

## Gates Foundation To Halt Library Grantmaking

On May 7, the Bill & Melinda Gates Foundation took much of the world by surprise with its announcement that the massive charitable organization would stop offering grants and support to libraries worldwide in the next few years. Libraries have long been a pillar of the foundation's strategy, and while the funding will be missed, librarians are already looking ahead at how to preserve the work that's been done.

"The foundation has decided to conclude our work in Global Libraries over the next three to five years," wrote Deborah Jacobs, director of the Gates Foundation's Global Libraries Initiative and *Library Journal's* 1994 Librarian of the Year, in a blog post.

What is driving the decision? Many of the goals that led the foundation to focus on libraries in the first place, such as getting computer resources into libraries around the country and making sure patrons can use them to access the Internet, have been largely accomplished. Speaking to *Hotline* about the foundation's decisions to decouple from libraries, Jacobs drew a comparison between the foundation's investments and the thousands of libraries

funded by grants from Andrew Carnegie a century ago.

"I was a little surprised and a little disappointed, but it didn't seem totally shocking to me," said Ann Joslin, Idaho State Librarian and president of the Chief Officers of State Library Agencies (COSLA). She compared the foundation's departure from the library ecosystem to its work in areas like public health, predicting that once advances have been made in the future in the fight against malaria, the foundation will look to reinvest elsewhere the money it's spending to support that research.

Some librarians saw the foundation's departure as an opportunity for librarians to step up. "In my view, the engagement that the Gates Foundation has had in the library field globally leaves us with the capacity and the confidence to go forward and do what comes next," Chrystie Hill, community director at WebJunction and a 2007 *LJ Mover & Shaker*, told *Hotline*. Indeed, much of the foundation's work in recent years has centered on training librarians to be advocates for the industry and developing tools like the Impact Survey to help libraries quantify the ways in which they serve their community.

"Librarians have to make a decision that they're not going to wait for

## Interview

### Susanna Kaysen

Kaysen, who may be best known for *Girl, Interrupted* (Turtle Bay, 1993), her memoir about being in a psychiatric hospital as a teenager in the 1960s, returns with a book



that at first glance appears to be a prequel to that work—the protagonist of *Cambridge* (Knopf, 2014) is named Susanna and its setting is the author's own Massachusetts hometown. But it's a bit more complicated than that.

#### The book is described as a "novel from life." What does that mean to you?

It is much more of a memoir than it is a novel. However, because it covers a lot of time, and because I wanted the leeway to improve the story, I felt that it could be thought of as fiction.

#### What's the book about?

Some of it is about what life in an academic setting is like for a child, what kind of a place Cambridge is, what kind of a place it is to grow up in.

#### Were you involved in casting Kathe Mazur to narrate the audiobook?

I was! In fact, it's funny because I know her mother, and I didn't realize that Kathe was her daughter until after I had picked her.

## INSIDE

- NY High School Goes All Digital.....2
- Law Text Tries To Duck "First Sale".....3
- Limbaugh Wins Kids Book Award.....3
- Smashwords Teams with OverDrive....5
- Museum Launches Digital Archive.....6



## Professional Development for Today's Librarian

Lead the Change offers resources and tools to stay ahead of the innovations and changes steering the library profession. Don't miss a unique team building experience and walk away with the tools needed to lead the change in your library and community. Two dates left, June 3 and September 18, 2014.

For info and registration go to: [lj.libraryjournal.com/lead-the-change](http://lj.libraryjournal.com/lead-the-change)

someone else to do things for them,” Jacobs told *Hotline*. “The tools are out there; we have to pick them up.”

Of course, this won't be an easy pill for the field to swallow. According to its annual giving snapshot, in 2011, the Gates Foundation awarded just over \$12 million in grants to libraries in the United States and nearly \$39 million to libraries abroad. While individual donations to U.S. libraries are mostly a thing of the past, Gates Foundation grants recently took a more satellite view of the industry.

