

Queens System To Replace Far Rockaway Branch

The Far Rockaway branch of the Queens Library, NY, took its status as a community center to a new level last year when it served as an aid center and emergency supply depot for residents in the seaside community that was harder hit than most by Hurricane Sandy. The library's role in providing disaster relief put long-standing plans to replace the branch on the fast track. Earlier this month, officials released the scheme for a new facility.

The site at Mott and Central avenues has been home to libraries since 1904, when a Carnegie library was erected there. It was one of the first in the Queens Library system, the *Library Journal* 2009 Library of the Year. That building was destroyed by fire in 1962 and replaced with the current facility. In contrast to the work-a-day structure that currently serves the neighborhood, the design for the new Far Rockaway branch offers an eye-catching glass appeal.

Snøhetta, the Norwegian architectural firm that designed the James Hunt Library at North Carolina State University, as well as Egypt's updated Library of Alexandria, looked for de-

sign cues in some of the earliest libraries, like the Greek agora, which functioned more as a community center than a book repository. To Snøhetta's designers, said Nathan McRae, project manager for the new branch, a library is a destination, not a resource. "First and foremost, it has to be a place for users to gather," he said.

McRae noted that the library's design is meant as a contrast to the surrounding area, which is dominated by 99¢ stores and doughnut shops. The exterior of the 18,000 square foot building will be constructed from translucent glass, coated in ceramics meant to mimic the color of Long Island's sunsets. Prominent in the design is the entrance, a corner of the building that looks sliced off, leaving a triangular opening the height of the two-story edifice. The dramatic entryway is intended to be welcoming, said McRae, announcing the library as a proudly public building.

That sense of being a destination, rather than a resource, was key to the adoption of Snøhetta's design. "Libraries in Queens are community spaces and destinations. That role will increase in importance as time goes on," said Queens Library president and CEO Thomas Galante in a statement. "The new library will be

Interview

David Burleigh

On October 16, *Library Journal* and *School Library Journal* will host "The Digital Shift: Reinventing Libraries"



digital event, of which OverDrive is a platinum sponsor. *Hotline* reached out to David Burleigh, OverDrive's director of marketing and communications,

in the fourth is a series of interviews addressing how the ongoing digital shift is transforming libraries.

What will be the next big disruption/innovation to impact libraries?

The next series of innovations will come as a result of the accelerating demand in the education space. Serving students and learners of all ages (pre-K-12, higher ed, and lifelong learning) will provide new engagement with library users and drive the next wave of innovation.

What business will libraries get into that is undreamt of today?

Supplementing educational institutions by curating and sourcing digital content for curriculum, business, and knowledge workers.

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Is Yours the Best Small Library?

Library Journal is seeking nominations for its annual Best Small Library in America award. Cosponsored by the Bill & Melinda Gates Foundation, the award showcases the work of libraries that demonstrate outstanding service to populations of 25,000 or less (view eligibility requirements at ow.ly/oKBZD).

The postmark deadline for nominations is **October 14, 2013**.

recognizable and iconic, letting the community know that what happens inside this building is very special.”

READY FOR DISASTER

While an iconic look was a priority, the new branch will be much more than just a pretty face. During the storm, the Far Rockaway branch served as a supply depot and community center, despite its loss of power. Planners are working under the assumption that Sandy won't spell the end of storm damage in the area and that in the event of another disaster, the library will once again serve as a gathering place for those affected.

The site of the construction is above the elevation recommended by FEMA flood zone guidelines updated earlier this year, and the exterior will be built with laminated glass designed to shrug off damage from future storms. Designers also hope to equip the new library with solar panels and a battery backup system that would allow the library to be controlled independently of the power grid in case of outages.

Joanne King, associate communications director for the Queens Library, said that Sandy left a lasting impact on the Far Rockaway branch, but it was an unexpectedly positive one. “It made the community more aware of what the library was able to do for them, even if they hadn't been there before,” said King. With the new facility, Far Rockaway librarians hope to strengthen that connection.

The capacity to serve the community in case of a storm is just one example of the most important factor of the new branch's design: versatility. Meeting and conference rooms will have rolling walls to accommodate variously sized events, depending on the day-to-day needs of patrons. Access to technology that can serve multiple purposes was also seen as more important than shelf space in the new design, reflecting the needs of the community, such as job placement programs that have been a big hit with library users in recent years.

To McRae and his design team, that versatility is an important way to make sure that the library can adapt to changes in the future and serve new needs as they arise. “The last thing we want to do is design the latest outdated library,” said McRae. “Librarians tend to embrace the open-endedness of their jobs. We don't want to constrain them.”

