

First President Receives Most Recent Library

Starting next month, George Washington, America’s first chief executive, will finally have his own presidential library.

Following a decade of planning, fundraising, and acquisition of materials, the Fred W. Smith National Library for the Study of George Washington at Mount Vernon will open September 27, near the Washington family estate along the Potomac River in Virginia.

The library is owned and maintained by the Mount Vernon Ladies’ Association, the nation’s oldest historic preservation organization, which purchased Washington’s home in the mid-19th century and now operates public tours of the house and grounds.

The library is named for Fred W. Smith, chair of the Donald W. Reynolds Foundation, who donated \$38 million for the library project in 2010. Officials say more than 7,000 contributions were made to a capital campaign that raised more than \$106 million, exceeding its \$100 million target.

The concept of a Washington presidential library at Mount Vernon began more than a decade ago, Melissa Wood, director of media relations,

told *Hotline* in a recent interview. James Rees, former president of the Mount Vernon Ladies Association, was instrumental in making the project a reality, she added, but Rees was forced to retire last year owing to illness.

The Washington library is not affiliated with the National Archives and Records Administration, which helps fund and operate libraries for 13 presidents, from Herbert Hoover to George W. Bush, spread over 11 states. Other former chief executives have museums and archives funded by individual states or through private money.

The 45,000 square foot library will house a full-time staff of 30, including curators, education staff, academic Fellows, and a library director. The two-story stone-and-glass structure features a reception hall, reading rooms where visiting Fellows and other researchers can work, and a conference room.

“It’s going to be an absolutely beautiful facility,” said James K. Martin, a University of Houston faculty member who received a fellowship to study at the Washington library. Martin will begin work shortly after the grand opening. “It will help us try to understand this man Washington, who was very attracted to power but could control himself around power.”

Interview

Maria Popova

Maria Popova of Brainpickings also runs Literary Jukebox, a site where she matches quotes from books with songs, as a one-year-old side project.



How did you come up with the idea?

My partner and I were courting each other and sending one another a song a day. I

had just finished reading the second volume of Susan Sontag’s diaries, which I found remarkably resonant with so much of my life and contemporary culture. I got the idea to let my marginalia from the book inspire the daily songs, which I sent along with the respective excerpt. I was utterly enchanted by the idea and decided to transform this private joy into an ongoing public project.

Do you begin with the book or the music?

It’s overwhelmingly rooted in the literature, though every once in a long while I’d be listening to a song and it would remind me of something I’ve read and loved.

What criteria do you use?

Highly subjective ones—sensitivity, mood, associative trails. The central theme of the song and the excerpt are always aligned.

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WHAT'S INSIDE

Inside a rare book suite, a vault houses many of the presidential library's most prized acquisitions: 54 volumes owned by Washington and once kept in his personal library. Washington's personal library numbered some 1,200 titles, Wood noted. Most of the remaining volumes reside in Boston. There are also some 450 letters and manuscripts at the new facility written in the president's own hand.

The Washington library's collection is already quite sizable. It includes:

- Roughly 18,000 books, serials, and multimedia publications on Washington and his contemporaries
- A digital library of more than 250,000 books and other publications
- 2,500 rare books
- 7,500 early records of the Mount Vernon Ladies' Association.

"Washington was a really big letter writer," Wood said. "He'd be the guy today who had two BlackBerrys."

As the Mount Vernon presidential library continues to locate and purchase items from Washington's personal collection, officials point to one volume with particular pride: a leather-bound copy of *Acts of the First Congress*, which the first president received in 1789 shortly after taking office. It was obtained at auction in June 2012.

Few such volumes were ever distributed, and Washington's copy features the words "President of the United States" embossed in gold on the cover. What makes this item truly spectacular for scholars, library officials agreed, is the handwritten notes

by Washington sprinkled throughout. As Denver Brunzman, an associate professor of history at George Washington University, Washington, DC, said, these notations show our first president almost learning on the job, noting what powers and responsibilities the new Constitution did and did not bestow upon the chief executive.

"We believe our collection merits us to be on par with the major research libraries," said Mark Santangelo, chief librarian and archivist for the Washington library.

OPEN TO SCHOLARS

None of Washington's personal artifacts will be on display at the presidential library, and there will be no public foot traffic inside the building, as there are at the separate George Washington museum at Mount Vernon.

It doesn't mean researchers must be affiliated with an academic institution to see the collection. "We are open, by appointment only, for anyone with a bona fide research question. It's not like you have to be a PhD to walk in the door," said Santangelo.