Idaho's Joslin was sanguine about the chances for finding new funders

to fill those gaps. “The public library ecosystem is certainly at a place where we're at a higher visibility than we've been in a while,” she said. “We're getting more recognition for our services and more recognition that those services are important to local communities, so I'm hopeful.”

Jacobs noted that making sure the knowledgebase and training curricula the foundation has funded remain accessible for future generations of librarians and preserving advocacy tools such as the Impact Survey and EDGE Initiative will be a focus during the coming transition.

As the foundation moves away from libraries in the coming years, current grantees will continue receiving funds and support. Some new grants will be issued before the foundation begins looking at where it can trim staff and start cutting back resources, a process that could begin as early as February 2015.

## New York Private School Goes All Digital

Vice principal for academics and curriculum for Archbishop Stepinac High School, White Plains, NY, Frank Portanova, never expected that 11 years after he started working at the school, he'd watch the 700 ninth to 12th grade students hit the books—completely online. But this year, Portanova presided over a transition that did just that—turning the school's entire textbook collection to a digital library.

“Now, they don't have to wheel 80-pound book bags,” he said. “It was like they were going to catch a flight.”

Students at the private school for boys have traditionally paid for their own textbooks, at \$600 a year. Today, the cost is \$150—a 75 percent decrease that has parents cheering, said Portanova, as well as the kids. Just five boys made the choice to buy print copies of their textbooks this year, he

## People

**Blair Nelson** was appointed Director of Bayfield Carnegie Library, WI. He previously held the same title at Tracy Public Library, MN.

**Richard Paustenbaugh** was appointed Dean and Director of Dixie State University Library, St. George, UT, following the retirement of **Daphne Selbert**. He was previously Associate Dean of Libraries for Research and Instruction Services at Oklahoma State University, Stillwater.

**Randy Riley** was promoted to State Librarian of the Library of Michigan, Lansing Charter Township, following the retirement of **Nancy Robertson**. He was previously its eLibrary Coordinator.

**Georgiev Roop** was named Director of the East Chicago Public Library. She previously held the same title at San Bernardino Public Library, CA.

**Sally Stegner** retired as Director of the Lawrenceburg Public Library District, IN. She had worked in the field for 38 years.

**Stanley Wilder** was named Dean of the Louisiana State University Libraries, Baton Rouge. He was previously a Librarian at the University of North Carolina, Charlotte.

Send People notices to [LJHotline@mediasourceinc.com](mailto:LJHotline@mediasourceinc.com)

PUBLISHED WEEKLY BY  
*Library Journal & School Library Journal*

**VP, Group Publisher** Ian Singer

**Editorial Director** Rebecca T. Miller

**Editor** Ian Chant

### Contributing Editors

Lauren Barack, Kate DiGirolomo, Matt Enis, Bette-Lee Fox, Stephanie Klose, Meredith Schwartz, Rocco Staino

**Art Production** Josephine Marc-Anthony

**Creative Director** Mark Tuchman

### TO CONTACT HOTLINE:

#### Editorial

Phone: (646) 380-0700

Fax: (646) 380-0756/0757

E-mail: [LJHotline@mediasourceinc.com](mailto:LJHotline@mediasourceinc.com)

160 Varick Street, 11th floor

New York, NY 10013

#### Advertising

Roy Futterman or your LJ rep

Phone: (646) 380-0718

[rfutterman@mediasourceinc.com](mailto:rfutterman@mediasourceinc.com)

#### Classified

Howard Katz, Classified Manager

Phone: (646) 380-0730

#### Production

JoAnn Powell, Production Manager

Phone: (646) 380-0741

#### Subscriptions

Phone: 800-588-1030

[www.libraryhotline.com/sub](http://www.libraryhotline.com/sub)

#### Outside U.S.

760-317-2332

LIBRARY HOTLINE (ISSN 0740-736X) (RPUSA 123397467) is published weekly (every Monday except on the two Mondays nearest to the year-end holidays) by Library Journals, LLC, 160 Varick Street, 11th floor, New York, NY 10013. Randy Asmo, Chief Executive Officer; Ian Singer, VP, Group Publisher. Library Hotline is a registered trademark of Library Journals, LLC. All rights reserved. Printed in the USA. SUBSCRIPTION: \$119.99 per year, Canada \$159.99, Other (incl Air) \$159.99, Single Copy (U.S.) \$5.95, and Single Copy (all other) \$10.00. POSTMASTER: Send change of address to Library Hotline, PO Box 460483, Escondido, CA 92046-9803 Telephone 800-588-1030 Outside US 1-760-317-2332.