Construction is scheduled to begin at the end of 2014, with the new space opening its doors to the public late in 2016 or early in 2017. After the current library is demolished next year, the library will move all of its operations either into its teen space down the street or into a different temporary space in the neighborhood. While those final plans still have to be hammered out, the library's presence in the neighborhood won't be interrupted during construction. “That's not a connection we would sever,” said King.

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Who Moves You?

The editors of *Library Journal* need your help in identifying the emerging leaders in the library world. Our 13th annual round of Movers & Shakers will profile 50 or more up-and-coming individuals from around the world who are innovative, creative, and making a difference, from librarians to vendors to others who work in the library field.

Nominations are due **November 2, 2013**; visit ow.ly/dXwcb.

SC State Library Launches Social Media Archive

The South Carolina State Library (SCSL) has launched the South Carolina State Agency Social Media Library, a new project that will archive all tweets, Facebook posts, and YouTube content generated by the official accounts of South Carolina's state agencies while simplifying public access to this social media activity via a single online portal at scsocialmedialibrary.org. The portal and the archive were developed in collaboration with ArchiveSocial, a for-profit social media archiving company based in Durham, NC. It follows a similar effort launched by the State Archives of North Carolina less than a year ago.

Currently in beta test with SCSL and six other state agencies, the project will serve several purposes, explained SCSL innovation and digital librarian Amanda Stone. Making it easier to search the aggregated content generated by multiple agencies offers South Carolina's citizens a new level of transparency with social media communication from official government channels, Stone said. SCSL also anticipates that the Social Media Library will make it easier for these agencies to fulfill some types of Freedom of Information Act (FOIA) requests. As more South Carolina citizens use social media to interact with their state government, the archive also will ensure that these two-way communications are preserved and made accessible.

"Increasingly these social media streams aren't just being used to push out press releases," Stone said. "They're being used as two-way communication. Citizens ask [state agencies] questions on Facebook, or they'll reference events they went to on their Twitter accounts back to the agency. That's something that was being lost."

Without a preservation effort like the Social Media Library, posts, tweets,

Tom Clancy: Remembering a Technothriller Master

Military fiction icon Tom Clancy died October 1 in a Baltimore hospital at the age of 66. With the publication of *The Hunt for Red October* (1984), the former insurance agent was catapulted into the spotlight when President Ronald Reagan commented that he enjoyed the book. Clancy's descriptions of military weapons and strategies were so eerily accurate that he was grilled to reveal his top-secret sources. Even more astounding was that the author never served in the military (he was nearsighted) or the CIA, and he denied ever using inside sources for his thrillers. Clancy was just a technology junkie who believed the military had the best toys. Clancy's fiction debut was not only the first novel to be published by the Naval Institute Press, it's also believed to be one of the earliest best sellers that was word-processed (on an Apple IIe, using WordStar) instead of typed.

Clancy's novels dominated the best sellers lists at the height of the Cold War and beyond. He became the predominant expert of military fiction, and all other writers in the genre are still evaluated by how well their works might appeal to fans of Clancy. Clancy also stood out as a genius at self-branding. In the wake of several wildly popular books, he launched series (*Tom Clancy's Op-Center* and *Tom Clancy's Splinter Cell*) that featured his name but that he didn't write. The success of those enterprises inspired other authors like James Patterson and Clive Cussler to follow suit with their own publishing empires. Video game manufacturers and fans also owe a huge debt to Clancy; games based on his thrillers *Rainbow Six* and *Ghost Recon* are credited by many for establishing the popularity of the first-person shooter genre.



Starting in 1990 with the release of the film version of *The Hunt for Red October*, Clancy's protagonist, Jack Ryan, soon dominated the screen as well as the page. To date, three actors have played his iconic hero: Alec Baldwin, Harrison Ford, and Ben Affleck. The fourth, Chris Pine, stars as Ryan in the film *Jack Ryan: Shadow Recruit*, which will arrive in theaters on Christmas Day.

Grant Blackwood, who cowrote *Dead or Alive* with Clancy, said in an email, "I read *Hunt for Red October* while I was in the Navy, doing a lot of the things Tom wrote about. To end up working with him...25 years later was an honor. Tom was a giant. Not only to the thriller genre but to the book world at large. Single-handedly, he changed the publishing landscape."

