

ALA Urges FCC To Accelerate E-Rate Goals

The American Library Association (ALA) on September 16 asked the Federal Communications Commission (FCC) to accelerate the goals of E-Rate, the program that provides discounted Internet access and telecommunications services to U.S. schools and libraries. ALA's statement calls for faster deployment of high-capacity broadband and new strategic investments in infrastructure, as well as program changes to save costs and streamline the process so that more schools and libraries can participate.

The statement is ALA's response to the FCC's notice of proposed rulemaking that aims to overhaul the E-Rate program, the most comprehensive proceeding since the program's 1997 inception. It is, ALA noted, in line with President Obama's ConnectED goal for access to high-speed broadband and wireless for all America's students through libraries and schools within five years.

Said ALA president Barbara Strip-

ling, "America's libraries must move from basic connectivity to high-capacity broadband so our students and our communities can compete globally. The E-Rate program is essential for fulfilling this digital promise."

America's 16,417 public libraries serve more than 77 million computer users each year, yet only half of these multiuser outlets offer Internet speeds above the FCC's home broadband recommendation of 4 Mbps.

The current funding cap on the program consistently falls far short of meeting basic demand for Internet-enabled education and learning services, and technology trends clearly show needs and future capabilities only growing, ALA noted. To address this, ALA said

it supports a two-pronged approach: new temporary funding to support the build-out of high-capacity broadband networks and provide increased support for libraries with the lowest levels of broadband connectivity, and a permanent increase in funding.

ALA also urged the FCC to provide additional E-Rate discounts for



Interview

Matt Walker

On October 16, *Library Journal* and *School Library Journal* will host "The Digital Shift: Reinventing Libraries." Recorded Books is a gold sponsor of the event, and *Hotline* reached out to Matt Walker, VP of Recorded Books, to hear how the ongoing digital shift is transforming libraries.



When will libraries be primarily digital?

Although libraries of the future will be much more digitally focused, their primary function may be to act as community centers, which serve patrons by offering a variety of resources and diverse programming. The use of print materials will diminish but not completely disappear. Actually, libraries may end up being one of the few remaining places where people will be able to access a cherished collection of print books.

What business will libraries get into that is undreamt of today?

Libraries of the future will have very extensive digital commons that offer access to and training for numerous devices, platforms, and services.

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Is Yours the Best Small Library?

Library Journal is seeking nominations for its annual Best Small Library in America award. Cosponsored by the Bill & Melinda Gates Foundation, the award showcases the work of libraries that demonstrate outstanding service to populations of 25,000 or less (view eligibility requirements at ow.ly/oKBZD). The postmark deadline for nominations is October 14, 2013.

remote rural libraries; streamline E-Rate's application review process; replace E-Rate procurement rules with those of the applicable locality or state; lower barriers to deployment of dark and lit fiber and ownership of wide area networks when they are the most cost-effective ways to deliver broadband; work with libraries and schools to develop "scalable" bandwidth targets and benchmarks for measuring progress against these targets; and allow applicants to file an "evergreen" form for multiyear contracts.

"We commend the FCC commissioners on their thoughtful and thorough invitation to improve the effectiveness and efficiency of the E-Rate program," added Marijke Visser, assistant director at the ALA Office for Information Technology Policy. "[ALA's] filing is clearly only the first step to an E-Rate 2.0, and we look forward to engaging in the process over the coming months."

OverDrive Adds YouTube Exec; Enters China

In a move that underscores OverDrive's plans to support a robust selection of streaming video for libraries, the company on September 17 announced the appointment of Lee C. Milstein to the newly created position of chief strategy officer. Milstein was most recently head of the news content partnership team for Google's YouTube division and previously held positions at leading tech and media

companies including AOL and DivX. In his new role, Milstein will lead a market development team for OverDrive from a new office in New York City, according to company officials.

"We expect that streaming video, in the next two years, is going to quickly become one of the fastest growing use models that people turn to in public libraries and is going to be a platform to help schools and educational institutions reach their students," OverDrive president and CEO Steve Potash told *Hotline*. "First and foremost, [Milstein] is leading our new streaming video business, which...will go live this year before the holidays, both with existing inventory and [content from] some new major studios."