"It's completely devoted to scholarship," said Brunzman, who will bring a class of students to the library each week as part of his course "George Washington and His World." The first of these class sessions will be held on September 30, the Monday after the grand opening, and taped for a later broadcast on C-Span.

"A collection of books alone does not make a library," Santangelo said, noting that guest lectures, historical symposia, and other programs will be

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sprinkled throughout the calendar. “We are making good partnerships with the colleges and universities in our area. I think our mission is evolving and changing.”

Hachette, Mackin Partner to Distribute Ebooks

Mackin Educational Resources, national distributor of PreK–12 books, ebooks, and digital resources, announced a new partnership with Hachette Book Group (HBG), beginning in August. As part of the deal, HBG’s entire catalog of more than 6,000 ebooks will be available to Mackin customers, on- and offline, through their school’s exclusive MackinVIA platform, Mackin’s proprietary digital resource management system.

“The inclusion of HBG’s titles adds a significant boost to the quality and quantity of titles MackinVIA serves,” said Randal Heise, Mackin’s president and co-owner. “With more and more publishers of HBG’s caliber coming on board, we have become the clear choice in a school’s decision on where they acquire their digital and printed content.”

MackinVIA aims to provide students and educators with simple and convenient access to the entire collection of ebooks, databases, audiobooks, and video content a school has acquired.

All of the ebooks and digital content within the MackinVIA platform can be accessed through a variety of exclusive apps made for all devices including the iPad, iPhone, iPod Touch, Android phones and tablets, NOOK, Kindle, and Mac and PC desktop computers.

NCSU Shares Solution for Crowdsourcing Photos

On August 15, North Carolina State University Libraries (NCSU Libraries), Raleigh, released lentiL, open source software that supports the har-

vesting of images and image metadata from Instagram. It enables organizations “to build special collections based around a topic or event, or to

invite participation in evaluating a library program,” according to a release.

The program was initially developed to help collect photos of NCSU’s

SLJ’s Trevelyn Jones To Retire; Darien Library’s Kiera Parrott To Head SLJ Reviews

Trevelyn Jones will retire October 18 after three decades heading up the Book Review of *School Library Journal* (SLJ). Jones came to SLJ in 1982 after 16 years as children’s and young adult librarian at Garden City Public Library, NY, and three years at the Cleveland Public Library. She received her MLS from Case Western Reserve University in Cleveland. She will be succeeded by Kiera Parrott, currently head of children’s services at Darien Library, CT.

Said SLJ publisher Ian Singer, “It is because of Trev’s expertise that an SLJ ‘Star’ remains one of the most coveted endorsements in book publishing. While her contribution is immeasurable, we looked back over her time at SLJ and estimate that Trev has presided over more than 120,000 reviews.”

Jones increased the number of reviews from 2,000 in 1982 to almost 6,000 per year. She instituted *Series Made Simple*, a supplement covering nonfiction series titles; the monthly “Focus On” print feature, highlighting fiction and nonfiction by subject; the “Adult Books 4 Teens” column and blog; and more. In 1988, with then SLJ editor in chief Lillian Gerhardt and in partnership with the American Library Association division now known as YALSA, she launched the Margaret A. Edwards award, which SLJ still sponsors. Jones has served on the 1979 Newbery/Caldecott Committee and chaired the 1986 Newbery Committee. In addition, she has chaired the Association for Library Service to Children (ALSC) Legislation Committee, the ALSC Membership Committee, and the Distinguished Service Award Committee and served three years on the ALSC Board of Directors.

“It has been an interesting and inspiring 30-plus years, filled with thousands of books,” said Jones. I couldn’t be more delighted with my successor. I know that [the SLJ Book Review] is in good hands.”

Parrott has been head of children’s services at Darien Library since 2011. Prior to leading that department, Parrott served as Darien’s children’s librarian/collection development coordinator, helping to reorganize the picture books into the First Five Years Collection and creating “Dewey Lite,” a DDC-alternative classification system for children’s nonfiction. Parrott initiated an Early Literacy iPad Kits program; launched the T.E.A. Room, a mini-Maker space and STEAM-based programming initiative; and for several years hosted Darien’s KidLibCamp unconference, as well as working closely with school media specialists. She began her public library career at the New York Public Library, where she was known for organizing celebrations based on children’s books. She received her MLIS from Queens College, NY, and is an active member of ALSC, recently serving on the 2013 Caldecott Committee.

“Rooted in materials and public service, Kiera is also at the cutting edge of children’s services and the transition to digital content,” said Rebecca T. Miller, editorial director of SLJ and *Library Journal*. “Her experience and savvy leadership from the front lines of our libraries will help SLJ better serve our readers where materials and services meet.”

