

California School Libs. Go Year-Round, Despite Cuts

School libraries in Galt, CA, are open this summer, loaning materials to kids and their parents and preparing to circulate 240 new Google Chromebooks to families throughout the community.

This is a huge turnaround. Last year, the Galt school libraries were slated to shut down, casualties of a \$790,000 budget gap. But thanks to tireless fundraising by children and adults in the community and a \$10 million Race to the Top federal grant, which kicked in in July, the libraries were operational during the year and are now serving the broader community year-round.

A vision of strong school libraries buoyed community fundraising over the past year. It began at a meeting at which school officials decided that the six Galt elementary and middle school libraries would have to close for the 2012–13 school year. A seventh-grader opened her wallet and said she would donate \$40 to keep them running. The school board president produced \$200 on the spot and challenged others to contribute as well.

This sparked a grassroots campaign, led by parent Leesa Klotz, that yielded over \$67,000 through efforts

including bake sales, rummage sales, holiday fairs, business donations, and other initiatives, said Karen Schauer, superintendent of the Galt Joint Union Elementary School district. When Klotz visited a student council meeting last fall, a sixth-grader surprised her by producing a check for \$242. Students had raised the money during a pizza fundraiser; the host pizza shop kicked in a contribution as well.

Klotz and her co-organizers wanted to ensure that each of the 4,000-plus students in the district would be able to access the library during the week, Klotz said. They were also dedicated to keeping open all six school libraries—or none at all. They met both goals.

As Klotz and others focused on the 2012–13 school year, Schauer had a more visionary, long-term aim for the schools and their libraries. She applied for the Race to the Top grant in order to reinvent the libraries and to support a districtwide plan that would create individualized learning programs for each student.

The grant application focused on “blended learning,” defined as “personalized learning plans related to students’ strengths, talents, and learning needs,” Schauer said. It involves “a combination of face-to-face, online, and project-based experiences.” The libraries would be turned into year-round learning centers that would support those goals and teach 21st-century skills. Schauer is developing a “digital citizenry course” for students who check out one of the 40 Chromebooks in each library.

In December 2012, Schauer got word that she had won the grant,

Interview

Valerie Plame

Valerie Plame Wilson, outed CIA covert operative and author of the memoir *Fair Game: My Life as a Spy, My Betrayal by the White House* (S. & S.), has transitioned to



writing espionage fiction as Valerie Plame, teaming with Sarah Lovett, best-selling author of five thrillers. Their debut, *Blowback* (Blue Rider: Penguin), is scheduled for October release. It introduces Vanessa Pierson, an agent on the hunt for a nuclear arms dealer.

Was this manuscript put through a vetting process with publication reviewers at the CIA?

I am required to vet all written material through the CIA’s “Publication Review Board,” which I did, and received their permission to publish. They understand that the book is fiction.

Are you planning a franchise, with perhaps several books already in the pipeline?

Sarah and I are already at work on the next book in what we hope becomes a popular series. I think there is a desire for a strong female CIA character who is realistic but still entertaining and who takes the reader to exotic international locales.

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though the money would not be available until July. Meanwhile, "We didn't want a break in service," said Schauer. "The fundraising helped us sustain current services so that students could check out books at least once a week."

Schauer is already seeing the results of her dream. Currently, three of the schools are hosting summer programs, including support for "migrant education students and children who have extended-year special education services," said Schauer.

"This is huge," Schauer said—particularly "in a community that has one public library on the west side of town and has a freeway dividing it."

MIT, JSTOR Filings Delay Swartz FOIA Documents

Citing concerns about employees' privacy and network security, both the Massachusetts Institute of Technology (MIT) and nonprofit JSTOR filed motions intervening in the Freedom of Information Act (FOIA) lawsuit that seeks to obtain Secret Service documents regarding the late Internet activist Aaron Swartz. *Wired* editor Kevin Poulsen brought the suit in April.

The motions, which would give MIT and JSTOR the opportunity to review the documents and suggest redactions of descriptions of their employees and networks, will delay the release of the first batch of papers, which was originally scheduled for July 20.

Swartz committed suicide in January. He had been indicted on charges

of wire and computer fraud the previous summer for using MIT's network to download JSTOR documents in bulk.

