

EBSCO Opens Metadata to Discovery Services

In a move that will enhance the functionality of discovery services available through its partners and competitors alike, EBSCO Information Services in April announced a new policy on metadata sharing that will make all metadata for 129 of its full-text databases, more than 550,000 ebooks and more than 70 historical digital archives available to third-party discovery services. The policy also outlines a commitment to provide assistance with linking technology that has been requested by customers.

Previously, the company had required third-party discovery services, such as OCLC's WorldCat or Ex Libris's Primo Discovery and Delivery, to use an EBSCO Discovery Service (EDS) API (application programming interface) in order to search EBSCO content. Sam Brooks, executive vice president for EBSCO Information Services, told *Hotline* that the decision to change this stance was a difficult choice for the company but ultimately, they "hope that this compromise [will] result in our being able to establish new partnerships that [will] benefit us, our partners,

and our customers. So, the most challenging thing for us was to drop that requirement while also deciding to offer as much as we did."

As Brooks noted, EBSCO will be providing full-text searchability where its existing licenses allow, and the company is already working to bring more publishers on board with the new policy.

EBSCO's approach is also aligned with the National Information Standards Organization's (NISO) Open Discovery Initiative (ODI) guidelines for fair linking, Brooks said, and EBSCO plans to make its linking defaults more transparent.

"We have always let customers choose how to link—to which resources and in which order," Brooks said. "Using the ODI documentation as impetus for improvement, we are looking more closely at how we manage all of this—from our setups, to potential defaults, etc."

The new metadata policy does not include abstract and indexing (A&I) databases, such as PsycINFO, CAB Abstracts, or other EBSCOhost A&I resources. As ODI noted in its "Promoting Transparency in Discovery" draft document released for public comment last fall, many A&I database providers place restrictions on

how their content can be indexed in discovery services.

ODI plans to revisit this issue, and EBSCO's new policy states that "as approaches for discovery service development around A&I resources are more thoroughly documented... and subsequently addressed, EBSCO will revisit its policy for sharing these unique databases with other discovery service vendors." For now, EBSCO's licensing arrangements do not permit the company to provide metadata from most of these A&I resources to third-party discovery services. "Any such licenses would need to exist directly between subject index providers and [other] discovery vendors," Brooks said.

ONGOING PARTNERSHIPS

The new policy contains a passage that clarifies some of the unique attributes of A&I resources. It says, "A&I resources are developed with specialized components and remain our industry's most sophisticated data sets, but as such, require intricate, refined search algorithms and approaches to properly leverage their value. At present, not all discovery services are designed to leverage the specialized components of these individual collections, and as a result, are like-

INSIDE

- Librarian Unravels Mural Mystery4**
- Library Labyrinths Aid Relaxation4**
- School Keeps *Two Boys Kissing*5**
- Harlequin To Join HarperCollins.....6**
- BookCon Lack of Diversity Criticized..7**



The Results Are In!

The American Library Association (ALA) election votes have been counted, and Sari Feldman (pictured), executive director of Ohio's Cuyahoga County Public Library, has been chosen as president-elect for the 2015–16 term. She received 5,184 votes, or 55.3 percent of the total. Some 36 councillors at large were also elected.

Go to: <http://ow.ly/wyqDP> for details.

ly to inadvertently de-value and subsequently harm library research were these to be included without proper guidelines.”

EBSCO’s rights to these data sets, as well as EDS’s facility for surfacing these resources, have led almost two

dozen integrated library system (ILS) vendors, to develop partnerships involving EDS, even when those vendors offer discovery solutions of their own. Notably, Innovative Interfaces Inc. and EBSCO last June announced an expanded strategic partnership that involved the integration of EDS with Innovative’s Encore discovery platform, creating a combined discovery solution now known as Encore Duet.

In light of that relationship, Innovative’s senior vice president of global marketing Gene Shimshock speculated on EBSCO’s new policy.

“Their position is that they’re trying to work with as many folks as possible, and I think they feel that there’s a certain formula that works, where their strengths and our strengths, or other vendors’ strengths, are maximized,” Shimshock said. Sara Zimmerman, executive director of the Louisiana Library Network (LOUIS), which uses EDS and the Symphony ILS, praised EBSCO’s integration efforts with SirsiDynix as well.