Printed in the U.S.A.

estimated, with the majority embracing the digital transition.

Portanova noted that while it appeared that Stepinac moved its entire library online at once for the 2013–14 school year, the transition actually took five years, including getting the school’s infrastructure up to speed with bandwidth, wireless access points in every room and hallway, and professional development for faculty so they were familiar with e-textbooks.

The cost came to about \$1 million, paid for out of the school’s operating budget as well as donations from alumni. Portanova said that other schools thinking of making the digital transition need to put years into preparation and noted that even with his school’s five years of planning, he still has some tinkering to do.

“With 700 kids, we need charging stations in the cafeteria,” he told *Hotline*. “I didn’t plan for that.”

## Law Profs Revolt over Casebook Policy Change

On May 5, law professors around the country received an email from publisher Wolters Kluwer regarding the 11 books in the Aspen Casebook series they assign to their students. The email informed the educators that the casebooks, which combine lessons about the legal system with documents from cases in which those principles were applied or set, would now be sold as a physical copy bundled with an ebook edition. There is just one catch: once the course is over, students would be required to ship their physical copies back to the publisher, rather than hang on to them for reference or reselling on the used-book market.

The policy doesn’t sit well with many of the professors who use the Aspen Casebook in their courses. The idea violates the first sale doctrine, long applied to books and other phys-

ical media, which prohibits publishers or other rights holders from placing restrictions on the transfer of legally obtained, copyrighted objects after those works have been sold to a consumer. While a debate continues to rage about whether first sale does, should, or could apply to digital works, which are usually licensed rather than sold, the Supreme Court

upheld its application to print textbooks as recently as last year.

Josh Blackman, an assistant professor at the South Texas College of Law in Houston, said the new policy seems closer to the Amazon and Apple model of licensing content for use by consumers, rather than actually selling it to them outright. “Journal publishers are trying to find ways to make

## Limbaugh Takes Home Children’s Book Choice Award

“Holy Bagumba!”

A phrase made famous by author and host Kate DiCamillo was the exclamation that described the evening of the seventh annual Children’s Book Choice Awards, on May 14, organized by the Children’s Book Council and Every Child a Reader, at the Capitale, in New York City. A variety of authors were on hand—including conservative radio commentator Rush Limbaugh (pictured), Children’s Book Author of the Year winner, who made a brief surprise appearance to accept his award for *Rush Revere and the Brave Pilgrims: Time Travel Adventures with Exceptional Americans* (S. & S., 2013) before slipping out of the ceremony.



Although many in attendance were self-proclaimed liberals, they were respectful of Limbaugh’s recognition and the process that selects winners based on titles’ “performance on the best sellers lists.”

At one point in the otherwise smoothly run evening, a kitchen malfunction filled the venue with smoke, forcing attendees to evacuate onto the sidewalk, as firemen and fire trucks secured the premises. Yet on the street, the excitement of the evening continued to mount. Despite the exodus, DiCamillo persevered, and the show eventually did go on. This has been a big year for DiCamillo, who won the Newbery Medal for her novel *Flora & Ulysses* (Candlewick, 2013) and who was also named National Ambassador for Young People for 2014–16.

Throughout the evening, DiCamillo graciously joked about former ambassador Jon Scieszka, who was in the audience surrounded by kid lit friends Adam Gidwitz, Sophie Blackwell, John Bemelmans Marciano, and Sergio Ruzzier—the latter there as a nominee in the kindergarten-to-second grade category for *Bear and Bee* (Disney/Hyperion, 2013).