On July 5, the U.S. District Court of Washington, DC, ordered the prompt release of all documents gathered by the Secret Service and the production of any more documents it locates "on a rolling basis." MIT's new request, filed on Thursday, July 18, and JSTOR's, filed the day after, will delay the release at least until August 23. At a hearing held on July 23, U.S. District Court judge Colleen Kollar-Kotelly set that deadline for filings related to MIT and JSTOR's involvement in the suit, according to the website Politico.

The federal government consented to both motions but did object to JSTOR's request that the redactions mirror those in place for the discovery process in the criminal prosecution of Swartz, according to the *American Lawyer*. Poulsen's attorney, David Sobel of the Electronic Frontier Foundation, opposed the requests in papers filed July 22.

According to the blog of *LegalTimes*, Kollar-Kotelly expressed concern about delaying the process and asked the MIT and JSTOR attorneys to assess the viability of a so-called "reverse FOIA," in which a company or individual sues an agency to block the release of information. That process would also provide more information about whether either group sought to designate any records as confidential when they were disclosed to federal authorities.

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“We support the public’s interest in the events surrounding this matter and favor open review and discussion, including public review of the evidence that we provided under subpoena to the United States Attorney’s Office,” Heidi McGregor, vice president, marketing and communications for JSTOR parent ITHAKA, told *Hotline*. “We also feel strongly the need to protect the privacy and security of our staff and our systems. A federal judge in Boston has already ruled that these redactions are appropriate, and we believe the same approach should apply to any documents being released in connection with this case. We will make public our own copies of these documents shortly, and they will reflect the most minimal redactions necessary. We are simply requesting the opportunity to do the same with the Secret Service files and are prepared to do so quickly.”

It is noteworthy that JSTOR and MIT seem to be in step on this aspect of the case, because their handling of the case against Swartz while he was still alive were quite different. JSTOR dropped its charges and urged the government to do the same, while MIT did not take such a position. Hal Abelson, an MIT professor and a founding director of Creative Commons and the Free Software Foundation, has been commissioned to produce a report on MIT’s involvement; originally announced in January with an ETA of “a few weeks,” the report has yet to be released. MIT president L. Rafael Reif said it is “on track” for this summer.

Libraries Partner with Local Airports

Libraries and airports have one thing in common: in both, users are looking for something to read.

Hudson Group, which operates newsstands in airports nationwide,

expanded its presence in recent years, opening more newsstand locations and taking over former Borders bookstores. But the locations’ limited selection, pricing, and lack of ebook content have left them unable to meet the reading needs of all travelers. To fill that gap, libraries are seeking permission to land in airports around the country.

EBOOKS TO GO

When Kansas State Librarian Joanne Budler—*Library Journal*’s 2013 Librarian of the Year—looked around at passengers waiting at a baggage claim a few years ago, she saw

readers. Or potential readers, at least. The waiting passengers were nearly all focused on their mobile phones. Budler was working out how she could shift that focus to books when she realized it might not be a shift but a combination. “I had read somewhere about QR codes, and I was just trying to put the pieces together,” Budler said.

The result is the Books on the Fly campaign, which got off the ground last month at Kansas’s Manhattan Regional Airport, the state’s second largest such facility. Scanning a QR code on cards located throughout the airport sends users to a site where they

MTV Survey Groups Millennials into Harry Potter or Katniss Everdeen Camps

MTV recently surveyed its core audience, the Millennials, in order to understand better the younger subset of that group, age 13–17, as they move into the older group, age 18–24. While the results may not be surprising, MTV’s deft interpretation of the responses divides the Millennials into two distinct archetypes as represented by the two biggest names in fiction over the past 15 years—Harry Potter and Katniss Everdeen.



The magical wizard Harry Potter (the “older” end of the generation): These “first wave Millennials” (today’s twentysomethings) came of age in the economic boom of the 1990s/2000s, a time infused with the spirit of “yes we can” and the belief that college, working hard, and playing by the rules would guarantee future success. Raised by idealistic boomer parents, they were told they were special and gifted, with a magic wand capable of changing the world. They were shaped by a context of seemingly limitless possibilities.