Upon her retirement, Jones will continue to contribute to SLJ reviews as editor-at-large. Parrott starts at SLJ October 28.



new James B. Hunt Jr. Library, which opened in January 2013 and will be profiled in *LJ's* upcoming *Library by Design* supplement. Since the new library was designed with an emphasis on “visually inspiring” work areas and collaborative spaces, NCSU wanted to encourage students, researchers, and community members

to collaborate and tell the story of the new facility.

“We were thinking about what our social media strategy for the library was going to be, and we noticed that students were already taking pictures of our [other] libraries on their own.... Kind of capturing their daily life,” explained Mike Nutt, digital media li-

brarian for NCSU Libraries. “Because the new library is a very visual place and [has] this striking architecture... we had a reasonable expectation that people would be taking pictures of it. We wanted to harness that energy and provide a platform for student engagement that is really all about them, and the ways that they would be using the library.” The “My #HuntLibrary” platform was the result.

To add their photos of the library to the broader collection, visitors simply used the hashtag #HuntLibrary on shots uploaded to Instagram. My #HuntLibrary then harvests these photos for an NCSU website and allows users to participate in the curation process, voting on their favorites using “likes” or by picking favorites using a “battle” feature that pits two photos against each other.

The platform employs responsive web design techniques, letting users view photo submissions on screens as small as four inches or as large as the Hunt Library’s new visualization walls. Rebroadcasting recently taken photos on these visualization walls was one creative way that NCSU Libraries built buzz around the project.

“One of the most fun parts of the project for me—and I think for the students too—was that we put these pictures up [on the video wall] using lentiL,” Nutt said. “So students, after taking a picture, could see the pictures on the video wall. That was one of the things that helped give the project momentum.... Once they could see the photos, not just on their mobile phones but in this public venue, they really started to participate.”

Ultimately, more than 2,500 photos were submitted. This collection will now be preserved in the university’s archives by the NCSU Libraries Special Collection Research Center, according to the announcement.

“Taking the messaging and promotion of the library out of our publicity

Branching Out



building’s lower level a youth community space with its own entrance, a new Cyber Center, a lounge, a spot for casual reading, and a recording studio. With a 2014 completion date, the Teen Center is already being touted as local teens’ “home away from home.”

June ushered in the grand reopening of the **Central Library of Mesa County Libraries**, Grand Junction, CO. The facility gained 9,000 square feet of space during construction and now totals 45,000 square feet. It houses an expanded fiction area, a shaded outdoor patio, and a 230-person-capacity community room. The size of the teen room was greatly increased, six study rooms were added, natural light floods the building, and the Regional History Room received a “historically flavored” renovation. The \$7.1 million project was designed by Barker Rinker Seacat Architecture and funded through taxes and a \$1.25 million fundraising campaign. The library garnered “Three Green Globes” for energy efficiency and sustainability per Green Globes assessment standards.

The **Queens Library at Cambria Heights**, NY, launched construction for its new Teen Center on August 16. Walls came down in the effort, which will add 4,000 square feet of space to the facility. City Council member Leroy G. Comrie Jr. allocated \$1.342 million toward the project, which will create on the

Moving forward with a renovation now that design plans have been approved (see *Hotline*, 3/25/13), the **Downers Grove Public Library**, IL, Board of Trustees has signed off on Shales McNutt Construction as construction manager of the project.

The board of the **Fayetteville Public Library** (FPL), AR, *Library Journal's* 2005 Library of the Year, in July offered \$2 million to Washington Regional Medical Center for property that was home to a city hospital that closed in fall 2012. The 4.19-acre site located just south of the library has been on the board’s radar as part of a 2030 Master Plan that would add 80,000 square feet to FPL’s existing 88,000 square foot complex, according to the *Fayetteville Flyer*. The hospital building would need to be demolished to make way for the library project. On the wish list for the new space would be a 750-seat public auditorium, an enlarged children’s section, and a new young adult area, along with public Maker spaces housing 3-D printers and video editing equipment, per the *Flyer*.

Send information on groundbreakings and ongoing and completed building projects to blfox@mediasourceinc.com

Photo courtesy of Mesa County Libraries.

office and putting it into the hands of our students was really more successful than anyone had anticipated,” Nutt said. “We were all surprised and pleased at how well that worked. And now that the publicity push is over, I think there’s an opportunity to start using these pictures for learning the ways that our patrons are using the building.”

