

Innovative Continues Buying, Acquires VTLS

Innovative Interfaces Inc. on May 30 acquired VTLS, developer of the Virtua integrated library system (ILS), VITAL digital asset management system, Chamo Discovery layer, MozGo mobile application, and other library technology solutions. Following Innovative's acquisition of Polaris on April 1, the move further consolidates the library automation marketplace while expanding Innovative's global presence and solidifying the company's position as one of the largest library technology providers in the world. The combined companies will be led by Innovative CEO Kim Massana, with VTLS president and CEO Vinod Chachra serving in an interim role for six months as VP of global expansion. Financial terms of the sale were not disclosed.

VTLS products are used by more than 2,100 libraries, roughly 70 percent of which are located in 42 countries outside the United States. One key factor that made VTLS an attractive target for Innovative is the way in which the international territories served by each company complement one another, according to representatives from both firms.

"Our customer base is such that where we have a strong presence, they don't. Where they have a strong presence, we don't," Chachra told *Hotline*.

Innovative plans to continue operating VTLS's former headquarters in Blacksburg, VA, as well as its offices in Barcelona, Spain, and Selangor, Malaysia. These will become Innovative centers for operations, combining with Polaris's former headquarters in Syracuse, NY, Innovative's headquarters in Emeryville, CA, and office in Dublin, Ireland, and its development and support center in Noida, India. The company will truly have an international infrastructure to support a customer base of over 2,400 library systems, totaling 9,500 libraries in 66 countries.

"Kim [Massana] has been clear that international growth is a big part of our plans," said Gene Shimshock, senior vice president of global marketing for Innovative. "This is a big leap in that direction."

Shimshock added that Innovative will continue to develop, support, and sell VTLS products. These products will be rebranded with a VTLS prefix to signify their position within Innovative's broader portfolio. Retaining the newly acquired company's offices and staff will help Innovative main-

Interview

Rachel Vacek

In the latest of our interviews (sponsored by Sage) with Movers and Shakers from the academic realm, we spoke with Rachel Vacek, head of web services for the Uni-



versity of Houston libraries. Vacek has made the most of microgrants at her library to produce events reaching out to the campus and community alike.

What appealed to you about doing more programming work?

These events are great because I'm an extrovert, but I work in the back of the house. Programs like these let me interact with people in ways that I don't usually get to.

Can microgrants create lasting impact?

Yes, some of the events we've had grew into annual events, like Finals Mania, which is a stress reliever for students.

Any tips for librarians who might be looking to start a similar project?

Talk to administration about starting small. Set a couple of thousand dollars aside initially, limit grants to five hundred dollars or so, and begin with an application process that isn't very complicated.

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tain relationships with customers.

Many customers of the acquired companies have expressed concern about the future of their platform. And for libraries, uncertainty regarding the future of technology solutions can translate into uncertainty about ongoing projects.

For example, the Kansas City Public Library (KCPL), MO, has worked closely with VTLS's Drupal design and consulting division—Vorpel Solutions—to develop the Civil War on the Western Border: The Missouri Kansas Conflict 1854–1865 website, which won the 2014 Award for Excellence in Public History from the Society of Civil War Historians. KCPL had been in negotiations with VTLS about a similar site for its special collections.

Although he described himself as “cautiously optimistic” about the merger, David LaCrone, digital branch manager for KCPL, added that “this comes at an awkward time for us, because we were putting all of our eggs in that basket.... So much of what we do with [VTLS], I don't want to say it's not their core business, but it's a little special. I wonder if that kind of service is something that might suffer, simply as they grow a lot bigger and have more products to support.”

LOOKING AHEAD

Users of core solutions such as VTLS-Virtua, VTLS-VITAL, and VTLS-Chamo Discovery can be confident that support for these products will almost certainly continue through the end of the decade, based on existing maintenance contracts alone. In a recent interview with *LJ* following the Polaris acquisition, Massana emphasized that he views forced migrations as a bad strategy that has been proven to backfire in the library field.

Instead, Innovative's ultimate goal is to develop a next-generation cloud-based system and suite of tools

that will work with Sierra, Polaris, or Virtua on the back end.

Innovative is currently evaluating its growing portfolio of solutions, and some will doubtless receive more development support than others as plans for the new cloud-based platform begin to take shape.

“Our product people are getting together and figuring out what our road map will be,” Shimshock said. “But right now, we know we are committing to all of the platforms.”