“The discovery piece from EBSCO worked better for us than the discovery piece from SirsiDynix,” she said. “Both of these companies partnering together...and we pushed them to do this. It has been tremendous for what we can do in Louisiana.”

Brooks told *Hotline* that he does not foresee the company’s new open metadata policy affecting these integration efforts or vendor partnerships. The open policy will, however, enhance access to EBSCO metadata for non partner vendors such as Ex Libris, which last May had a dispute with EBSCO over data sharing when the Orbis Cascade Alliance (OCA) Board of Directors criticized Ex Libris and EBSCO for failing to reach an information sharing agreement. OCA is rolling out Ex Libris’s library services platform Alma, with Ex Libris Primo as its preferred discovery layer, using the Primo Central Index.

Interview

Vincent Scalfani

In the latest in our series of interviews with 2014’s *Library Journal Movers & Shakers* from academic backgrounds, sponsored by SAGE, we talked to University of Alabama



(UA) librarian Vincent Scalfani. With a doctorate in chemistry from Colorado State University, Scalfani now serves as the science and engineering librarian at UA,

where he oversees programs like the university’s 3-D printing studio.

Your PhD is in chemistry—what attracted you to librarianship?

I always loved the library research end of things. Toward the end of my PhD, I decided that writing and reading papers and teaching were what really interested me.

What are some ways you think libraries can better serve researchers?

Visibility and advertising is a problem in a lot of libraries. As a grad student, I didn’t know about key services like interlibrary loan until late in my education.

Talk about the role that the 3-D printing studio plays in your work.

It’s another tool people can use to create things and eliminates the barrier of big manufacturing. I’ve seen parts for robots created here and custom brackets for Raspberry Pi motherboards.

Anything you’d like to add to the studio?

There’s a ton of different activities we’d like to get into. Having a laser cutter would be cool. Raspberry Pi boards also have a lot of potential for students to explore.

PUBLISHED WEEKLY BY
Library Journal & School Library Journal

VP, Group Publisher Ian Singer
Editorial Director Rebecca T. Miller
Editor Ian Chant

Contributing Editors
Sandy Chung, Kate DiGirolomo, Matt Enis,
Bette-Lee Fox, Barbara Hoffert,
Meredith Schwartz, Rocco Staino, Carolyn Sun

Art Production Josephine Marc-Anthony
Creative Director Mark Tuchman

TO CONTACT HOTLINE:

Editorial
Phone: (646) 380-0700
Fax: (646) 380-0756/0757
E-mail: LJHotline@mediasourceinc.com
160 Varick Street, 11th floor
New York, NY 10013

Advertising
Roy Futterman or your LJ rep
Phone: (646) 380-0718
rfutterman@mediasourceinc.com

Classified
Howard Katz, Classified Manager
Phone: (646) 380-0730

Production
JoAnn Powell, Production Manager
Phone: (646) 380-0741

Subscriptions
Phone: 800-588-1030
www.libraryhotline.com/sub

Outside U.S.
760-317-2332

LIBRARY HOTLINE (ISSN 0740-736X) (RPUSA 123397467) is published weekly (every Monday except on the two Mondays nearest to the year-end holidays) by Library Journals, LLC, 160 Varick Street, 11th floor, New York, NY 10013. Randy Asmo, Chief Executive Officer; Ian Singer, VP, Group Publisher. Library Hotline is a registered trademark of Library Journals, LLC. All rights reserved. Printed in the USA. SUBSCRIPTION: \$119.99 per year, Canada \$159.99, Other (incl Air) \$159.99, Single Copy (U.S.) \$5.95, and Single Copy (all other) \$10.00. POSTMASTER: Send change of address to Library Hotline, PO Box 460483, Escondido, CA 92046-9803 Telephone 800-588-1030 Outside US 1-760-317-2332.

Printed in the U.S.A.