Author and illustrator Jarrett J. Krosoczka presented the Children’s Book Council Impact Award, an honor bestowed upon an “individual whose actions or programs have creatively and significantly instilled a lifelong love of reading in children,” to former *Star Trek: The Next Generation* cast member Levar Burton. Burton, who hosted the PBS program *Reading Rainbow* from 1983 to 2009 and who has been involved with the *Reading Rainbow* app, was unable to attend owing to a family illness.

Some of the other noteworthy titles recognized during the evening include Drew Daywalt’s *The Day the Crayons Quit* (Penguin, 2013), David Shannon’s *Bugs in My Hair* (Scholastic, 2013), and Veronica Roth’s *Allegiant* (HarperCollins, 2013).

Photo by Fococo Stano

more profit,” Blackman told *Hotline*. “And one of the ways they can do it is by transitioning from people owning books to people licensing books.”

The shift in policy, which Blackman said took him and other professors completely by surprise, resulted in a backlash against the publisher, with hundreds of professors and students signing a petition begun by

University of Maryland law professor James Grimmelmann.

Within days, Wolters Kluwer had reversed course—to a degree. Rather than offering only the bundled book and ebook, the company will offer students the option to buy the bundle, in which case they’ll still be required to return the print edition, while retaining access to the digital version

in perpetuity. The students will also be offered the option to buy just the print version of the casebooks, which they can keep or resell as they please, but a digital copy won’t be included.

In a statement on the Aspen Law website, Wolters Kluwer vice president and general manager for legal education Vikram Savkar said, “While we are very excited about the Connected Casebook program, and believe that this option provides greater value for students, the choice of which option to purchase remains entirely with each student.”

Grimmelmann, who still has his physical casebooks from his law school days, told *Hotline*, “Their new policy is not a complete answer to the problem of rising casebook costs,” he said. “But it’s absolutely the right thing on the particular issue that sparked this protest.”

Grimmelmann also pointed out that casebooks, which largely comprise extant records from court proceedings, require less author input than other traditional textbooks, meaning that keeping them affordable for students could allow for different strategies. He has authored a DRM-free casebook, offered as a PDF under a pay-what-you-can model, and pointed to projects like the Harvard-based H2O model, which takes an open source approach to crafting course readings and was launched with casebooks as its “beta” example, as other potential long-term fixes.

While casebooks may be an odd duck, though, Grimmelmann said the lesson from the recent kerfuffle is one that all textbook publishers should pay attention to, telling *Hotline* that “the general point that first sale is not to be taken away is a particularly relevant one.”

Since libraries rely on the first sale doctrine for their right to lend books, as well as to deaccession their weeded copies to raise funds, they are some of its staunchest defenders.

## Branching Out



\$3.4 million, 18-month renovation (*Hotline* 6/18/12). Work on the 110-year-old, 23,600 square foot facility encompasses a 6,000 square foot addition, along with a new service desk that is four-fold as large as the original, a 30-seat community education room, an elevator, handicapped-accessible bathrooms, more public

The Carnegie Library of Pittsburgh (CLP) completed renovations on its 115-year-old **West End Branch** (pictured), with a ribbon-cutting on May 17. The 3,140 square foot facility underwent a seven-month, \$1.7 million refurbishment that included the installation of an elevator and upgrades for handicapped accessibility. In addition, the facility will now be air-conditioned. Funded through the library’s capital campaign, the project enhances the building overall, which gained recognition as a City-Designated Historic Structure in 2004, according to *SpaceWatchtower*.

**Muskingham University**, New Concord, OH, began construction on its new University Center, which will envelop the current 23,000 square foot library with an additional 15,000 square feet, per the *Daily Jeffersonian*. The center will incorporate the school’s teacher prep program, a colloquium center, and a brand-new library.