NCSU Libraries has now made the code for My #HuntLibrary project freely available on GitHub in the lentil Rails Engine framework. It enables the harvesting of image files and metadata from Instagram and allows an administrator to moderate submissions and add items to a collection. Lentil also includes a tool that makes it easy to submit agreements to contributors when seeking permission to reuse their photos for additional promotional or research purposes, according to the announcement. Developers can use the code to customize and deploy lentil-based applications on any Ruby on Rails-capable server.

“Part of the impetus behind open sourcing it was that we were curious about what other people would do with it,” Nutt said. “That’s one of the exciting things for us—to see what kinds of unexpected uses people might have for it.”

Buzz, Brainstorming Mark KidLibCamp 2013

Nearly 50 children’s and teen librarians met on August 7 at Darien Library, CT, for the fifth annual KidLibCamp, a free “unconference” in which the discussion topics, panels, and workshops are voted on by the participants. Attendees explored best practices in 12 interactive breakout sessions—everything from Maker spaces to Common Core—with several mutual takeaways: that innovative programming can be achieved at little start-up cost; librarians need to market existing programs to their

Sybil Ansbacher was voted to the Jacksonville Public Library, FL, Board of Library Trustees. She will serve a four-year term as a voting member.

Matt Church was appointed Director at the Berkley Public Library, MI, effective September 18. He is currently Associate Director at Baldwin Public Library, Birmingham, MI.

Jonathan Collins was promoted to Chief Financial Officer (CFO) at ProQuest LLC. He had been serving as Interim CFO since **Philip Evans’s** departure in April.

Cynthia Pulliam Cowell announced her retirement as Director of Newport Beach Public Library, CA, effective October 5. She has been in the field for over 30 years.

Rosalind Lett was appointed Director of the Clayton County Library System, Jonesboro,

GA. A *Library Journal* 2011 Mover & Shaker, Lett was previously the Associate Director for Public Services at the Huntsville–Madison County Library, AL.

Vivian Lewis was promoted to University Librarian at McMaster University, Hamilton, Ont. She had been Acting University Librarian since May 2012, following **Jeffrey Trzeciak’s** departure.

John A. Moorman announced his retirement as Director of the Williamsburg Regional Library, VA, effective December 31. He has been in the position for 13 years.

Columbus Metropolitan Library, OH, promoted **Mel Jones**, previously Assistant Branch Manager at the Martin Luther King Branch, to Manager, Driving Park Branch; **Robin Nesbitt**, previously Technical Services Director, was named Manager of the Hilliard Branch.

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patrons better; and partnering with schools and communities is critical to the future of our libraries.

The attendees were a varied group in many ways, with children’s and teen services librarians as well as school librarians represented in the mix, from rural, urban, and suburban libraries in Connecticut, New York, New Jersey, and Massachusetts, among others.

The day opened with keynote speaker Jennifer Perry, Sesame Workshop’s vice president of digital publications, who spoke about how Sesame Workshop researches and develops its ebooks in line with the company’s mission to use media to help ready preschool children for school.

Perry went on to talk about benchmarks that Sesame Workshop uses in its app creation, which are comprehension, usability, and appeal—the same criteria that she recommends

librarians use for selecting the best preschool apps for their patrons. Perry also challenged attendees to think toward the future. What platforms will become the most commonly used for preschoolers? Which design features prompt more frequent and more positive parent-child interaction? What will the next innovative device or technology be?

Next, attendees took 30 minutes to develop, vote on, and schedule the discussion topics they most wanted to explore during for the event’s three breakout sessions.

The selected topics for the first breakaway period were “Using, Recommending, & Circulating Apps & Devices,” “Book Clubs (for boys, girls, tweens, and more),” “Engaging Users via Social Media & Marketing,” and “Creating a Culture of Innovation (on a dime!).”

For the second period, “Making Makerspaces,” “Programming for Ba-

bies, Toddlers, & Pre-K,” “Fostering Partnerships & Collaborations Outside the Library,” and “Supporting the Common Core State Standards in the Library” were the winning topics.

During lunch, attendees were treated to a Guerilla Storytime Challenge, in which Darien’s Amy Laughlin, children’s librarian and outreach and public relations coordinator, helped attendees to brainstorm solutions to problems that occur during library story times, including the presence of disruptive parents.

The day’s final period offered “Reorganizing Collections (Dewey Alternatives),” “STE(A)M Programming,” “Ebooks: Collection Development, Marketing, and Best Practices,” and “Tween Programming.”