STREAM MOVIES



STREAM MUSIC

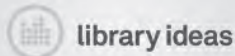


- Exclusive Content
- The only service that allows you to serve all your patrons for a flat annual fee.
 - Can cost pennies per stream
 - Unlimited simultaneous access
 - Join 4,000+ libraries around the world who are with the streaming leader

• Mobile Apps



freegal



Email today for a free demo and time sensitive pricing opportunities. | info@libraryideas.com | www.libraryideas.com

John Helmer, executive director and CEO of OCA, told *Hotline* that EBSCO gave alliance members, along with a few other organizations, a preview of the new policy prior to the official announcement on April 18.

“It is complex and we will not know the full implications until we

have had more time to analyze the policy,” Helmer said. “Clearly it is good to see that EBSCO has put some hard work into the issue and the dialog is advancing.”

Brooks explained that while EBSCO is still hoping for a resolution that would give the Ex Libris custom-

ers the option to use the EDS API with Primo, the new metadata policy gives OCA access to “a huge amount of our metadata” via Primo Central, “going from contributing zero databases to 129 databases, from zero ebooks to all of our 550,000-plus ebooks, and from zero full-text historical archives to all 70-plus of our full-text historical archives. So, an arrangement [between Ex Libris and EBSCO] would greatly benefit customers like Orbis Cascade [that] have EBSCO databases, ebooks, and archives and want them to work in Primo Central, as well as customers [that] have an Ex Libris ILS that have chosen EDS as their discovery service.”

Library Labyrinths Pave the Path to Relaxation

Finals are a stressful time on a college campus, and much of that tension collects at the library, a staging ground for late-night study sessions and last-minute edits to term papers. This year, a pair of university libraries in Oklahoma and Massachusetts installed high-tech versions of a labyrinth—one of the world’s oldest meditation techniques—to help students relax during their studies.

Found in the many cultures around the world, labyrinths are similar to mazes, with one important difference—while a maze branches off into multiple paths, a labyrinth offers one long, winding path toward its center and out again. The point of a labyrinth is not to solve a problem but to contemplate a solution already laid out before you. Labyrinths are often laid directly into floors of buildings or courtyards. Now, though, institutions looking for a less permanent installation have a new option—SparqLabyrinth.

The tool is the brainchild of University of Oklahoma (UO) grad Matt Cook; the first prototype device was

Librarian Unravels Mystery Behind McCloskey Artwork

On April 24, a newly restored mural that had long hung at Pequenakonck Elementary School in the North Salem Central School District in Westchester County, NY, was unveiled to the public to celebrate School Library Month, and thanks to the detective work of the school’s librarian Noel MacCarry, the mural was also revealed to be the work of legendary children’s book author and illustrator Robert McCloskey.

For the last 28 years, MacCarry wondered about the provenance of the unusual unsigned painting of sea birds. Local school lore had attributed the painting to McCloskey, and MacCarry knew that the two-time Caldecott medalist for *Make Way for Ducklings* (1941) and *Time of Wonder* (1957, both Penguin) had lived in the area for a period prior to the school being built. In addition, he’d found in the library’s files a handwritten note to a former school librarian discussing the possible origins of the artwork. Realizing that the mural could possibly represent an artistic and literary treasure unique to his school and local community, MacCarry was determined to verify the artist. (Over the years, while McCloskey was still alive, MacCarry had tried to contact him in vain. McCloskey died in 2003.)

No one knows how the mural came to be at the school. According to the author’s daughter, Jane McCloskey, her father had worked out a deal with a local dentist by the name of Vic Johnson to exchange dental work for a mural. Pequenakonck Elementary School was built in 1972, and one of the theories is that Johnson (or his family) may have given the McCloskey work to the school when he closed his practice. Over the years, the mural was moved to several obscure locations around the school, but it now hangs in a hall outside the school library, newly framed and encased in glass thanks to the PTA.

The art’s unveiling had members of the school and local community in attendance, with students holding various books by McCloskey and performing a musical piece.

“Robert McCloskey was a mural painter before he was a picture book artist,” said children’s literature historian Leonard Marcus, “and it’s interesting to realize that he never abandoned that initial impulse to work large and fill walls with art for all to see.”