**Rockville Public Library (RPL)**, Vernon, CT, originally built in 1904, has now completed a

access computers, enhanced reading areas, a staff lounge, and a dedicated children’s section. The original building’s rear wall is now a façade for the addition, which is home to the teen zone and the fiction holdings.

The **Raleigh Court Branch**, Roanoke, VA, submitted plans in early April for a proposed renovation and addition to the 50-year-old building. Currently a 6,100 square foot structure on the campus of Patrick Henry High School, the library would grow to 11,000 square feet at a total cost of \$3.2 million, if the plan is approved. Raleigh would be the fourth spoke in a program aimed at upgrading Roanoke’s library system, per the *RoanokeTimes*. Parking capacity would double, and the facility would include a dedicated teen space, a community room, and an enlarged collection. With Leadership in Energy and Environmental Design (LEED) certification a driving feature, the plan was expected to be considered at a May 13 meeting of the Roanoke Planning Commission.

Send information on groundbreakings and ongoing and completed building projects to [blfox@mediasourceinc.com](mailto:blfox@mediasourceinc.com)

## Smashwords & OverDrive Ink Agreement

Smashwords, the world's largest distributor of self-published ebooks, on May 20 announced a new partnership with OverDrive that will make more than 200,000 ebooks from 80,000 self-published authors and independent presses available to libraries and their patrons via the OverDrive platform. All titles will be sold as perpetual, non-expiring licenses with no loan caps and will be made available to patrons under a one ebook, one user model.

The move has been long anticipated, said Henry Bankhead, town librarian for California's Los Gatos Public Library (LGPL) and a 2014 *Library Journal* Mover & Shaker. Smashwords ebooks have been distributed through Baker & Taylor's Axis 360 ebook platform for about two years, but as Bankhead pointed out, OverDrive's

scale will expand the availability of these titles to a much larger contingent of libraries.

"We have been waiting a while for this," Bankhead told *Hotline*. "This is awesome news that it's finally happening, that self-published ebooks are available through the biggest national [aggregator]."

The pricing and licensing terms for Smashwords ebooks are by far more generous to libraries than terms offered by the Big Five, and many Smashwords authors have elected to offer discounts to libraries. This distribution arrangement supports this special pricing, although OverDrive has set the minimum price for all Smashwords titles at \$1.99 per license. "Libraries have the ability to build massive catalogs of high-quality indie content at a fraction of the price" of ebooks from the Big Five, Smashwords founder Mark Coker told *Hotline*.

Libraries will have the option to purchase titles individually, or choose from a variety of bundled collections curated by Smashwords and OverDrive, such as Smashwords' top 100 best-selling romance ebooks, or the best 1,000 mysteries, or the complete catalogs of the top 100, 500, or 1,000 best-selling Smashwords authors.

This is particularly important because, as it has become easier to self-publish, indie titles have proliferated, and reviews and other collection development tools have not kept up.

"So to have any kind of metric.... The fact that Smashwords is willing to create these curated lists is going to be very useful to collection development people," said Bankhead.

(Full disclosure: *Library Journal* is making its own entry into the field. On May 20, *LJ* and BiblioBoard announced the upcoming launch of SELF-e, a portal where authors can

## CAPIRAMOBILE<sup>®</sup> APPLICATIONS

*For Libraries*



Professional, custom built native mobile applications for your patrons:



- Catalog & digital services integration
- Digital library cards & Patron record notifications
- ISBN Scanning, self checkout & item renewal
- Social media & event calendar integration
- Google Mobile analytics & multilingual support
- Custom functionality ...and more

THE DIGITAL EXTENSION OF YOUR LIBRARY

[www.capiratech.com/libraries](http://www.capiratech.com/libraries)

**Capira**  
Technologies, LLC

P.O. Box 173, Medford, NY 11763  
631.317.1338 // [sales@capiratech.com](mailto:sales@capiratech.com)

  @capiratech

submit self-published ebooks for evaluation and possible inclusion in genre collections curated by the magazine.)

