3,500 for the mobile book collection and \$200 for the trailer sign, Mills said. Library staff participants are paid through the SPL's regular outreach budget.

The pilot will end in the fall; an evaluation will be done in October. A variety of metrics and statistics will be measured to determine the program's success, Mills said, such as the number of items circulated, new users signed up, the number of book suggestions handed out, and the number of reference ques-

	PUBLIC		SCHOOL		TOTAL	
	2012	2013 YTD	2012	2013 YTD	2012	2013 YTD
<b>Children's Titles</b>						
Hardcover (all titles)	\$17.82	\$17.85	\$19.67	\$19.03	\$18.09	\$18.01
Trade Paperback	\$7.15	\$7.07	\$7.73	\$7.38	\$7.27	\$7.15
Mass-Market Paperback	\$6.17	\$6.43	\$6.53	\$6.93	\$6.22	\$6.49
<b>Young Adult Titles</b>						
Hardcover (all titles)	\$19.23	\$19.07	\$21.88	\$20.82	\$19.77	\$19.38
Trade Paperback	\$11.97	\$12.70	\$11.16	\$10.97	\$11.88	\$12.51
Mass-Market Paperback	\$7.56	\$7.48	\$7.32	\$7.11	\$7.47	\$7.36
<b>Adult Titles</b>						
<b>Trade Hardcover</b>						
Fiction	\$26.51	\$26.63	\$26.12	\$26.31	\$26.51	\$26.63
Nonfiction*	\$27.78	\$27.58	\$28.36	\$28.27	\$27.79	\$27.59
<b>Trade Paperback**</b>						
Fiction	\$15.63	\$15.51	\$14.32	\$14.49	\$15.59	\$15.49
Nonfiction	\$20.17	\$20.35	\$16.56	\$16.62	\$20.06	\$20.25
Mass-Market Paperback	\$7.62	\$7.67	\$7.82	\$8.20	\$7.62	\$7.67

\*Excludes Reference Books \*\*Excludes mass-market paperbacks

Source: Total (public and school library markets) 2013 year to date, produced by *School Library Journal* in partnership with Baker & Taylor.

The numbers you've been waiting for—the list of average book prices for 2012 and 2013 to date—produced by *School Library Journal* in partnership with Baker & Taylor (B&T), are now ready. This data helps librarians make sound decisions; look for the next iteration in spring 2014. The data, based on figures supplied by B&T, shows average list prices for all books (including children's books, young adult books, paperbacks, and hardcover editions) that have been sold (not published) during the time frames listed.

tions answered, as well as other hard numbers and anecdotes. Mills will submit an evaluation report to the library leadership, who will decide if the Books on Bikes program should be continued.

Dave Valencia, a library regional manager and Books on Bikes management liaison, said the program has generated a lot of goodwill in the community, and it's been interesting to see how people react to the bicycling librarians while on the road.

"When we were setting up for the launch event, there were so many people coming by—asking what was going on, what's happening here.... We had people who were from out of town who were excited about it and wanted to know how to do it in their community as well," Valencia said.

#### Using Social Media To Engage Teens

The Young Adult Library Services Association (YALSA) and Connected Learning, an online learning network, ran five programs in May on how to engage teens. During the online discussions, media specialists and librarians who work with young people in new media offered their insight and best practices on how to successfully engage teens and tweens.

Getting involved with students early on—and supporting their creative efforts while providing guidance about privacy and fair use—is good policy, said YALSA president-elect Chris Shoemaker, the incoming director of the Rye Free Reading Room, NY. He recommended talking with

teens about the content they produce, such as who may view their posts, the identity they're projecting online, and what information can be traced back to them. Shoemaker works with students to revise their material before they publish.

"Brother Mike" Hawkins, associate director and lead mentor at YOUmedia's Digital Youth Network (DYN), said he monitors teens' social media use rather than polices. That strategy has motivated his young patrons to take ownership and think critically about what they post. When the content is inappropriate, Hawkins and other DYN staff are careful to express their concern in such a way that encourages kids and keeps



"Brother Mike" Hawkins (at left) and YOUmedia's Spoken Word team at the "Louder Than a Bomb" poetry competition in Chicago, March 2013.

them engaged—and helps them make good decisions. "I won't say, 'Take that down,'" said Hawkins, but "you can shape things," via suggestion.