The next Jack Ryan novel, *Command Authority*, written with Mark Greaney, will be published on December 3. As Blackwood notes, "Tom Clancy will be sorely missed by his millions of fans—and perhaps especially by our military personnel and those in the intelligence community. He brought to life the dedication and sacrifice it takes to serve our country." (Paramount Home Media Distribution is releasing in December *The Jack Ryan Collection* on DVD (\$29.99) and Blu-ray (\$49.99), which includes *The Hunt for Red October* (pictured), *Patriot Games*, *Clear and Present Danger*, and *The Sum of All Fears*.)



The joint-use library (pictured) between Tidewater Community College (TCC) and the city of Virginia Beach opened on August 17. The 125,000 square foot facility was the result of a partnership aimed at expanding services to both the academic and public communities. The \$43 million project was funded at 80 percent and 20 percent by TCC and the city, respectively. Collections include popular titles as well as academic materials, periodicals, CDs, and DVDs. The library features 360 computers, Wi-Fi access, computer labs, a public meeting room, collaborative work areas, 36 private study spaces, and a café. The Marcy Sims Children's Room houses early literacy activity centers funded via \$180,000 from donations to the Virginia Beach Library Foundation. Designed by RRMM Architects, with Carrier Johnson and Anderson Brule, the library is targeting Leadership in Energy & Environmental Design (LEED) Silver certification.

The three-story University of California Santa Barbara library broke ground for a major project that will include a 60,000 square foot addition plus the renovation of the 92,000 square foot existing structure, according to the *Santa Barbara Independent*. The \$76.4 million construction effort will include an impressive walkway, a special col-

lections facility, a new arts library, reading galleries, additional electrical outlets and Wi-Fi accessibility, and a faculty collaborative studio, per the *Independent*. With a time line of 30 months, the project is seeking LEED certification.

More groundbreaking, on October 8, with a construction project at the Avondale Branch, Public Library of Cincinnati and Hamilton County. The 100-year-old facility will gain an alternative entrance, an elevator, and two restrooms, all intended to improve branch accessibility. Other features include the installation of new carpet, a fresh HVAC system, a reconfigured service desk, and self-check stations. Designed by K-4 Architects, the \$1.2 million plan is looking at an April 2014 completion date.

The 21-year-old, 11,250 square foot Hope Mills Branch of Cumberland County Public Library and Information Center, NC, got a new lease on life this summer with updates to paint, furnishings, stack arrangement, and space allocation. The floor plan is accommodating five new adult computers, for a total of 18; an increase in the number of Express Terminals, from one to four; and six children's room computers where there had been four. Wireless connectivity and laptop seating are among the enhancements. Funding for renovation came from \$200,000 in grant money. The library reached an accord with Fayetteville State University (FSU) for an increase to broadband and high-speed Internet access through a \$1 million grant FSU received as part of the 2009 federal stimulus package.

and other content can disappear if social media accounts are closed when agencies are defunded or merged, for example. While these state agency posts are already public, Stone emphasized that Facebook, Twitter, and YouTube don't make any guarantees regarding long-term preservation of any content on their sites.

"Most people don't realize that Twitter doesn't keep all tweets forever. There are limits," Stone said. "And Facebook could close tomorrow. I doubt it's going to, but saying [posts are] available now doesn't mean they are going to be in the future. This is a way we can ensure continued access."

The system also offers a convenient way to monitor how various state agencies are responding to significant events in real time, noted SCSL communications director Curtis Rogers. When searching the term *shutdown* on October 3, for example, results included a tweet from SCSL linking to coverage on how the federal government shutdown that began on October 1 would impact libraries. Separately, on the same results page, there is a Facebook post from the South Carolina Department of Parks, Recreation, and Tourism informing citizens that state parks, unlike federal parks, would be unaffected by the shutdown. Below that post, several Facebook users wrote personal recommendations for parks to visit.

This functionality makes South Carolina's Social Media Library distinct from social media projects such as the Library of Congress (LC) Twitter Archive, which was developed, in part, to help LC study organization, management, and discovery issues that arise when working with massive data sets. "This is a much smaller batch of information," Stone said. "It's almost trivial to be able to keep it and organize it."

Stone estimated that the Social Media Library project will cost \$7,000

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during its initial year, which will be drawn from a pool of grant funding provided by the Institute of Museum and Library Services (IMLS). Currently, in addition to SCSL and the state parks department, five other state agencies are involved: the South Carolina Arts Commission, Education Oversight Committee, Department of Consumer Affairs, School Improvement Council, Emergency Management Division, and Department of Commerce. SCSL and ArchiveSocial are currently working with the state's election commission to include its social media feeds as well, and Stone expects several more agencies to join the program when it moves out of beta stage within the next few months. Costs will likely rise as other agencies are added, but, as Rogers noted, "When you look at the project and what it's doing, for [\$7,000], it's really pretty good."

