

Indianapolis Approves \$58 Million for Libraries

Indianapolis Public Library's (IPL) modernization plan, which involves renovating five branches, relocating five others, and building one new facility, will get started next month after area lawmakers voted on November 10 to approve \$58.5 million in bond issues over the next six years.

In a 25-2 vote (with one abstention), the City-County Council of Indianapolis-Marion County backed the library's sweeping strategic plan, which outlines projects through 2020. Separate bond issues, spread over the six-year period, will fund the work, all without a greater tax burden on area residents, IPL officials told *Hotline*.

IPL's far-reaching goals include realigning branch locations to cover geographic gaps in service and eliminating money spent on leased facilities. Renovations will focus on increased patron space and additional room for computers and other digital services, as well as bringing some buildings up to Americans with Disabilities Act (ADA) compliance.

"I think it is ambitious. But it's very exciting," said Dorothy Crenshaw, president of the library Board

of Trustees. "I think the vote signals the overall tenor of the community."

In December, the library will sell \$4.7 million in bonds to pay for three initial projects, including an extensive renovation of the East Washington Branch, a 102-year-old Carnegie library that currently lacks both an elevator and a computer lab. The Southport and Warren branches will also be renovated with that money.

"That work will all happen in 2015," Jackie Nytes, IPL's chief executive officer, told *Hotline* the day after the vote.

"We're really looking closely at how the county we serve has evolved," Nytes said. "We're no longer just a warehouse that needs lots and lots of shelves for books inside."

More than a third of IPL's current facilities will be affected by the modernization plan. The system operates 22 branches, a Central Library, and bookmobile services.

IPL's current operating budget is \$38.4 million, and Nytes said that figure is projected at \$44 million by 2020. FTEs should remain stable, she added, although vacancies created through attrition will be "recast in other duties," including staffing for computer labs.

The library system recently refi-

Interview

Martin Drewe

Adam Matthew Digital (AMD) in September launched its newest digital collection, *Apartheid South Africa*, sourced from the National Archives (TNA), London. Martin Drewe is senior publisher at Adam Matthew and the key person in the relationship with TNA.

How did the project begin, and how has it evolved?

Our partnership grew out of the significant collaboration we developed during the 1990s. We installed our own dedicated Zeutschel scanners at TNA in 2009, which allowed us to move forward quickly with a large program of digital titles for international relations and area studies, forming our Archives Direct portal.

Why choose to participate in this, as opposed to a homegrown digitization process?

The royalty revenue received by TNA and the conservation work financed by AMD helps make this a win-win relationship. Getting more collections digitized is a key mission for TNA. The availability of more digital content...drives interest in TNA collections and helps overseas scholars.

INSIDE

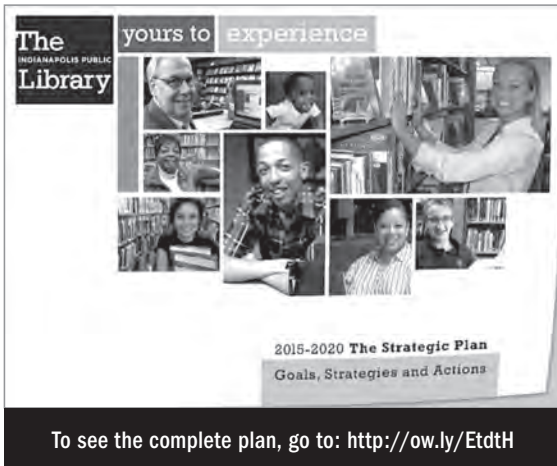
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LibraryAware Community Award

The LibraryAware Community Award emphasizes a library's engagement with its community and recognizes a library or library system that has demonstrated the ability to make its community "aware" of what the library can do—and delivered on that promise. The award will be given by *Library Journal* and funded by LibraryAware, a product of EBSCO Publishing's NovelList Division. *Postmark deadline: January 19, 2015.*

lj.libraryjournal.com/awards/libraryaware-community-award



nanced its existing debt, Nytes said, creating a momentary savings that will be filled by the new debt payments IPL takes on and saving taxpayers from a rate hike in that area. Money saved on annual lease payments will also be significant once the relocations are finalized.

The time was right to implement the sweeping strategic plan, Nytes said, now that IPL has emerged from years of shrinking county budgets and fallout from an extremely controversial renovation and addition to the Central Library. That work was finally completed in 2008 after a tangle of cost overruns, delays, construction difficulties, and lawsuits that generated significant anger among Indianapolis residents.