OverDrive is one of several library suppliers that have recently begun supporting streaming media via new platforms and new partnerships with studios and distributors. Others include Recorded Books' partnership with online movie service IndieFlix, MidWest Tape's new hoopla platform, and Library Ideas' Freegal Movies and Television.

MAJOR IMPORT AGREEMENT REACHED

Separately, OverDrive last week announced that it signed an e-publications import license agreement with the China National Publications Import and Export Corporation (CNPIEC), the largest importer of publications in China. CNPIEC is a state-owned enterprise that approves or rejects imported books and other publications accord-

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VP, Group Publisher Ian Singer
Editorial Director Rebecca T. Miller
Editor Meredith Schwartz

Contributing Editors
Lauren Barack, Ian Chant, Kate DiGirolomo,
Matt Enis, Bette-Lee Fox, Karyn M. Peterson

Art Production Josephine Marc-Anthony
Creative Director Mark Tuchman

TO CONTACT HOTLINE:

Editorial
Phone: (646) 380-0700
Fax: (646) 380-0756/0757
E-mail: LJHotline@mediasourceinc.com
160 Varick Street, 11th floor
New York, NY 10013

Advertising
Roy Futterman or your LJ rep
Phone: (646) 380-0718
rfutterman@mediasourceinc.com

Classified
Howard Katz, Classified Manager
Phone: (646) 380-0730

Production
JoAnn Powell, Production Manager
Phone: (646) 380-0741

Subscriptions
Phone: 800-588-1030
www.libraryhotline.com/sub

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Nominations are due November 2, 2013.

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ing to the regulations of the Chinese government and provides materials to more than 10,000 domestic libraries, universities, and institutions.

“OverDrive is now enabled, through this agreement, to bring its proven school and library vending platform into the People’s Republic of China, with a process [in place] where CNPIEC is going to be evaluating and approving all of the OverDrive-supplied foreign titles to meet with government regulations,” Potash explained, adding that CNPIEC is responsible for the import and approval of about 80 percent

of all English-language print materials imported into China.

The opportunity came about partly owing to OverDrive’s success bringing Chinese-language ebooks to North American libraries that serve large immigrant populations, such as those in Los Angeles and San Francisco.

Drexel Rolls iSchool into New College

On September 9, Drexel University, Philadelphia, announced the formation of a College of Computing and Infor-

matics, a new educational hub that will act as a home for the school’s computer science and technology programs—including the university’s American Library Association–accredited iSchool.

The new college will provide a unified base for computer and information science students on Drexel’s campus, bringing together staff and students from the Department of Computer Science, Department of Computing and Security Technology, and the iSchool College for Information Science and Technology. David E. Fenske, the current dean of the iSchool, will take the helm of the newly formed division, which will open its doors in fall 2014.

According to Fenske, no classes in Drexel’s MLIS program will be eliminated by the move to the new college. Indeed, by bringing MLIS students and faculty under the same umbrella as other data-driven programs, new electives or specializations could grow out of those collaborations. The range of the MLIS program won’t diminish as a result of the move, said Fenske, but rather increase, as faculty members are encouraged to self-organize and teach outside their field, eschewing the traditional departmental model. Computer science professors will have the opportunity in the coming years to teach classes for MLIS students, while library professionals will be able to pass on their expertise to aspiring computer scientists.

“These new departments are designed not to be traditional silos. There’s a hope this college will be as interdisciplinary as the causes that drove its creation,” said Fenske. “There are parts of the computer science programs that can slide very nicely over to the new college, such as human interface, where faculty on both sides have different interests in the same topic.”

The evolution of the program also marks a broadening of scope for Drexel’s MLIS program. While many grads

UK Study Links Kids’ Pleasure Reading to Strong School Performance

The University of London’s Institute of Education (IOE) released a study showing that children who read for pleasure are likely to do significantly better at school than their peers. The study, which is one of the first to examine the effect of reading for pleasure on children’s cognitive development over time, finds that children who read for pleasure made more progress in learning math, vocabulary, and spelling between the ages of ten and 16 than those who rarely read.

The research was conducted by IOE researchers Alice Sullivan and Matt Brown, who analyzed the reading behavior of approximately 6,000 children being followed by the 1970 British Cohort Study, which is funded by the Economic and Social Research Council. They looked at how often the teens read during childhood and their test results in math, vocabulary, and spelling at ages five, ten, and 16.