SCSL director Hulen Bivins added that IMLS grants had given the state library the opportunity to study the program's usefulness both to state agencies and to residents. Decisions regarding ongoing funding will be made after assessing that usefulness.

"The whole concept of how IMLS funding was designed to help states experiment, learn, and try new things is seeing fruition here...." Bivins said. "Obviously, we're very proud to be on the cutting edge, and, obviously, we're very proud to have the opportunity to test this. How it goes down the road will be information we can share with other states."

Howard County PL To Expand HiTech Initiative

Maryland's Howard County Library System (HCLS), the 2013 Gale/Library Journal Library of the

Year, will use the \$276,500 National Leadership Grant it received last month from the Institute of Library and Museum Services (IMLS) to expand its HiTech program, a STEM education initiative for teens that provides hands-on, project-based classes in such skill areas as computer programming, 3-D animation, green energy, nanotechnology, music/video production, ebooks, game and app design, cybersecurity, and robotics.

The HiTech program, which launched in June 2012, thanks to grant funding from both the IMLS and the MacArthur Foundation, represents approximately 30 percent of the entire teen curriculum at HCLS, according to Christie P. Lassen, director of public relations. The new IMLS grant, for a two-year period through October 2015, will enable HiTech to add classes to its existing schedule, expand to more HCLS branches, and

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Students at the HiTech STEM fair in June 2013 at the Miller Branch of HCLS, funded by a federal grant from IMLS and the MacArthur Foundation.

add a module that will focus on college-level learning and extensive interaction with STEM professionals in the field, she said.

HiTech currently comprises three modules: Interact, Improvise, and Invent. Each incorporates progressively greater levels of instruction. "It's very popular," Lassen said, "because

the curriculum is in large part directed by students. We ask them what they're interested in, what they want to learn about, what they want to do."

The new fourth module—to be known as the HiTech Academy—will add advanced classes, site visits, interviews with professionals, and attendance at college-sponsored STEM camps (e.g., at Howard University). "The idea is that [field visits] would become a much larger part of HiTech," Lassen explained. "The students are already doing hands-on work, but [now] they can see it in action in the industry."

This new module, Lassen noted, "will be the most structured and will require the highest level of stu-

dent commitment. The academy will appeal especially to teens who are interested in pursuing a STEM major in college. [And] with the new academy component, we anticipate participation by more high school students." At present, HiTech is open to students age 11 to 18, and the average age of participants is between 11 and 15, Lassen said.

As with all HiTech segments, academy classes will be guided by the HiTech Board of Advisors, comprised of technology, cybersecurity, scientific, public education, and academic professionals.

Temporarily located elsewhere, HiTech is scheduled to return to its headquarters at the Savage branch in fall 2014 following renovations, Lassen said. In addition, "We are considering expanding HiTech to three additional locations: East Columbia, Central, and Elkridge," she said. "We also will host a few classes at our Miller Branch to gauge teen interest."

HiTech operates at HCLS in partnership with the University of Maryland Baltimore County and with Mindgrub.

Perma.cc Saves Online Legal Citations

Perma.cc, a new service spearheaded by the Harvard Law School Library, is aiming to put a stop to disappearing links to citations in legal documents and court decisions by creating individual caches of content at the moment that authors and journal editors cite it.

The problem of "link rot"—when a link to a citation in a document or court case posted online no longer directs users to a valid page—and "reference rot"—when a citation links to a page that still exists but no longer hosts the information cited—is growing more serious as information about court cases and legal decisions

Photo courtesy of HCLS.

People

Kate L. Ganski, Library Instruction Coordinator at the University of Wisconsin, Milwaukee, was appointed visiting Program Officer of the Association of College and Research Libraries' Information Literacy Competency Standards for Higher Education Task Force. She will be in the position for ten months.

Eric Hamer was named Vice President of Engineering at Boopsie for Libraries. He previously founded NetInformer LLC, a mobile media company.

Yolanda Hood was appointed Head of the Curriculum Materials Center at the University of Central Florida Libraries, Orlando. She was formerly the Youth Librarian at the University of Northern Iowa, Cedar Falls.

Patricia Kaufman announced her retirement as Director of the Mahopac Public Library, NY, effective October 31. She began working at the library in 1988.

Carmelita Pickett, Director of Collection Development Operations and Acquisitions Services at Texas A&M University Libraries, College Station, received the Association of Former Students Distinguished Librarianship Award.