Yet more than six years later, the Central Library is considered an attractive and important piece of the city's downtown, and Nytes said any lingering public antipathy toward it

has mostly vanished. IPL's financial health has also stabilized, she added, and previous reductions in service and hours have been restored.

COUNCIL, COMMUNITY SUPPORT

IPL's plan received strong bipartisan support among city-county council members, who needed to adopt an ordinance approving the bond issues. That proposal was introduced on October 10, and 19 days later,

the eight-member Municipal Corporations Committee voted unanimously to send it to the full council with a do-pass recommendation.

Nytes, who became IPL's chief executive in 2012 after serving for 12 years as a city-county councillor, said she worked hard to keep legislators informed about the library's current status and in the loop about plans for the future.

Vop Osili, a councillor from Marion County's 15th District who was one of five sponsors of the original ordinance, said the plan received broad support from both Democrats and Republicans in part because of their trust in Nytes and how impressed they are with her work as IPL's top executive.

"We have been and are great believers in what Jackie has been able to accomplish," Osili told *Hotline*, "and how fiscally sound the library has been under her leadership."

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VP, Group Publisher Ian Singer
Editorial Director Rebecca T. Miller
Editor Lisa Peet

Contributing Editors
Terry Chao, Kate DiGirolomo, Matt Enis,
Bette-Lee Fox, Barbara Hoffert,
Meredith Schwartz, Bob Warburton

Art Production Designer
Josephine Marc-Anthony
Creative Director Mark Tuchman

TO CONTACT HOTLINE:

Editorial

Phone: (646) 380-0700
Fax: (646) 380-0756/0757
E-mail: LJHotline@mediasourceinc.com
123 William St., Suite 802,
New York, NY 10038

Advertising

Roy Futterman or your LJ rep
Phone: (646) 380-0718
rfutterman@mediasourceinc.com

Classified

Howard Katz, Classified Manager
Phone: (646) 380-0730

Production

JoAnn Powell, Production Manager
Phone: (646) 380-0741

Subscriptions

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www.libraryhotline.com/sub

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Amazon, Hachette End Ebook Pricing Dispute

Amazon and Hachette Book Group have ended the pricing dispute that the two have been waging since spring 2014. On November 13 they jointly announced a multiyear agreement for ebook and print sales. The new terms will go into effect in early 2015, but Hachette has said that even before that time Amazon will restore its previous supply of Hachette titles and make them available for preorder, as well as including them in online promotions.

Hachette, which publishes under the imprints Grand Central Publishing; Little, Brown and Company; and Orbit Books, among others, and distributes a number of third-party publishers, was among the first publishers to settle in response to the Department of Justice's 2012 antitrust suit over ebook pricing. Along with fellow Big Five publishers HarperCollins and Simon & Schuster (S. & S.), Hachette agreed to grant retailers such as Amazon the freedom to reduce prices on ebook titles.

However, when Hachette's exist-

ing contract with Amazon expired in March 2014, negotiations quickly hit an impasse. Amazon called on Hachette to lower ebook prices to \$9.99, while Hachette insisted on maintaining its \$14.99–\$19.99 price range. In an open letter to readers Amazon termed such prices “unjustifiably high,” citing the lack of printing, warehousing, and shipping costs involved in ebook production. In May, Amazon removed preorders for Hachette titles, delaying delivery on some of them as much as six weeks. It also refused to offer discounts on Hachette titles. In a July post to the Kindle forum, the Amazon Books team added that it deserved a 30 percent cut of ebook sales and that Hachette's higher prices made this impossible.

In August, Hachette author Douglas Preston mobilized 900 writers to sign an open letter of protest against Amazon's tactics, which was published as a full-page advertisement in the *New York Times*.

BACK TO THE AGENCY MODEL

The specific terms of the new agreement have not been disclosed.

The agreement will most likely resemble the contract Amazon recently negotiated with S. & S. in October, essentially a return to the agency model of 2010 wherein publishers control retail pricing and retailers—in this case Amazon—serve as agents through which customers make their purchases.

According to a joint statement, Hachette will be able to set ebook prices as it sees fit. However, the statement adds, the publisher “will also benefit from better terms when it delivers lower prices for readers.”

In a joint press release David Naggar, VP of Kindle, said, “We are pleased with this new agreement as it includes specific financial incentives for Hachette to deliver lower prices, which we believe will be a great win for readers and authors alike.”