The Hunger Game’s trailblazing survivalist Katniss Everdeen (the younger end of the generation, peeking into Gen Z): This second wave of Millennials, today’s tweens and teens, have known a very different youth. They came of age in an economic downturn, seeing college grads struggling with huge student loan debt and living through “a cascade of social media–amplified tragedies like Hurricane Sandy and Sandy Hook. For them, life has always been a 24/7 social media show.”



According to MTV, the younger Millennials have high expectations for themselves, want to have clear goals and plans for the future, and are likely to engage in DIY learning. So what does this mean to teen services librarians? Possible library programming for the “Katniss” group could include SAT prep for tweens, financial planning, and “share an expert” presentations. And because “57 percent [of teens] like to take a break from technology to make things with their hands,” consider cooking, woodworking, sewing, or pottery classes.

Harry Potter: Photo MPAwards; Katniss Everdeen: Photo by McClatchey Tribune / Chattanooga Times Free Press.

can access the Kansas State Library's eLending service. Visitors without a library card are directed to Project Gutenberg's mobile-optimized site, where they can download titles in the public domain.

Candace LeDuc, communications coordinator of the Kansas State Library, told *Hotline* the campaign was "actually pretty easy to get off the ground. The hardest part was "finding the correct

point of contact." Once that was done, she said, "the airports were more than accommodating." She advises libraries to position such campaigns as ways to enhance passengers' experience without legwork and to be flexible on how the initiative is presented.

STRAIGHTEN UP & FLY RIGHT

Books on the Fly was not only easy to implement, according to LeDuc, it

was cheap. "The only cost to the library is for the [cards and brochures]. Once your material is in the airport, there's no overhead." It is too soon to say whether it's working, but LeDuc said the library has analytics set up for each location to track website traffic.

With its emphasis on QR codes as a point of entry, "our Books on the Fly campaign is targeted more toward mobile devices," said LeDuc. Patrons with dedicated ereaders that don't scan QR codes, such as the Kindle and NOOK, must enter the specific URL manually.

An emphasis on ebooks is on display at another newly minted airport library. The Free Library of Philadelphia (FLP) launched an all-virtual branch at the Philadelphia International Airport.

FLP's virtual branch provides free Wi-Fi on its own network, set up with the help of AT&T, which already provides free Internet access for travelers at the airport. The FLP network just launched in July at two locations in the airport, each of which connects two terminals. Once they connect over the library's network, fliers are taken automatically to a landing page where they can take advantage of all of FLP's online services.

Ann Blasberg, FLP public services technology supervisor, told *Hotline*, "Our costs have so far been kept relatively low by using space provided by the airport for both a library lounge and the Welcome America Exhibit featuring Philadelphia authors. Allowing us to establish our own Wi-Fi network in one terminal helped us then to partner with AT&T on its expansion project to be part of an airportwide Wi-Fi network. Now we are working on configuring the space for a library lounge and costing that out," Blasberg said.

Because the fit-out is still being implemented and FLP Wi-Fi is not yet a choice throughout the airport, the library hasn't yet been able to track usage. But Blasberg said once

News in Brief

Swets, a content management service, has partnered with **Edward Elgar Publishing** to make the latter's ebooks available through **SwetsWise**. All 2,300 titles from **Elgaronline** can be ordered on the platform.

The **Central Arkansas Library System**, Little Rock, has introduced digital publications through the **Zinio** database, effective August 5. Patrons will have access to more than 60 magazine titles.

The **Institute of Museum and Library Services** announced it is taking applications for the **Laura Bush 21st Century Librarian Program**, which supports grants for library students and professionals and the development of new curricula. The deadline for submission is September 16.

SAGE announced its **2013 Charleston Photo Competition**. Academic librarians are asked to mail in photos that respond to the question, "How do you market your library?" The winner will receive a grant for full registration to the **Charleston Conference** and \$500 for travel.

In conjunction with *Library Journal*, **Library Ideas** gave away three free one-year subscriptions to its **Freegal Music Service** during the **American Library Association** conference in Chicago. The winners are Sara Lee, Central City Public Library, NE; Carol Torrens, Bloomington Public Library, IL; and Irish Bain, Crane Technical Public High School, Chicago.

Rosen Publishing Company has donated 10,000 books to the **Memphis Public Library**. This is the first of the 250,000 books the company plans to give away to libraries across the country over the course of the next two years.