“I had a special place in my heart for Robert McCloskey’s art as it shaped my childhood imagination,” said MacCarry. “Along with Garth Williams and Robert Lawson, I attribute McCloskey’s illustration and storytelling to my love of children’s literature and eventual career choice to work as a librarian.”



installed at his alma mater's Bizzell Library, where he works as a library assistant. A philosophy major, Cook was looking for ways to put his grad work on mindfulness to practical use.

Cook came up with the Sparq-Labyrinth, which works via an iPad running specialized software to let users select from six different labyrinth styles. Once chosen, the design is displayed on the floor by a ceiling-mounted projector. Surveys showed that students were happy to have the new relaxation tool on hand. "People reported feeling more relaxed, less agitated, and the personal remarks were very encouraging," Cook said.

More recently, the SparqLabyrinth prototype was installed at the University of Massachusetts. The installation was suggested by Donna Zucker, an associate professor of nursing at the school who previously conducted research on the effects of mindfulness exercises in labyrinths in prisons. After familiarizing himself with Zucker's work, which suggests that regular mindfulness practice and meditation in a labyrinth can lead to higher levels of life satisfaction and lowered blood pressure, Cook reached out to Zucker. She's now using the Sparq-Labyrinth to prepare for a new study that could help to quantify the effects of labyrinth meditation. "We've been letting students get comfortable with it," Zucker said. "Over the summer, we'll start collecting data."

While the first SparqLabyrinth helps Zucker gather data at UMass, Cook will be hard at work on a second prototype, which he expects to debut in the fall. UO has put grant money behind the project and secured the intellectual property rights behind it. Cook hopes that one day it will be used in more than just libraries. "Everybody who is in a stressful work environment or campus setting will be able to benefit from the Sparq-Labyrinth one day," said Cook.



The **Freeport Memorial Library** (pictured), NY, completed its 20,000 square foot west wing renovation in mid-April. The wing was a 1984 addition to the original and subsequently expanded 1924 structure. The two-year effort in the two-story area cost \$1.3 million and includes major technology enhancements. The four-phase plan provided a teen resource activity center, a reference desk, a computer and language center, a senior lounge area, a café, a business center, and an Americans with Disabilities Act-compliant restroom, per *Newsday*. Financing for the effort came from the library's capital funds and a \$225,000 public library construction grant from the New York State Department of Education.

The **Woburn Public Library**, MA, is on the move with plans for its renovation and expansion. A gift of \$100,000 from former residents Luke Griffin and his mother, Helen Griffin, will add to the Woburn Public

Library Foundation campaign effort. This gift will allow the family to name the south reading room of the updated facility in honor of Luke's father, the late Stephen J. Griffin, and is the first space-naming donation received by the foundation. The areas that are still available for naming can be obtained by emailing woburnpubliclibraryfoundation@gmail.com.

The new **Dublin branch** of the Columbus Metropolitan Library, OH, now measuring a nicely sized 20,147 square feet, will grow twofold through an upcoming construction plan. Though the site for the new branch has yet to be selected, the building will encompass 42,000 square feet and feature five or six meeting rooms, per the *Columbus Dispatch*. The scheme for the facility will allow patrons to access library services from their own electronic devices, Alison Circle, the library's chief customer experience officer, told the *Dispatch*. The design also calls for a coffee bar, study rooms, an enlarged children's section, and a teen zone, plus a quiet reading room with a fireplace. Through a partnership with Columbus State Community College, the building will include a life-skills training room. A homework help center is also among the planned enhancements. The project is expected to begin sometime next year.

Send information on groundbreakings and ongoing and completed building projects to blfox@mediasourceinc.com

School Keeps Challenged *Two Boys Kissing*

On the evening of April 23, the school district board committee for Virginia's Fauquier County Public Schools held a review and public hearing to consider a parent's appeal to remove David Levithan's *Two Boys Kissing* (Knopf, 2013)—

an LGBTQ-themed book—from the school district's libraries. After the original complaint (filed on February 7 to Fauquier County High School) failed to get the title removed, the appeal was submitted to the school district's board committee, which voted unanimously to keep the book.

Two Boys Kissing is a YA novel featuring two teenage boys who set

out to break the Guinness World Record for kissing and those impacted by their undertaking. Written by *New York Times* best-selling author Levithan and based on real-life events, the book was named to the 2013 National Book Award Longlist and recognized as a 2014 Stonewall Honor Book.