Michael Pietsch, Hachette Book Group CEO, proclaimed it “great news for writers” and stated in an email to Hachette authors and agents, “The new agreement delivers considerable benefits.... Importantly, the percent of revenue on which Hachette authors' ebook royalties are based will not decrease under this agreement.”

People

Craig Buthod retired as Director of the Louisville Free Public Library, KY, a position he held since 1998. Buthod was the 2010 *Library Journal* Librarian of the Year.

Katy Dillman was promoted to Development & Outreach Librarian at James Blackstone Memorial Library, Branford, CT. She was previously its Reference/Information Services Librarian.

Deborah Edmonds, Children's Librarian at the Donald W. Reynolds Library, Mountain Home, AR, received the 2014 Arkansas Library Association's Ann Lightsey Children's Librarian Award. She was presented with the honor at the association's conference awards luncheon.

Chris Grippo has retired as Supervising Librarian at South Plainfield Public Library, NJ. He had been with the library for 15 years.

Bronwyn Parhad retired as Children's Librarian at Winnetka Public Library, IL. She had been with the library for 26 years.

Jennifer Wann is now Director, Bolivar County Library System, Cleveland, MS. She was previously Director of Development Services, Mississippi Library Commission, Jackson.

Joseph Williams was named Deputy Director of Greenwich Library, CT. He was previously Assistant Library Director at the State University of New York (SUNY) Maritime College, Bronx.

Queens Library Considers Vending App

Following its official launch in July, the free mobile app developed in-house by New York's Queens Library (QL) has been installed on more than 5,400 Apple iOS devices and more than 3,300 Android devices. This initial success has led QL to consider adopting a library-as-developer role, selling customized versions of the app to other libraries to generate a revenue stream that would support this and other in-house development projects.

Currently optimized for recent-model smartphones using Android 4.1 or greater, or iOS 7 or greater, the QL app offers cardholders seamless search and access to audiobooks from Acous-

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tik, magazines from Zinio, and ebooks from OverDrive and Baker & Taylor's (B&T) Axis 360 platform. Other features include location, mapping, and contact information for each branch; a catalog search; an ISBN barcode scanning function that enables users to scan books in retail environments to see if titles are available at their library; an events schedule that enables registration; an "ask a librarian" live chat service; a contact information form; and even a text-to-donate option.

In part, the app, along with QL's proprietary tablet platform, is the product of the library's effort to deliver ebooks and other electronic content to patrons using the principles of Readers First, said Kelvin Watson, QL VP of digital services and strategy, and general manager of Queens Library Enterprises.

"You stay within the Queens Library experience" when accessing all third-party content, Watson said. "You're not having to close out one application to go into another."

A combination of internal discussions, patron surveys, and focus groups last year helped QL decide which functions to include in the app for its launch. The library's 50-person IT staff and direct-negotiating power with vendors such as OverDrive and B&T enabled it to develop the customized features and "baked in" access to e-content using vendor application programming interfaces (APIs), Watson said.

Online reviewers praised the free app's functionality, with one iOS user commenting in the iTunes store that "I really like the new eContent integration in this [version 1.2] update." Reviewers praised the Android version as well.

One dissenting Android user gave the app a one star rating, complaining that almost all functions require a data or wireless connection and that the app does not retain or cache user account information. Others said that the app could be improved by keeping users logged in or enabling access to

features such as users' library wish lists. But in aggregate, the app currently has 4+ stars in both the iTunes and Google Play stores.

Watson noted that another li-

brary system—which he declined to name—recently held discussions with QL about purchasing a version of the app. Ultimately, the deal fell through. Still, Watson said QL is con-

Teens Start "Coding for Kids" at Silicon Valley Libraries

Two California teens and longtime friends Nikhil Cheerla (pictured l.) and Vineet Kosaraju (pictured r.) decided to share their love of computer coding with young and old students alike. About six months ago they came up with the idea to teach free coding classes at various public libraries around the San Francisco Bay area, including at the Mountain View Public Library (MVPL), CA. "Both of us were thinking of starting some kind of program to help people code, [with the idea that] people need to learn this," said Cheerla. "It was Vineet's idea to do [classes] inside a library...an idea we both worked on together to get to where we are right now."

The duo's idea manifested in the form of the nonprofit organization Math and Coding (visit their website at www.mathandcoding.org), which offers coding courses, entirely

free to the public, taught by either Cheerla (age 15), a sophomore at Monta Vista High School in Cupertino, CA, and Kosaraju (age 16), a junior at the Harker School in San Jose, CA. Classes are also taught by four Math and Coding volunteer instructors.