“It may seem surprising that reading for pleasure would help to improve children’s maths scores,” Sullivan said. “But it is likely that strong reading ability will enable children to absorb and understand new information and affect their attainment in all subjects.”

The researchers compared children from the same social backgrounds who had achieved the same test scores as one another at age five and at age ten. Their finding? Kids who read often at age ten and more than once a week at age 16 showed better results at age 16 than those who read less regularly.

The study also found that reading for pleasure was found to be more important for children’s cognitive development between ages ten and 16 than their parents’ level of education. The combined effect on youths’ progress of reading books often, going to the library regularly, and reading newspapers at 16 was four times greater than the advantage children gained from having a parent with a degree.

In addition, the study found that kids who were read to regularly by their parents at age five performed better in all three tests at age 16 than those who were not helped in this way.



are happily ensconced in library work, Drexel MLIS alumnae are working in a wide range of other fields as well. Fenske said the increased focus on interdisciplinary collaboration aims to prepare Drexel MLIS students for careers not only in rapidly changing library environments but outside of them as well. “What we’re seeking to do is provide the most relevant educational framework for graduates to have a career and be able to adjust to changing societies and professions,” said Fenske. “There is a huge variety of careers in the LIS field, and we should think of LIS as having a diversified portfolio.”

Fenske admitted to anticipating a few bumps on the road ahead. While most of the faculty understand the reasoning behind the move, understanding something and being comfortable with it aren’t always the same thing. “Everyone is used to their own professional labels, born of their PhDs and honed in their professions in academia, and they’re being asked to make adjustments now,” said Fenske. “My challenge is to build a new college that works well and collaborates.”

ST. CATHERINE UNIV., CONSOLIDATED

While Drexel’s creation of the unified college was meant to foster collaboration, the rationale behind moving a library science grad program under a new organizational roof isn’t always so high-minded. According to Deborah Grealy, associate dean and director of the MLIS program at St. Catherine University in St. Paul, saving money provided the impetus behind the school’s MLIS moving from the auspices of the now-defunct School for Professional Studies (SPS) to its business school last year.

According to Grealy, the decision to eliminate the SPS—which also housed St. Catherine’s schools for social work and education—was made at the upper levels of the administra-

Bibliotheca, a supplier of radio-frequency identification (RFID) technology, added two new products to its existing line: the **smartserve™ 1000** kiosk collection, a self-service kiosk for library patrons, and the **smartblade™ 210**, a return shelving system.

The **Independent Scholarly Publishers Group** selected **USACO Corporation** as its sales agent in Japan for consortia and library sales. So far, endorsements have been attained from the **Japanese Medical Library Association** and **Japanese Pharmaceutical Library Association**.

The **John W. Kluge Center** at the **Library of Congress (LC)** is accepting applications for the **Baruch S. Blumberg NASA/LC Chair in Astrobiology**, a yearlong position to conduct research and outreach activities. The deadline is December 1.

Columbia University’s Rare Book and Manuscript Library, New York, acquired the photographic archive of Spanish-language newspaper *El Diario La Prensa*. The collection contains over 5,000 pictures, dating

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from the 1960s and documenting the Latino experience in New York City.

SAGE imprint **Adam Matthew** has partnered with the **Gilder Lehrman Institute of American History**, New York, to digitize the latter’s **Gilder Lehrman Collection**, which will be published in two parts. The archive of materials in American history spans from 1493 to the 20th century.

The **National Library of Medicine**, Bethesda, MD, will take on between four and seven applicants for its Associate Fellowship program, a yearlong training program for recent MLS grads and for librarians still early in their career. The deadline is February 4, 2014.

The **New York Library Association (NYLA)** gave its **2013 Teresa Strozik Award for Innovation in Library Technology** to **Mary Linda Todd**, technology and federal aid team leader at the New York State Library, Albany, for incorporating new technologies into the library setting. The award will be presented at the NYLA conference in Niagara Falls.

tion, where officials found the school no longer made financial sense. “That decision was made without a lot of forewarning or due process from the faculty,” said Grealy.