Casalini Libri, a supplier of European books and periodicals to libraries and academic institutions, is partnering with **EBSCO** to make its **Torrossa** database searchable within **EBSCO Discovery Service**. The deal gives users access to the following collections: **Editoria Italiana Online**, **Edición Española Online**, **Fabrizio Serra Editore** e-journal collections, **Franco Angeli** e-journal collections, **Olschki** ebook and e-journal collections, **École Française de Rome**, and **Biblioteca Italiana Zanichelli**.

Baker & Taylor (B&T) is collaborating with **e-Libro**, a virtual Spanish-language publisher, to make **e-Libro's** digital content available through B&T's **Axis 360** platform. The deal will give participating libraries access to more than 16,000 titles.

The nonprofit **Copyright Clearance Center** began receiving applications for its **Conference Scholarship Program for Academic Librarians**, which will pay the expenses for the **2013 Charleston Conference**. It previously awarded grants for the **American Library Association** annual conference held in Chicago.

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that's complete, "we will compile wireless use data as we do with all of our neighborhood libraries and community Hot Spots."

As in Kansas, passengers need an FLP library card to download the latest best sellers, but noncardholder travelers can still pick the brains of FLP librarians, listen to author interviews, and find directions on downloading public domain works through Project Gutenberg and other services.

Access to only free public domain works is offered through other libraries, such as Broward County Library, FL, and the Traverse Area District Library, MI, which have both partnered with OverDrive to deliver the content.

The emphasis on ebooks makes airport initiatives easier. For travelers, ebooks are weightless and take up no room in a carry-on. For libraries, they minimize the space required to create a library presence and eliminate the need to set up shelving, deliver materials to the airport, or worry about lost items or late fees for travelers who will be away for longer than the loan period. Ebooks can also help bring library patrons into the digital fold at home, said Budler. "A lot of people don't realize yet that we have ebooks available, and this helps make people aware of the services they might not know about yet."

VISIBLE PRESENCE

While electronic access is the heart of the virtual branch, FLP is also hoping to set up a physical space at the Philadelphia airport, though what the site will look like remains "up in the air" for now. "We are looking at various possibilities, from using the performance space at the airport for story times to offering an e-gadget helpdesk," said FLP public services technology coordinator Jenn Donsky. "Between the dual stresses of departure and arrival, people need places on the ground that offer a reprieve,"

Hulen Bivins was appointed Director of the South Carolina State Library, Columbia. He previously held the same title at the North Dakota State Library, Bismarck.

James C. Cooke was promoted to Assistant Director for Support Services at Baltimore County Public Library. He was previously the library's Planning and Projects Manager.

Linda Dahl retired as Public Information Manager at the Stark County District Library, OH. She had been in the position for eight years.

Buffy Hamilton is now a Media Specialist at Norcross High School, GA. A 2011 *Library Jour-*

nal Mover & Shaker, she was formerly Learning Strategist at the Cleveland Public Library.

Terran McCanna was appointed Public Information Network for Electronic Services Program Manager at Georgia Public Library Service, Atlanta. She was formerly Virtual Services Librarian at the Clayton County Library System, Jonesboro, GA.

Lauren Magnuson was named Systems and Emerging Technologies Librarian at the Oviatt Library, California State University, Northridge. She was previously Systems Coordinator at the Private Academic Library Network of Indiana.

In Memoriam

Roslyn P. Holdzkom, retired Head of Technical Services for the University of North Carolina's Wilson Special Collections Library, Chapel Hill, died on July 12. She was 66 years old.

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Correction: We previously reported that Dare Wilson had retired as Children's Librarian at the Lexington Public Library, KY. She actually retired from the Lexington Branch Library, NC. We apologize for the error.

said Donsky. "We want the library stationed as one of these sites."

On the other side of the country, King County Library System (KCLS), WA, the *Library Journal* 2011 Library of the Year, opted for a more hands-on approach. For the second summer running, KCLS has brought shelves of books, racks of magazines, and even a few relaxing rocking chairs to SeaTac Airport near Seattle.