#WeNeedDiverseBooks Movement Is Here To Stay

Over 300 people attended the #WeNeedDiverseBooks (WNDB) panel on May 31 held at New York City's Jacob K. Javits Convention Center as part of BookExpo America's (BEA) consumer-focused BookCon event; the session was added late to the program after the grassroots campaign's hashtag went viral, eliciting more than 162 million tweets since May 1. According to #WeNeedDiverseBooks team member Tracy Lopez, over the course of eight days (April 28–May 5), the hashtag campaign made 156,000,624 impressions from 84,952 posts with 22,492 users, reaching a total of 43,705,463 individuals.

The WNDB panel occurred simultaneously with another late BookCon add-on panel, “Where Are the People of Color in Children's Books?” that took place at the Uptown Stage.

WNDB campaign organizers and authors Ellen Oh, Marieke Nijkamp, Aisha Saeed, and I.W. Gregorio shared with attendees an overview of how the initiative came to be—in response to BEA's announcement of an all-white, practically all-male lineup—and the wave of support that has grown since its inception.

Combating popular perception that promoting diverse books is only a “hot trend,” Oh, who spearheaded

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VP, Group Publisher Ian Singer
Editorial Director Rebecca T. Miller
Editor Ian Chant

Contributing Editors
 Lauren Barack, Shelley Diaz, Kate DiGirolomo,
 Matt Enis, Bette-Lee Fox, Barbara Hoffert,
 Meredith Schwartz, Karen Springen

Art Production Josephine Marc-Anthony
Creative Director Mark Tuchman

TO CONTACT HOTLINE:

Editorial

Phone: (646) 380-0700
 Fax: (646) 380-0756/0757
 E-mail: LJHotline@mediasourceinc.com
 160 Varick Street, 11th floor
 New York, NY 10013

Advertising

Roy Futterman or your LJ rep
 Phone: (646) 380-0718
 rfutterman@mediasourceinc.com

Classified

Howard Katz, Classified Manager
 Phone: (646) 380-0730

Production

JoAnn Powell, Production Manager
 Phone: (646) 380-0741

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the campaign, firmly stated that the call for titles about and by people of color and from backgrounds not showcased in children's litera-

ture is a "way of life" and isn't going anywhere.

The National Education Association has made a yearlong pledge to

promote diverse books and authors to its members. First Book, an organization that provides free books to at-risk kids, has asked publishers to provide front- and backlist titles that feature characters from diverse backgrounds and agreed to produce 10,000 paperback copies for each selected title and distribute them to classrooms nationwide. Using these partnerships, WNDB will soon start "Diversity in the Classroom," an initiative that gives students the opportunity to explore at least one diverse book a month and to meet authors of color, either in-person or via Skype.

The authors also emphasized that books about diverse topics shouldn't be relegated to the multicultural shelf in bookstores but should be embraced as part of their genre. Children's author Grace Lin, a former bookseller, has created a tip sheet for those wanting to promote these titles, without emphasizing their "otherness," to help nudge potential readers past preconceived labels.

State Ebook Library Coming to Connecticut

After complaints from patrons about the lack of access to ebooks in libraries across the state, Connecticut lawmakers have passed a bill giving the state library's Board of Trustees authority to create a statewide ebook collection, accessible by anyone with a Connecticut library card.

Along with the authority to initiate a system to ensure that all Connecticut library cardholders can access a collection of downloadable ebooks, state legislators have made the resources to do so available, earmarking \$2.2 million in the state budget that passed earlier this year to cover start-up costs and first-time collection development.

"As the role of libraries changes, it's critical that we continue to pro-

SisOps: Girl-Friendly Tech Programs

Three years ago, Kimberly Bryant, then an engineering manager with an electrical engineering background, decided to create the organization Black Girls Code so that youngsters like her own daughter, Kai, 15, "could see girls as creators, not just consumers." It worked. Since 2011, Black Girls Code and its 1,300 volunteers have taught computing skills to 2,500 students, about 75 percent of them African American girls. While all youth are welcome to join, the group reaches out specifically to young women from black, Latina, and Native American communities, since they are the most underrepresented in the industry, Bryant said.