The duo teach web design, Java, and visual coding, and each course is two and a half hours long, with a half hour following class dedicated to struggling students. Currently the courses are offered at seven different library branches.

Karin Bricker, library manager of youth services and outreach at MVPL, said the two have a "natural talent" when it comes to teaching and helping students comprehend the sometimes abstract subject matter.

"I see them as being really outstanding teachers....," said Bricker. "They use analogies...to make it clear so the kids understand."

The branches where the two currently offer instruction are in the heart of Silicon Valley, which lends perspective to how important learning coding is to both parents and prospective students.

To help younger students grasp difficult concepts, both teens are fans of using "sneak tactics" in their teaching.

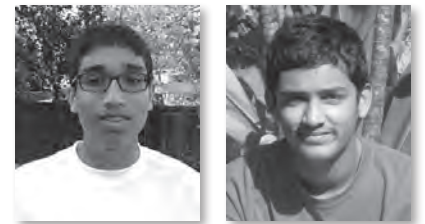
Said Kosaraju, "Especially in our younger video coding classes.... It's hard to explain why we're doing this, so the way we explain it is...it's kind of like a game, like *Plants vs. Zombies*, and it transitions from playing a game to making your own game."

The most rewarding part of the job for the two is when they have a "breakthrough moment" with struggling students.

"We had a student who was in our Java class," said Cheerla. "He was falling behind, and because he came late for one class, things became confusing. So I just stayed back for 30 minutes after[ward], and he became one of the most advanced students in the entire class, which was really nice."

Cheerla added that one of the joys of teaching code is "when the kids finally are able to get the same kind of passion that you have for coding."

If you are a librarian who would like to start your own coding classes in your library, contact mathandcoding@gmail.com.



sidering ways in which proprietary, in-house development projects might be expanded and/or sustained with funding from partner libraries.

Although libraries are perhaps better known for collaborating on open source software, a few other libraries have also taken a more entrepreneurial route with in-house development projects. For example, Brooklyn College, City University of New York's (CUNY) library IT department, has

developed apps, management software, and a scanning station that it now sells to other libraries, many of which are within the CUNY system.

BEA, BookCon To Be Adjoining Shows

In a move designed to address the frenzy caused this spring by overlapping consumer and professional publishing conventions, Reed Exhibitions

execs have decided to make BookExpo America (BEA) and BookCon separate, adjoining shows in 2015.

In 2013, BookExpo launched Consumer Day, opening its doors for one day to the general public. In 2014, it renamed and restructured Consumer Day as BookCon, making it a publishing-meets-pop culture event. But while that consumer-friendly day sold 10,000 tickets before organizers had to draw the line, it mixed with the professional days like oil and water.

Reed Exhibitions had good reasons for rejiggering the schedule. "The original vision was for BookExpo and the consumer day to co-exist peacefully, with exhibitors going about their BEA business and then dealing with consumers," said BEA event director Steve Rosato. But for some exhibitors, interacting with consumers wasn't a priority.

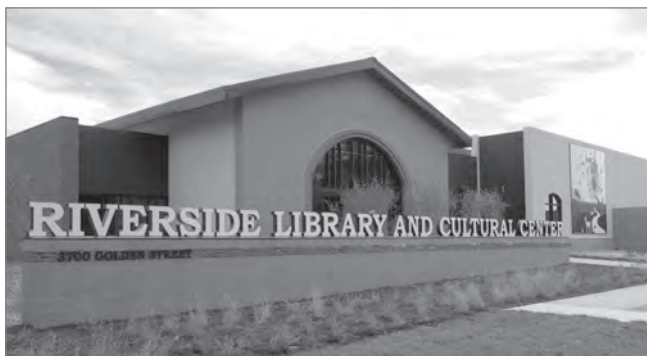
With BEA working more efficiently during the week, BookCon was too crowded when it was shoehorned into just one day over the weekend. As most publishers are still affirming that "BookCon is something we need," said Rosato, it made sense to make the two events consecutive.

Reed Exhibitions, Rosato argued, has the wherewithal to facilitate crossover between the publishing and pop culture worlds. The aim is to make BookCon a destination for dedicated fans following a wide range of pop culture phenomena by giving them related but unique material.

BEA will be held Wednesday, May 27, through Friday, May 29, while BookCon will be held Saturday and Sunday, May 30 and 31. Both shows will take place at the Jacob K. Javits Convention Center in New York, with BEA exhibitors interested in BookCon's consumer opportunities presumably staying put.