Fauquier school librarians Rebecca Isaac and Mary Jo Sears both say this award recognition, along with positive reviews from professional journals such as *School Library Journal*, were reasons why the school made the title available to students.

Jessica Wilson, a parent of a student, requested the book be removed “after reviewing the book on Amazon.com and typing in several keywords;” her results came up with a total of 117 references to words like “kiss” and “sex.” According to a copy of her complaint form, the research led Wil-



son to conclude that the number of references “equate[d] to 60 percent of the book’s contents being related to kissing or sexual content.”

The form also states that Wilson read “a majority of the book at Amazon.com.” However, a registered user is only permitted to read the first 45 pages of the 196-page novel.

In a letter to the superintendent of the Fauquier school district, the National Coalition Against Censorship (NCAC) cited past Supreme Court cases shutting down such appeals.

“Schools could be leaving themselves open to legal challenges when they ban books based on objections to content,” NCAC communications director Michael O’Neil told *Hotline*.

Librarian Isaac stated that, should the parent opt to exercise it, “the complainant will have one more local appeal, directly to the school board with an additional public hearing.”

Harlequin Acquired by News Corp, HarperCollins

Media and information services company News Corp will acquire Harlequin Enterprises from Torstar Corporation for about \$414,843,065. The closing is expected to be completed by the third quarter of 2014, subject to standard closing conditions. Harlequin will become a division of HarperCollins Publishers, a News Corp subsidiary headquartered in New York and one of the world’s largest English-language publishers. Harlequin will remain headquartered in Toronto.

Said Brian Murray, president and CEO of HarperCollins, “The Harlequin name and rich heritage will be preserved independently, with the aim to leverage capabilities to bring the book-reading public more choices.” Harlequin, too, sees benefits to the move, which allows it “to take full advantage of HarperCollins’s robust resources, scale, and capabilities to expand the reach of our books and grow our business,” said Craig Swinwood, Harlequin publisher and CEO.

HarperCollins sees Harlequin’s acquisition as a complement to its current business, allowing it to expand in women’s fiction, a significant area of publishing. In addition, because Harlequin issues titles worldwide in 34 languages and sells into 102 international markets, its acquisition is expected to expand the global reach for all HarperCollins titles, particularly in Europe and Asia. While some 40 percent of Harlequin’s revenues are derived from books published in languages other than English, HarperCollins reaps 99 percent of its revenue from English titles, and HarperCollins will gain immediate access to 11 new countries.

“I think this is a good move—and I usually hate mergers and acquisitions,” said Kristin Ramsdell, *Library Journal*’s romance columnist. [The HarperCollins division] Avon is pri-

People

Julie Brooks announced her retirement as CEO of Sandusky Library, OH, effective this fall. She has held the position for 35 years.

Bradley Carrington was named Chief of the Technical Services Bureau at the New Mexico State Library, Santa Fe. He recently retired from the University of Kentucky Libraries after almost 25 years in public and technical services.

Deb Carver retired as Dean of Libraries at the University of Oregon, Eugene. She had been with the university for 23 years.

John Eye was appointed Dean of the University of Southern Mississippi Libraries, Hattiesburg, effective July 1. He is currently

Dean of Library Services and a Professor at Southern Utah University, Cedar City.

Sherrie M. Floyd, Acquisitions and Collections Librarian at Donovan Research Library, Fort Benning, GA, received the Columbus Area Library Association Library Recognition Award. It was presented to her at a ceremony on April 17.

Jennie Garner was promoted to Director of North Liberty Community Library, IA. She had been Interim Director following the retirement of **Dee Crowner**.

Nann Blaine Hilyard has retired as Director of the Zion-Benton Public Library, IL. She had served in the field for 39 years.

Send People notices to LJHotline@mediasourceinc.com

marily known for its historical [romances], and Harlequin's focus is mainly on contemporaries, so they do complement each other."