Though Grealy reported that the transition has been a reasonably smooth one, the lack of consultation rubbed some students and staff the wrong way. Paul Lai, a recent MLIS graduate from St. Catherine, blogged last fall about the transition and his problems with it. While he didn’t notice any changes in the curriculum—indeed, Grealy noted there have been none—Lai’s still uneasy with the new order of things. “There are decisions, like hiring, that are made at the school level, and it matters there how they make decisions,” Lai said. “It concerns me that the dean of a

business school might not have the best understanding of the needs of an MLIS program. I worry about the program being overseen by a dean from a very different background.”

Grealy is taking the move as an opportunity to look for places—like digital resource management—in which the MLIS program and the business school can work together or take lessons from each other. She even hopes the new organization might help the program attract a wider variety of students. “I see the need for business management skills in libraries,” said Grealy. “I’d like to diversify the kinds of students coming in, because librarianship is so diverse and the needs are so diverse that I’d like the breadth of our program to reflect those new needs.”

Florida School Librarians Stretched Thin

Starting this fall, all of the 15 remaining Marion County, FL, certified media specialists each must head two elementary school libraries instead of one.

Branching Out



Euclid Public Library (pictured), OH, has completed its recent interior renovation. The 41,000 square foot library was refreshed with new paint and carpeting in the public areas and the reconfiguration of the stacks. There are now six quiet study rooms, twice as many as the facility had before; a computer training lab; a dedicated reading room; and a grand entrance to the children's space. The \$1.1 million project was designed by HBM Architects (hbmarchitects.com) of Cleveland.

High-flying plans for the **Dayton Metro Library** (DML) include the purchase of three properties, according to *Dayton Daily News*. One part of the trio is the Hauer Music building, which will serve as the library's operations center. The 42,000 square foot structure will house 60 staffers involved in IT, selection, acquisitions, cataloging, and processing functions. The family-owned music concern is relocating. A one-acre parking lot and an additional property south of the main library are also of interest. The DML board was expected to vote in late September on the purchases, to be funded through a \$187 million 2012 bond issue, per the *News*.

Each school has its librarian on site for two days, with the third day handled as a flex day, with librarians able to spend time at either school. The arrangement required some adjustment for librarians trying to juggle two separate spaces since classes

In early September, the **Monroe County Public Library**, IN, began plans for the continued renovation to its 43-year-old building. The children's area was updated in 2009, in addition to a buildingwide reflooring effort following a 2008 flood. The new refurbishments will focus on teens, according to the

Indiana Daily Student. Their space will include a gaming area, a café, and a performance space. Study areas will be available, as well as a quiet lounge. The library will also gain a Digital Creativity Center, for all patrons interested in pursuing the creative arts, featuring software and equipment such as a recording studio for music production and film/editing equipment. The project, designed by architect Christine Matheu, is being funded through \$830,000 set aside by the library's Board of Trustees.

In preparation for renovations to Baltimore's Enoch Pratt Free Library's **Waverly Branch**, the Board of Estimate chose the highest bidder out of a quartet of applicants for the construction work. J.A.K. Construction bid \$4,286,000 for the work to the 1971 facility, which is \$541,000 higher than the lowest bidder. The rationale behind the choice rests on noncompliance with Minority and Women's Business Opportunity Office regulations by the other firms, according to *Baltimore Brew*. Renovation plans for Waverly began nearly five years ago; the project is expected to take 18 months to complete.

started August 19—but also for students who now have considerably less library instruction.

"It has been very difficult because of sharing schools," Miriam Needham, the district's coordinator of library media services, told *Hotline*. "It's not really possible to have an effective program when you're not there five days a week."

The new schedule started for some school librarians in the district three years ago, Needham said. As librarians retired or moved away, their positions were frozen, and other librarians were assigned their elementary school campuses. Seven school librarians had already been sharing 14 schools even before the start of this new fall term, Needham noted.

This latest shift in how school librarians were assigned started in May, when Supt. George Tomy announced that the district was facing a \$29 million budget shortfall. That led to 261 layoffs across Marion County. School librarians kept their jobs in the middle and high schools, but clerks and assistants lost theirs at the elementary school level, where they helped to maintain the library by checking books in and out.

"But that's really all [my assistant] can do," said Susan Dunn, a certified library media specialist at East Marion Elementary School and Anthony Elementary School.