Bryant is among the growing ranks of women propelling girls' exploration of technology, in large part in response to the documented gender gap in tech fields. "Programmer culture"—overt or subtle sexism—has also been a hindrance. Despite some high-profile female leaders in tech, women hold only 24 percent of science, technology, engineering, and math



Participants in Black Girls Code are among the growing number of students bolstered by tech initiatives designed primarily for girls.

jobs and represent just one in seven engineers, according to "Women in STEM: A Gender Gap to Innovation," an August 2011 report by the U.S. Department of Commerce.

The library can be a perfect launching pad for initiatives to close that gender gap, said Gail Dickinson, associate dean for graduate students and research at Old Dominion University, VA, and president of the American Association of School Librarians (AASL). "In many respects, being a librarian is an IT career," she told *Hotline*. "The library is truly a playground where students can experiment with resources, try out their creativity, and explore."

That's what girls do in the school media center at the Douglas Byrd High School in Fayetteville, NC, every Saturday and Wednesday. Ninth-grader Brianna Ellis uses the library's computer programs, 3-D scanner, and 3-D printer in her quest to build a better Mars rovers.

Ellis belongs to her school's 3D-GREES ("Girls Really Enjoy Engineering and Science") club, and she would like to go to a NASA summer camp. "Girls don't understand that they have the potential to do the things guys can do," Ellis said.

At 3D-GREES, girls gain confidence. "A young lady who may consider being a [veterinarian] might not only be able to build a 3-D model of an injured animal's heart on the computer to visualize it in 3-D but also print it out on our 3-D computer," said assistant principal Yolanda Epps, who started 3D-GREES last September. Alternately, the students might invent video games using Unity, the game development tool.

Similar programs are in place around the country, teaching things like iPad app development in Portland, OR, and robotics in Crozet, VA, and are often staffed by women in tech careers or university programs who donate their time to help invite more girls into the field.

vide invaluable resources that support the educational advancement of Connecticut citizens in a digital age,” said Gov. Dannel P. Malloy in a statement.

Resource sharing has long been a priority for Connecticut librarians. Having no county governments or li-

brary systems, the Nutmeg State issues library cards from any branch in Connecticut, and they have long been accepted by all libraries in the state. Technology has complicated that arrangement, though, and in recent years, library users were disappointed to find that while they could use their

card at any library, licensing restrictions meant that they often could not check out ebooks from a library that hadn't issued their card.

Patron protests over this situation led to the passage of a bill by state legislators that initially called for a radical adjustment to ebook pricing that would have required publishers to sell books to libraries at the same rates they charge consumers. During the legislative process, language in that bill was watered down to the point where it simply called for an investigation by the state Department of Consumer Protection, which released its final report in January 2014. Among the recommendations was the formation of a state library-administered ebook lending program.

That recommendation backed a proposal already being advocated by the state library, according to Connecticut state librarian Kendall Wiggin. As the project comes together in the next few months, Wiggin is confident that the expertise Connecticut libraries have in sharing resources will serve them well, as will the infrastructure they've already developed, like icon.org, a web-based service that offers Connecticut library users access to hundreds of ebooks and audiobooks and is expected to form the backbone of the expanded state ebook distribution program. After watching how other states, including Colorado and Arizona, have approached similar concerns, Wiggin cited the need to keep development of the resource in-house and not contract with a third party to create the collection as a top priority. “We've been doing this sort of resource sharing for so long, it's part of our ethos to try it, and we think we'll be able to pull it off,” said Wiggin.

The library, which Wiggin hopes to see come online within the next 12 months, will not replace local librar-

Branching Out



A 2006 bond measure passed in Prince William County, VA, is bearing 2014 fruit. The Prince William Public Library System, Woodbridge, will begin construction on two new full-service libraries, each measuring 20,000 square feet, incorporating a historic home as part of the facility, and designed by the Luke-mire Partnership. The **Montclair Library** (rendering), scheduled to be completed in September 2015, will include as a reading room and historical interpretive center the newly relocated Barnes House, one of the county's only vestiges of a post-Civil War African American settlement. Montclair will feature a quiet study room, a tutoring space, a fireplace, an outdoor patio, and a parking garage. The **Gainesville Library** is also looking to a September 2015 occupancy. It will make use of the relocated 200-year-old Bushy Park House farmhouse. The library's proximity to the Journey Through Hallowed Ground historic route will emphasize a focus on the Civil War. The Gainesville project will include a study room, spots for reading and lounging, and an outdoor seating area, among other amenities.