Lack of Diversity at BEA BookCon Criticized

With BookExpo America (BEA) around the corner, the related consumer-centric May 31 BookCon event is in hot water with readers and writers alike. ReedPop, the division of Reed Exhibitions behind BookCon, has been taken to task for assembling a list of guests that consists of 30 white writers and one Internet-famous cat. The lack of diversity drew fire on social media, where readers, writers, and critics have weighed in on the pallid lineup as a symptom of larger problems the publishing industry has in addressing diversity.

The controversy marks a rough start to BookCon's first year of existence. The event, which invites avid readers to interact with authors on the heels of one of the publishing industry's biggest trade shows, began in 2012 as Power Readers Day but was rebranded as BookCon this year, and expanded to include events like panel discussions. Lance Fensterman, global vice president for ReedPOP, told *Hotline* that the company is aiming to use its expertise in organizing shows like New York Comic-Con to build "a cool event where literature and pop culture collide."

Not everyone is finding it cool so far, though. "BookCon is BEA's way of opening the doors of publishing to the people who make the industry possible," said BookRiot's Rebecca Joines-Schinsky. "These events should be as diverse as the readers and the books are, and this one is not."

The controversy comes on the heels of another blowup earlier in April, when ReedPOP was chided on social media for putting together a

San Francisco Public Library has partnered with **BiblioCommons** to develop an enhanced catalog and discovery layer based on the latter's BiblioCore software-as-a-service (SaaS) catalog. It will go live later this year.

Columbia University's C.V. Starr East Asian Library, New York, received donations from several academic university presses in Taiwan. The library was given 476 titles and more than 500 volumes of recently published titles.

Korean Education and Research Information Service, a consortium with 300 members, expanded its holdings with **ProQuest's** Periodicals Archive Online. The purchase of Collection 2 provides access to more than 500,000 new articles.

Columbus Metropolitan Library, OH, received a \$16,320 grant from the **Ohio**

Humanities Council. It will fund a one-year project to develop the library's **Columbus African American Collection**.

Rosen Publishing donated 20,000 books to the **Houston Public Library** during **National Library Week**. The library will use most of them for its summer reading and literacy programs.

Elsevier launched its ebook platform **Elsevier eLibrary**. The service will be available in South and East Asia as a pilot program before expanding throughout Asia Pacific.

Publisher **Adam Matthew** announced it will digitize the **Donald G. Larson Collection at California State University's Henry Madden Library**, Fresno. The archive is one of the largest World's Fairs collections in the world.

Send News Briefs to LJHotline@mediasourceinc.com

BookCon panel on YA literature composed solely of white men. Even Rick Riordan, one of the authors sitting on that panel, weighed in on the lack of diversity in the schedule, suggesting on Twitter that the panel be renamed "Four White Dudes of Kids' Lit."

Rachel Renee Russell, author of the best-selling "Dork Diaries" series, took to Twitter to detail her experiences with that panel, which ReedPOP asked her to moderate. When she asked to be on the panel instead, ReedPOP declined. Until April 28, that is, when Russell tweeted that she had been invited back as a panelist. She has decided to accept.

Fensterman told *Hotline* that the initial BookCon lineup only represented a portion of the final program, which will be expanded to include more authors and panels, and more diverse representation. That defense didn't hold water with Joines-Schinsky, who told *Hotline*, "It's just unfortunate that if there is a diverse lineup

at BookCon this year, it will be because of public outcry, not because BookCon valued that from the get-go."

Russell warned against viewing authors of color added to the lineup in coming weeks as token additions, though, suggesting that such cynicism could be harmful to increasing diversity at industry events and in the publishing world as a whole. "It shames the people with the power to make changes because they fear being accused of it," she told *Hotline*. "And it shames women, people of color, and other diverse groups into not participating in events because they fear being labeled [a token addition]. Many authors from these groups might choose to avoid BookCon and, in turn, lose the opportunity to sit on panels alongside their peers to create much-needed diversity."

Russell was also hopeful that the controversy around BookCon could end up being a helpful conversation starter about diversity in the publishing industry as a whole.

What's Your Next Read?

Recommendations delivered to readers' inboxes ...
... wherever they are.



Created by the readers' advisory experts at NovelList, there are 20+ NextReads newsletters on topics that readers love. NextReads is available in LibraryAware. Learn more: www.libraryaware.com

libraryAware™