Kenneth Sheinbaum announced his retirement as Director of the Monmouth County Library System, NJ, effective December 31. He has been with the library for more than 40 years.

Brian Shepard was appointed Director of the Indian Trails Library District, Wheeling, IL. He was previously Assistant Director/Director of Operations at Arlington Heights Memorial Library, IL.

Suzanne Thorin was named Program Director at Academic Preservation Trust. She was previously Dean of Libraries at Syracuse University, NY.

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is increasingly stored and accessed online. Earlier this year, a report by the Georgetown University Law Library's Chesapeake Digital Preservation Group (CDPG), which curates and archives legal decisions and government documents posted online, found that less than half (44 percent) of the URLs from its initial 2007 data set remained intact six years later.

Harvard researchers working on the development of Perma found the problem to be even worse. A study of Harvard's own publications found that more than 70 percent of citations linked online in the *Harvard Law Review*, *Harvard Journal of Law and Technology*, and *Harvard Human Rights Journal* led to dead ends that would not help readers learn more about the citation or fact-check the article. The problem wasn't limited to Harvard, though—Perma team members also found that fully half of the URLs found in Supreme Court opinions posted online no longer link back to the information cited.

"From a legal and academic perspective, citation is the foundation on which we build the progression of thoughts. To be able to get to source material is crucial for that system to mean anything," said Shailin Thomas, a research associate on the Perma team. "As the Internet becomes more central to scholarship, more and more citations are going to be linked, and if 70 percent of them don't lead to source material, how can you judge the ideas being put forth?"

The small team of legal experts, researchers, and software designers working on Perma through a partnership between the Harvard Law School Library and Harvard's Innovation Lab are developing a lasting solution to link rot. When a link is plugged into the Perma.cc system—which is now being beta tested—Perma makes a cache of the site at that time, along with metadata tags to identify when

The Pequot Library, Southport, CT, announced that **Richard H. Clarida**, C. Lowell Harriss Professor of Economics and International Affairs at Columbia University, New York, and former Assistant Secretary of the U.S. Treasury, will be the guest speaker at its annual meeting on October 27. His talk will address today's political and economic issues.

Publisher **Adam Matthew** has partnered with travel agency **Thomas Cook** to digitize the latter's archive of the company's history beginning in 1841. The collection includes personal travel diaries, photographs, promotional materials, and guidebooks.

The **University of Northern Alabama**, Florence, has selected **Innovative Interfaces' Sierra Services**, **Encore** discovery solution, and **Decision Center** collection management tool for its **Collier Library**. The library was previously using **SirsiDynix's Horizon™** system.

Bloomsbury Publishing will launch **Bloomsbury Collections**, an online database of its

research publications in 12 subject areas, in spring 2014. It will include over 1,500 titles with full-text search capabilities.

OCLC acquired the shares of **Huijismans en Kuijpers Automatisering**, a Dutch organization that offers the Wise platform to manage library systems. The deal will extend OCLC's services in the area, which already include handling the infrastructure for interlibrary loan and cataloging services for many Dutch libraries.

Midpoint Trade Books signed distribution deals with 12 new publishers: **Turn the Page**, **Atomic Fez**, **Comfort Publishing**, **Knox Robinson**, **Austin Macauley**, **Lambert Hill**, **Expert Subjects**, **Fine Points NYC**, **Creative Production Services**, **Broken Hill**, **Downstream**, and **Edda USA**.

Columbia University Libraries and Information Services, New York, acquired the papers of human rights advocate **Joshua Rubenstein**. The collection details his 37-year career with **Amnesty International**.

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the permalink was created. It returns that information as a permalink that authors or editors can link to without worry that it will disappear one day. Perma also captures and stores a screenshot of the site. However, it won't have access to material that is behind a paywall or that requires a subscription to view.

To ensure the links that the service generates stay valid, the organizers behind Perma envision using a distributed network to store the cached sites, with partner libraries nationwide creating copies of the data to ensure redundancy. Partner libraries would also help to fund the operation of the service, which is planned to be free and open to the public when it leaves the beta testing stage.

Perma already has partners in 26 academic libraries on campuses including Stanford, Boston College, and the University of Texas, plus institutions like the Internet Archive and Digital Public Library of America.

As for when Perma will move out of beta and into the wild, the team is playing it by ear, but Thomas said the system will remain in testing at least until the distributed network is in place. The important thing, though, is guaranteeing that the system doesn't become overwhelmed on its release. "As we develop [Perma], we want to make sure it's fully operational," said Thomas. "We can't afford to have it crash because we have a flood of activity and have journals unable to use it."



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