Boston has big plans as well with the recent solicitation for bids for a \$36.9 million renovation of the **Johnson Building** main branch of the Boston Public Library, according to the *Boston Business Journal* (see *Hotline*, 4/7/14). The work will include 130,000 square feet of the 425,690 square foot structure, with refurbishments to systems in addition to the entrance and lobby. The project is expected to take about a year to complete.





The **Sidney Sanders McMath Library**, part of the Central Arkansas Library System, Little Rock, reopened on June 9 following a renovation and expansion project. The 10,700 square foot effort encompasses the addition of comfortable seating, an expanded children's section, more public access computers, and extra parking. Popular titles now receive pride of place within the main reading area. The \$1.8 million effort was supported through a 2012 bond measure. The 2004 library is part of a ten-acre site that also features a pond and a walking trail.

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ies ebook holdings but instead supplement them. Connecticut libraries that already host their own ebook collections will be able to offer the new state ebook library as an expanded option, while smaller libraries that may not have the resources to provide ebooks to their patrons can direct users to the new collection with a simple link, minimizing the amount of implementation work needed from individual libraries.

According to Wiggin, it's too early to say what the state ebook collection will hold. He hopes for something with breadth and depth to appeal to readers of all ages and interests but said that aims like providing access to a full range of best sellers is not a realistic goal for the new service. "We will have what I hope is a pretty robust collection of ebooks, and we'll do our best to have what people want," he said, adding that the collection development process would be a collaboration, with libraries across the state

offering their input. "For some libraries, we'll be the only ebook collection they have access to, and we have to think about that."

Of course, what that collection looks like also depends on publishers' willingness to work with the state. Those conversations haven't begun yet, but Wiggin is hopeful that a licensing agreement that offers ebook access to users across the state while also serving the needs of publishers can be arranged. "We've been working on agreements for print books for libraries for years," Wiggin told *Hotline*. "I don't see any reason we shouldn't be able to make similar deals work for ebooks."

Libraries Remember Author Maya Angelou

After the death of celebrated autobiographer, poet, and civil rights champion Maya Angelou on May 28 at age 86 at her home in Winston-

Salem, NC, the Academy of American Poets sent "Still I Rise," perhaps her best-known poem, to its 300,000 Poem-a-Day subscribers. The airing of that memorably uncompromising piece—"You may write me down in history/ With your bitter, twisted lies,/ You may trod me in the very dirt/ But still, like dust, I'll rise"—was just one example of the heartfelt public response to her death—so large, in fact, that while Angelou's family held a closed service at the Wait Chapel at Wake Forest University, where Angelou taught, the service was livestreamed by the university. The ceremony took place on Saturday, June 7, at 10 a.m., with Oprah Winfrey helping with the arrangements and country singer Lee Ann Womack performing.

Libraries nationwide were planning tributes, including public readings and invitations for patrons to acquaint themselves with the author's wide-ranging body of work.

The New York Public Library's (NYPL) Schomburg Center for Research in Black Culture, in Harlem, is celebrating Angelou's life and work in a big way, with a free exhibition, "Phenomenal Woman: Maya Angelou 1928–2014," organized by Angela Montefinise and running through June 30. Pulled from resources that include Angelou's private archives, acquired by the library in 2010, the treasures on display include letters between Angelou and James Baldwin and Malcolm X; the handwritten manuscript of her landmark autobiography, *I Know Why the Caged Bird Sings*; and the original typed copy of "On the Pulse of Morning," the poem Angelou read at President Bill Clinton's inauguration in January 1993.

That libraries would seek to honor Angelou is hardly surprising. She was a powerful library advocate who appeared at numerous library events during her lifetime.

People

Jayne Blodgett, Assistant Library Director at the University of Minnesota, Morris, received the 2014 Academic Innovators Award from the Academic & Research Libraries Division (ARLD) of the Minnesota Library Association. She was presented with the honor during ARLD Day.

Julia Coen was promoted to Director of Westmont Public Library, IL. She was previously its Assistant Director and Reference Librarian.

Nann Blaine Hilyard retired as Director of Zion-Benton Public Library, IL. She has worked in the library field for 39 years.

Stephanie Knapp was named Acquisitions Editor at Seal Press. She was previously an Associate Acquisitions Editor at Crown Publishing Group, a division of Penguin Random House.

Jane Levine retired as Head of Technical Services at Winnetka Public Library, IL. She has been with the library for 31 years.