Ultimately, teens themselves must determine how successfully libraries integrate social media. The real acid test? Whether or not they invite their friends into the branches.

Hawkins said, "We have students coming to the [YOUmedia] studio and taking pictures" who then share the images, attracting the attention of other kids, who ask, "Where you at?" The teens' own posts can be very effective in promoting the library as a cool place, he added.

## White House Honors Library Champions

On June 11, the White House honored 12 museum and library "Champions of Change" who are making a difference "for their neighborhoods and for our nation" in a ceremony in Washington, DC. Two of the Institute of Museum and Library Services (IMLS) Champions honorees were also named as 2013 *Library Journal* Movers & Shakers.

"The honorees are providing powerful learning experiences," the White House said in a statement. "They are reaching young children and their families with early learning opportunities; offering exciting experiences for teens to develop skills in science, technology, engineering, and math; helping immigrants learn English and pursue citizenship; and pro-

Photo courtesy of "Brother Mike" Hawkins.

## News in Brief

**The Colorado State University Water Resources Archive** digitized more than 43,000 pages of primary source materials on the state's water usage. The database, which can be accessed freely by all users, was funded by a \$50,000 grant from the **Colorado Water Conservation Board**.

Rush Hawkins's Civil War sword, which had been stolen in 1977, will return to **Brown University Library**, Providence, after the U.S. District Court for the Eastern District of Virginia entered a judgment confirming that Brown is the rightful owner. The weapon and other artifacts were given to the library by Hawkins. It was reported stolen from the university's collections in 1977 and resided in at least four private collections in the interim.

Additionally, Brown University joined **HathiTrust** as a sustaining partner. The university will provide the trust with digital access to print-only and scholarly materials.

**Columbia University Press** included two new distribution clients to its list. The press struck deals to distribute backlist and new titles from **Transcript** and **Jagiellonian University Press**, Poland.

Four libraries were honored for early literacy programs at the **New Jersey Library Association** annual conference: **Alfred H. Baumann Public Library**, West Paterson, for Baby Tales Lapsit; **Moorestown Public Library** for Summer Reading Is for Everyone!; **Parsippany-Troy Hills Public Library Lake Hiawatha Branch** for Sensory Storytime; and **Princeton Public Library** for Library in a Box.

**EBSCO** has archived metadata from **Al Manhal**, an Arabic electronic resource database, onto its EBSCO Discovery Service. Users will have access to Al Manhal's ebook, e-journal, e-report, and e-dissertation collections.

The **South Carolina State Library**, Columbia, chose winners for the Seventh Annual National Library Week Day in the Life of South Carolina Libraries photo contest. The staff-submitted photos will be recognized at the 2013 South Carolina Library Association annual conference.

**Gale** has partnered with the **Library of Michigan**, Lansing, to make business resources freely available to business owners in the state. Gale will provide ebooks, forms, and research databases to the library.

Send News Briefs to [LJHotline@mediasourceinc.com](mailto:LJHotline@mediasourceinc.com)

viding services for hard-to-reach populations so that everyone can succeed in school and in life.”

Library honorees included Harriet Henderson Coalter, director, Richmond Public Library; Sue Considine, executive director, Fayetteville Free Library, NY, and an *LJ* M&S; Jennifer Manley, VP, government & community affairs, Queens Library, NY; Homa Naficy, chief adult learning officer, Hartford Public Library, CT; Gloria Tibbs, teaching and learning services librarian/diversity liaison, University of Missouri–Kansas City Libraries; Sandy Tharp-Thee, library director, Iowa Tribe of Oklahoma, Perkins; and Matthew Winner, teacher librarian, Longfellow Elementary School, Howard County Public Schools, MD, and an *LJ* M&S.

## An Ebook Platform for a Developing World

Library for All has launched a Kickstarter campaign to fund an ebook platform that would enable the distribution of ebooks in the developing world. The organization is seeking \$100,000 in pledges to roll out a pilot program at the Respire School in Gressier, Haiti, this fall.