These Quick Read stations can be found on two SeaTac concourses. Staffers drop off donated new books and magazines that travelers can read on site or take and keep for free. Last year, according to KCLS marketing director Julie Brand, the library gave away over 15,000 books and magazines between June and September. It even got a few back from well-intentioned travelers, said Brand. "People

sent them back to us with a letter saying that was the only way they could think to return it."

Swets Launches APC Management Service

Global information services company Swets in July launched a new service to help academic libraries pay for and manage article processing charges (APC) on an institutional scale.

The move comes in response to a sharp increase in fee-based open access (OA) publishing in the UK, "which has a big potential impact on Swets—in the UK primarily but also may well influence other parts of the world," Robert Jacobs, commercial director for Swets UK, told *Hotline*.

The UK's increase was driven by a change in funder policy: in July 2012,

Research Councils UK (RCUK), a coalition of seven agencies responsible for the public funding of scientific and academic research in the UK, adopted an OA policy somewhat similar to the Public Access Policy that the U.S. National Institutes of Health implemented in 2008. Publishers of peer-reviewed papers resulting from

research funded by RCUK agencies must either allow authors to make their work available in a subject or institutional repository after an embargo period or offer a paid option that makes papers OA immediately upon publication. In November 2012, RCUK announced the allocation of £100 million in block grants to help

UK universities pay for a portion of these gold OA fees. The policy took effect in April and has created a challenge for academic libraries.

“The university libraries, in most cases, have been tasked to manage the APC payments on behalf of the institution and their authors,” Jacobs explained. These libraries are anticipating a significant increase in administrative duties related to APC management.

The new APC system will leverage Swets’s existing relationships with thousands of publishers and libraries, offering fund management options to track spending, a single point of contact to handle publisher relationships, a concise way to handle micro-transactions, a means to reduce the volume of invoices, and detailed, real-time reporting on the status of all transactions, the company explained in an announcement.

Though the service was designed to address an emerging challenge for the UK’s academic libraries, it is available globally. The model appeals to publishers, and many have been working to develop their own processes and systems to support it with the expectation that other countries could follow the UK’s lead, Jacobs said.

In the United States, OA fees are generally paid out of grant funding. However, the percentage subsidized by libraries may be growing: 39 research institutions are experimenting with OA funds, according to a SPARC report, and these are usually run out of the library, either alone or in partnership with another university stakeholder such as the provost’s office or office of scholarly communication.

The United States, too, is likely to see a major increase in OA publications soon, again driven by funder mandates: in February, the Office of Science and Technology Policy required major research funding agencies to implement an OA policy.

Branching Out



On July 10, citizens of Alachua County, Gainesville, FL, welcomed the renovated children’s area in the **Headquarters Library** of the **Alachua County Library District**. The refurbished 8,500 square foot space finalized the multiphase renovation of the 1991 structure that began in 2010. The \$207,000 project includes the ThemeWorks-designed Snuggle Up Center, residing under a tree canopy, and the StoryWoods room, the setting for story times and summer reading. Furnishings in bright hues, early learning computers, and wall games are among the attractive amenities. A good portion of the work was completed by staff, keeping total expenses down.

The **Macomb Public Library**, IL, had set its sights on long-overdue renovations and a fundraising goal of \$800,000, an amount sufficient to qualify for a \$2.4 million grant from the State of Illinois. With that goal now met, renovations to the existing structure will begin in September, with work on an addition that will double the size of the library to start in early 2014. The plans for the project include an updated HVAC system and a new computer room. The addition will house the dedicated children’s area.

The **Tiskilwa Public Library**, IL, broke ground on Friday, July 19, for a 3,800 square foot addition funded through a \$500,000 Fiscal Year 2013 Illinois Public Construction Grant plus matching funds of \$465,453 from the library. The current structure will undergo needed renovations and will likely be used as a community center, according to *Bureau County Republican News*.

The 50-year-old **J.P. Dudley Branch Library**, Buffalo & Erie County Public Library System (B&ECPLS), was awarded a \$119,108 New York State Public Library Construction Grant. The money will cover part of a \$360,000 project that will see repairs to the library’s leaky roof, replacement of an outdated HVAC system, the installation of energy-efficient windows, and restored masonry, per *metroWNY*. The Dudley grant is one of eight presented to B&ECPLS facilities as part of \$14 million in 2013 state capital funds for public library construction.

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