Siobhan Loendorf was promoted to Assistant Director, Catawba County Library System (CCLS), NC. She was previously a Librarian at the Sherrills Ford branch of CCLS.

William Miller, Dean of Libraries, Florida Atlantic University, Boca Raton, received the 2014 Isadore Gilbert Mudge Award from the American Library Association's Reference and User Services Division. He was honored for his career as a reference librarian.

Raymond Santiago announced his retirement as Director, Miami-Dade County Public Library System, FL, effective August 1. The *Library Journal* 2003 Librarian of the Year, Santiago has been with the system for 24 years.

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Angelou's writing vocation was shaped in a small-town school library. As the author explained in a 2010 *Huffington Post* interview with the NYPL's Montefinise, she was taken to the library after returning to her grandmother's home in Arkansas following the traumatic events recounted in *Caged Bird*. At the time, she was essentially mute, but, encouraged by the woman who brought her to the library, she read every book there and—in more ways than one—found her voice. “I always knew from that moment, from the time I found myself at home in that little segregated library in the South, all the way up until I walked up the steps of the New York City library, I always felt, in any town, if I can get to a library, I'll be OK.”

School Librarians in Education Standards

Vermont librarians have won a battle to be reintroduced into state education standards.

The fight started in August 2013, when the Vermont School Library Association (VSLA) discovered that the requirement for their jobs was being removed from the language in the Education Quality Standards. In April, school, university, public, and state librarians campaigned to ensure Vermont's schoolchildren would continue to have access to certified school librarians—and got that requirement back into state standards.

“The standards had said schools need one librarian for every 300 students,” said Denise Wentz, VSLA president and a school librarian at Allen Brook School, a pre-K–2 school in Williston. “A draft we saw had taken that out. We are a small, rural state. One person said she knew if her school board saw this, they would think they could save money by not needing a librarian.”

Baker & Taylor and **Whitehats** have partnered to make the former's **Axis 360** service available to Canadian libraries. Both public and school libraries will have access to the platform, which allows for print and digital materials to be ordered from one source.

Oregon State University Libraries and Press, Corvallis, received \$100,000 from the estate of Gilbert and Marie Cleasby, the latter of whom was an alumnus of the school. The gift will endow the **Library Undergraduate Research Award**.

Oxford University Press has partnered with the **American Medical Informatics Association** to publish the *Journal of the American Medical Informatics Association*. It will begin in 2015.

Harper Adams University, Newport, UK, selected **Innovative's Sierra Library Services**

Platform and Encore Duet. It was previously using **Capita Group's Alto** service.

Columbia University's Rare Book & Manuscript Library, New York, acquired the papers of author **Lis Harris**. The collection includes correspondence, research notes, writing drafts, interview notes, and audio recordings.

Pearl Bailey Library, Newport News, VA, received the **2014 Outstanding Community Service Award** from the Office of Human Affairs Board of Directors. It was presented during the office's 48th annual awards banquet.

Publisher **Gale** has expanded its **Gale Virtual Reference Library** with new titles from **John Wiley & Sons, Inc.** Users will now have access to more than 400 Wiley ebooks through the platform.

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School librarians went quickly into action. Knowing they would be busy with their jobs, with school starting that fall, Wentz said school librarians reached out to Martha Reid, state librarian at the Vermont Department of Libraries, which oversees public libraries. Wentz had initially set up a meeting with the secretary of education for the group in September at the Vermont State House in Montpelier. They, then, went on to meet with the Vermont Agency of Education and began to speak at hearings to campaign for change.

College librarians organized as well, building a document saying that library media specialists needed to be kept in the state; it was signed, said Wentz, by every college library director. VSLA also sponsored a postcard campaign to push the word out about the need for reform in the education standards document across Vermont.

The new wording that reinserted

school librarians went before the Legislative Committee on Administrative Rules and was approved as part of the Education Quality Standards by the secretary of state's office this past April. The language once again made school librarians part of the requirements for schools and students throughout Vermont, stating school media specialists “shall be made available to students and staff.” The effective date was April 5.

Wentz believes that the standards are unlikely to change again for at least five to ten years. She also hopes that the “grassroots campaign” can help inspire other states and school librarians as they push to have their positions protected in their regions as well.

“This was about the future of school libraries and children having access to qualified, certified, school librarians,” she told *Hotline*. “This is for the children. And we're hoping this is a positive sign for other states.”

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