News in Brief

OverDrive Marketplace, a retailer of digital materials for libraries, has partnered with **Macmillan Publishers** to offer more than 1,600 of the latter’s mystery and crime fiction titles as ebooks to Canadian public libraries.

Washington State University Libraries, Pullman, joined **Ask-WA**, a service to answer patron questions 24-7. Questions will be fielded by librarians and other staff members with relevant topical expertise.

Fifteen public libraries were chosen by **Scholastic** to host parties for the 15th anniversary of *Harry Potter and the Sorcerer’s Stone*: **Anderson County Library**, SC; **Apache Junction Public Library**, AZ; **Arapahoe Library District**, Centennial, CO; **Carl Sandburg Branch**, Livonia Public Library, MI; **DeKalb Public Library**, IL; **Dover Public Library**, DE; **Erlanger Branch**, Kenton County Public Library, KY; **Lawrence Public Library**, Fairfield, ME; **Meadowridge Library**, Madison, WI; **Newberg Public Library**, OR; **North Canton Public Library**, OH; **Port Jefferson**

Emory Creates Unified Digital Center

Emory University, Atlanta, is consolidating four existing digital technology services located in the Robert W. Woodruff Library into the newly created Emory Center for Digital Scholarship (ECDS), in a process that began in June and is expected to take several months.

The center is led by Wayne Morse Jr., interim codirector and director of Emory Center for Interactive Teaching (ECIT), and Allen Tullos, faculty codirector.

The Digital Scholarship Commons (DISC), the Lewis H. Beck Center for Electronic Collections, and the Electronic Data Center were formerly un-

der library leadership, while the ECIT fell under the domain of information technology.

Previously, faculty and graduate students whose projects encompassed digital research, digital teaching, electronic publications, and digital data sets or visualization work had to interact with each entity separately. Besides being inconvenient, the different priorities of each service unit could present problems.

“ECDS will provide a one-stop shop for all things dealing with digital scholarship,” Morse said. “Everyone will be working toward the same goal. I think that’s going to leverage the best of both organizations in a way that’s seamless.”

One thing the consolidation won’t do is eliminate the eight full-time staff currently employed by the four services. In fact, “the ECDS will likely add staff to increase its capacity for innovative work,” the university said in a statement. In addition to the eight core employees, the area will include group project meeting area and consultation space. Morse anticipates that up to 12 graduate students will work in the area at different times and that resources from different areas around campus will be pulled in to assist with specific projects.

“The plan and final budget for the new space is close to completion; the architect and interior designer are finalizing their plans. Our hope is to complete the transformation by Thanksgiving,” Morse told *Hotline*. “One of the lessons we learned from ECIT that transferred to DISC and Cox Hall is that having things on wheels and having things that are mobile has been really beneficial,” Morse added. “Now with our access to wireless technology, that’s even more critical.”

Additionally, the Center for Faculty Development and Excellence will be brought into the space, though not into the reporting structure of ECDS.

Library, NY; **Portneuf District Library**, Chubbuck, ID; **Rancho Cucamonga Library**, CA; and **Colony Public Library**, TX.

The **College of Occupational Therapists**, London, UK, switched from **InMagic** to **Soutron Global Software**, a cloud-based library management service.

EBSCO Information Services acquired the **British Education Index** from the **University of Leeds Library**, UK. The index includes more than 180,000 records of educational articles, beginning in 1976.

The **Lingnan University Library**, Hong Kong, switched to **Innovative Interfaces’ Sierra Services Platform**, an integrated library system. It previously used the **Millennium ILS**.

Rochester Public Library, MN, received the 2013 **Alfred P. Sloan Award for Excellence in Workplace Effectiveness and Flexibility**. The honor is part of the national **When Work Works** project administered by the **Families and Work Institute** and **Society for Human Resource Management**.

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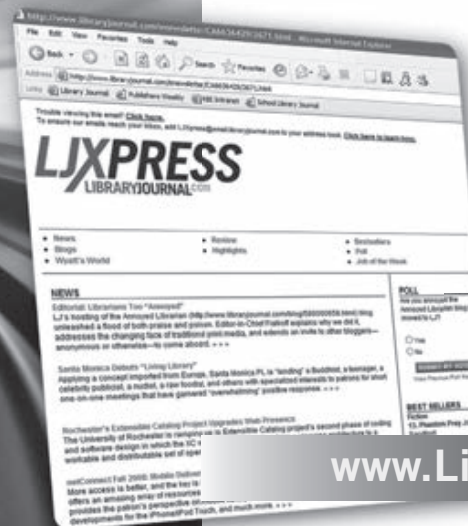
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