Dunn, who was the full-time librarian at East Marion for 21 years, now spends Wednesday through Friday at that campus with its 700 students and just Monday and Tuesday at Anthony Elementary with its 350 students. In her 22nd year as a school librarian, Dunn has now jettisoned story time, many of her research lessons, and collaboration time with teachers.

Anthony Elementary is in its fourth year of having a shared librarian—a different media specialist each year. Dunn is the fourth and said she is having a hard time getting to know the students

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and staff, as she's not as integrated into the curriculum as she would like to be.

Needham said that the administration's plan is to restore the cut positions and not permanently leave the sharing as it is. But that all depends on funding, she said.

NCAC: School Visits Nixed for Medina, Rowell

Planned school visits by YA authors Meg Medina and Rainbow Rowell set to coincide with Banned Books Week (September 22–28) were canceled owing to local challenges over the content of their acclaimed books, the National Coalition Against Censorship (NCAC) reported on its blog.

Medina's visit to Cumberland Middle school in rural Virginia to speak at a bullying awareness event was canceled after the principal refused to allow her to reference her book *Yaqui Delgado Wants To Kick Your Ass* (Candlewick, 2013) or show its cover, NCAC reported. "Though the book portrays the lived experience of bullying in a way that brings it home for teens, district superintendent Amy Giffin said they decided Medina and her book weren't 'appropriate'" for the rural area, NCAC reported.

In her own blog about the incident, Medina said, "I make absolutely NO APOLOGIES for the title of my book.... What's hurting our kids is the savagery on their phones, and Facebook pages and in their classrooms," Medina said. "That, and the reluctance of those around them to step up and do the tough work of pulling the issue out into the open."

Meanwhile, Rowell was set to speak at the Anoka-Hennepin School District in Minnesota and at the Anoka County Public Libraries, but her invitation there was rescinded after a parent's complaint sparked a larger protest by a conservative action group that took its concerns to the county level, NCAC reported. The decision to

Betsy Adamowski was named Director for the Wheaton Public Library, IL. She formerly held the same title at Itasca Community Library, IL.

Emily Brown was named Coordinator of Youth Services at the Cranston Public Library, RI. She was previously a Librarian at Harry Kizarian Elementary School, Providence.

Constantia Constantinou was appointed Dean of Libraries at Stony Brook University, State University of New York (SUNY). She was previously Director and Department Chair at the SUNY Maritime College Library, Throggs Neck.

James H. Fish announced his retirement as Director of the Baltimore County Library system, effective June 2014. He has been a

public library director for more than 43 years.

Lisa Gregory is now Digital Projects Librarian at the North Carolina Digital Heritage Center, University of North Carolina, Chapel Hill. She was formerly Digital Projects Manager at the State Library of North Carolina, Raleigh.

Ian Hames was named Director of International Sales at Credo. He was previously Director of Regional Sales at OATS Limited.

Janifer Meldrum retired as Director of Marketing at MARCIVE, Inc., San Antonio. She was in the field for 37 years.

Lizabeth Wilson was appointed to the additional role of Vice Provost for Digital Initiatives at the University of Washington, Seattle. She is also the school's Dean of Libraries.

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cancel Rowell's appearance was made over the objections of the county's public and school librarians, who had been looking forward to the author's visit ever since choosing *Eleanor &*



Park (Griffin: St. Martin's, 2013) for its Rock the Read countywide optional summer reading program. Many of the county's teens had read the book during that program.

"These incidents...show how far people are willing to go...to placate a vocal minority and keep them from being offended," NCAC said.

But not every school is choosing to placate critics; Margaret At-

wood's award-winning dystopian novel *The Handmaid's Tale* (McClelland & Stewart, 1985) will remain accessible to 12th graders in Guilford, NC, following a local school board vote on September 17 to retain the book on its suggested reading list, local news site hpe.com reported.

According to the report, the school board voted 5–2 in favor of keeping the book both in school libraries and on its recommended reading list for advanced placement students, in response to a challenge brought last fall by a parent whose child will attend Page High School next year. (The parent was only seeking the book's removal from the list, not from school libraries.)

Elsewhere in North Carolina, a local school board voted in the opposite direction. According to the local *Times-News*, on September 16, the school board in Randolph County, NC, voted to remove Ralph Ellison's classic novel *Invisible Man* (Random House, 1952), over the objections of school and district librarians.



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