LGPL hosts programs that teach interested local authors how to use the Smashwords platform to publish their work, and its website features a link directing writers to those free tools. Also, the Los Gatos High School poetry anthology was the first product of a broader outreach program that Smashwords and LGPL have developed to help local community organizations through the publishing process.

Coker has been enthusiastic about his company's work with LGPL and hopes that other libraries can use the platform as a way to engage local writers as well, ultimately resulting in relationships that are beneficial to both parties.

"There's an opportunity for libraries to mentor the next generation of authors," he said. I think there's going to be a lot of indie author love for public libraries and that it's going to have positive implications for the future of libraries."

## News in Brief

**Greater Sudbury Public Library**, Ont., has upgraded to **Innovative Interfaces' Sierra Library Services Platform**. The library previously used the company's **Millennium ILS**.

**Columbia University's Rare Book & Manuscript Library**, New York, has acquired the papers of author and foreign correspondent **Rafael Steinberg** (b. 1927). The collection includes correspondence, research materials, story drafts, notebooks, audio interviews, news clippings, and photographs.

**Pennsylvania State University Libraries**, State College, joined the **Digital Preservation Network (DNP)**, which safeguards

## AMNH Launches Free Online Image Database

The American Museum of Natural History's (AMNH) research library on April 28 hosted the official launch of its new online image database for Digital Special Collections. Begun as a project to digitize 1,000 of the museum's photos and rare book illustrations using grant funding from the New York Metropolitan Library Council, the Digital Special Collections program has evolved into a long-term project that will offer the public free online access to the museum's research library collection. The new database includes more than 7,000 archival images that document the museum's efforts in New York and globally.

These images are just a fraction of the museum's collection, said Tom Baione, AMNH's Harold Boeschstein director of library services, during his introduction to the museum's "Slide Slam: From Archive to Art" event, held at AMNH's Kaufmann Theater to debut the new database.

"The Digital Special Collections site, unfortunately, only makes avail-

able less than one percent of the images in the library's collections," he said. "Before the advent of the Internet and Powerpoint, educators and lecturers had to use slides, and the library sold copies of images from our collections.... Every year, we sold tens of thousands of these slides to fill those old-fashioned slide carousels."

This digitization effort has captured images from many of those lantern slides, "illustrating cultures, paleontology, botany, and zoology in places as diverse as Greenland, Mongolia, and Kenya," according to an AMNH description.

The image database also features illustrations from the research library's collection of 14,000 rare books, "including the work of pioneers in natural science from as early as the 16th century"; the research library's Julian Dimock Collection of approximately 3,400 photographs on glass "documenting the daily lives of African Americans in South Carolina and Alabama, new immigrants at Ellis Island, and the Seminole Indians of Florida at the turn of the last century"; the Lumholtz Collection, with images documenting ethnographer Carl S. Lumholtz's four expeditions to northwestern Mexico between 1890 and 1898; the Jesup North Pacific Expedition collection documenting "the peoples and cultures of the Pacific Northwest Coast of North America and the eastern coast of Siberia from 1897 to 1902"; and photos capturing the museum's own educational programs and activities.

The Digital Special Collections project uses flatbed scanning, adhering to standards and workflows based on the Federal Agencies Digitization Guideline Initiative's (FADGI) Technical Guidelines for Digitizing Cultural Heritage Materials. Images are cataloged by staff, interns, and volunteers, with data entered into modified Dublin Core fields in an Omeka database.

scholarly records for future generations. It currently consists of 50 members.

The **Weaver Bolden Branch of the Tuscaloosa Public Library**, AL, has received the **University of Alabama's Profiles in Service and Leadership Award**. It was recognized for assisting the university with an after-school mentoring program for children.

The **Central Arkansas Library System**, Wrightsville, collected \$7,223.58 in fines and donations for residents affected by the April 27 tornadoes. The money will go directly to the **Arkansas Community Foundation's Emergency and Disaster Relief Fund**.

Send News Briefs to [LJHotline@mediasourceinc.com](mailto:LJHotline@mediasourceinc.com)