Former construction industry executive Rebecca McDonald got the idea for the ebook platform after moving to Haiti in 2010 to help the country rebuild in the aftermath of that year’s devastating earthquake. Noticing a conspicuous shortage of textbooks at a Haitian school and realizing that the rapid growth of the mobile telecom sector in Haiti and throughout the developing world could make ebook distribution simple and inexpensive, McDonald worked with Tanyella Evans to found Library for All in 2011. Evans is now chief operating officer. With a minimal staff and an advisory board that includes Peter Balis, director of digital strategic partner-

**Howard Boksenbaum** retired as Chief Library Officer of the Rhode Island Office of Library and Information Services, Providence. He had served in the field for 35 years.

**Andrew Chanse** was appointed Director of Spokane Public Library, following **Pat Partovi’s** retirement. Chanse was previously Innovations and Strategies Manager for the Maricopa County Library District, AZ.

**Carol Lang** retired as Interim Dean of University Libraries at Temple University, PA. She had been with the university for more than 20 years.

**Janet Lees** announced her retirement as Community Liaison for OCLC Europe, Middle East, and Africa, effective after a successor is found. She has been with the organization for 31 years.

**Claire McInerney**, Ph.D., was promoted to Acting Dean of the School of Communication and Information at Rutgers University, New

Brunswick, NJ. She was formerly Associate Dean for Curriculum and Assessment.

**Joyce L. Ogburn** was named Dean of Libraries and the Carol Grotnes Belk Distinguished Professor for Library and Information Studies at Appalachian State University, Boone, NC, effective August 1. She was previously Assistant to the Senior Vice President for Academic Affairs at the University of Utah, Salt Lake City.

**Trish Ridgeway** announced her retirement as Director of Handley Regional Library, Winchester, VA, effective September 30. She has been in the position for 20 years.

Librarian of Congress **James H. Billington** appointed **Natasha Trethewey**, author of four poetry collections, to serve a second term as U.S. Poet Laureate Consultant in Poetry, beginning in September.

## In Memoriam

**Judith Lamb Olsen**, retired Library Director, Burlington County College, Mt. Laurel, NJ, died on June 2. She was 69 years old.

Send People notices to [LJHotline@mediasourceinc.com](mailto:LJHotline@mediasourceinc.com)

ships and business development for John Wiley & Sons, and Lisa Sharkey, senior VP and director of creative development at HarperCollins, the team has spent the past year planning the platform and negotiating with several major publishers.

Developed in partnership with Thoughtworks, the platform will manage publisher-donated, DRM-protected content with a one-user, one-book model, along with a curated collection of open educational resources (OER) in a cloud-based environment that will not require a local server. Wireless routers designed to work with mobile networks (similar to the BRCK router developed by Kenya-based tech nonprofit Ush-

ahidi) will then distribute ebooks and other materials anywhere there is mobile reception, Evans told *Hotline*. The platform is designed to be device agnostic, with content optimized for inexpensive tablets such as Datawind’s Aakash line.

With the pilot test at the Respire School, Library for All plans to prove the platform’s viability and assure publishers that it can manage donated digital content securely in a single-school environment with 500 students. If the group can prove that the model works, the pilot will expand within Haiti and will be introduced into two new countries in 2014 via partnerships with local ministries of education and non-governmental organizations.



collectionHQ  
data. insight. solutions.

# THE TOTAL SOLUTION

collectionHQ is the world's leading collection improvement solution — it helps librarians save time, save money and improve the performance of their collection.

The only solution based on the proven Evidence-based Stock Management methodology — used in libraries for more than 20 years — collectionHQ provides librarians with clear action plans and valuable insight into their collection across all formats, including a side-by-side comparison of digital and print books.

What's more, collectionHQ helps inform the collection development process, supporting purchasing decisions and eliminating the risk of wasteful purchases. And coming soon, collectionHQ will offer ESP — Evidence-based Selection Planning — in partnership with Baker & Taylor. ESP uses predictive analytics to streamline ordering and equip your library with the right current and forthcoming titles. ESP delivers evidence-based spending plans, within your budget, with streamlined ordering through Baker & Taylor.

Make your resources work for you by choosing the total solution — collectionHQ.

For more information, email [more.info@collectionhq.com](mailto:more.info@collectionhq.com)  
or visit [www.collectionhq.com](http://www.collectionhq.com).

 BAKER & TAYLOR  
*the future delivered*

MEASURE.  
MANAGE.  
MAXIMIZE.