The BEA show floor will open at 1 p.m. on May 27, with special events taking place that morning. Exhibit

Branching Out



The 31,000 square foot, \$10 million **Riverside Library and Cultural Center** (pictured) of High Plains Library District (HPLD), CO, opened on October 18. This collaborative venture between HPLD and the City of Evans was more than a year in the making. Designed by Roth Sheppard Architects, the new building encompasses items from the Evans History Museum in addition to a collection of nearly 30,000 new items. It also includes designated spaces for children, teens, and adults and features free Wi-Fi access, a café/coffee shop, a 300-seat meeting space, a public bus transfer station, and a school bus stop. The facility was constructed to meet Leadership in Energy & Environmental Design (LEED) Gold certification.

The **Marshfield Public Library and Community Center**, WI, is closer to its 2015 groundbreaking following a substantial contribution from Everett Roehl, founder of Roehl Transport Inc. The undisclosed amount completes the \$4 million sought at this time; the city will be

responsible for \$3 million of the \$7 million first phase of construction. The new 46,800 square foot Roehl Marshfield Public Library, designed by Zimmerman Architectural Studios, will be built behind the current Marshfield Senior Center, according to the *News-*

Herald. The new community center will emerge from the renovated original library. Final architectural drawings are in the works, as is the process of hiring a construction manager. Phase 2 of the effort, which will necessitate an additional \$2 million, will cover upgrades to the community center, such as enlarging the kitchen.

The Atlanta-Fulton Public Library System has embarked on a major building project at the **South Fulton Library** that is part of a larger Library Building Program at work throughout the city. The renovation and expansion effort will add 10,000 square feet to the facility, for a total of 25,000 square feet. Designed by McAfee3 Architects, in association with Craig Gauden Davis, the enhanced library will have an additional meeting room, state-of-the-art presentation equipment, an expanded children's space, and a dedicated teen zone. Construction management services will be provided by Evergreen Construction Group.

Send information on groundbreakings and ongoing and completed building projects to blfox@mediasourceinc.com

doors will also be open from 9 a.m. to 5:30 p.m. on May 28 and from 9 a.m. to 5 p.m. on May 29, meaning that BEA will return to three full days of exhibits, conferences, and events. BookCon will run from 10 a.m. to 6 p.m. on Saturday and from 10 a.m. to 4 p.m. on Sunday.

Though more information about the 2015 schedule should be coming in the next month, programming won't be finalized until later.

#timetoread for National Readathon Day

Ask anyone who loves books about the most challenging aspect of being a reader, and the answer you'll inevitably hear is: there's never enough time to read. Fortunately for book enthusiasts everywhere, this January Penguin Random House (PRH) will be teaming up with the National Book Foundation (NBF), GoodReads, and Mashable to encourage readers nationwide to take four dedicated hours to read—for a good cause.

Saturday, January 24, has been designated National Readathon Day (NRD). From noon to 4 p.m. in their respective time zones, readers who commit to four hours with a good book will both celebrate literacy and help raise funds for NBF's nonprofit program, which brings books to underserved communities.

The founders of NRD are asking bookstores, libraries, and community centers nationwide to host reading get-togethers for participants, and everyone is encouraged to share the experience on social media using the hashtag #timetoread. In addition, libraries and bookstores can organize fundraising teams or readers can raise money on their own. FirstGiving, a fundraising platform that helps nonprofits run successful campaigns, is partnering with NRD to help readers raise money for a good cause while doing what they love.

The **University of North Carolina's Randall Library Special Collections**, Wilmington, acquired the congressional papers of retiring 7th District representative Mike McIntyre, spanning his nine terms. The archive also includes photographs, oral histories, artifacts, and congressional awards.

ProQuest digitized the papers of the Student Nonviolent Coordinating Committee (SNCC) and the Congress of Racial Equality (CORE). The material is available through the Black Freedom Struggle in the 20th Century collection in ProQuest's HistoryVault.

The **South Carolina State Library**, Columbia, implemented **Mango Languages** online language-learning system for its patrons. The program offers access to 60

foreign-language courses and 17 English courses.

The **Ferguson Library**, Stamford, CT, renamed its Main Library in memory of its president the late Ernest A. DiMattia Jr. DiMattia served as director of the library for 38 years. He died in June 2014.

The **New York Public Library** and **San Francisco Public Library** selected **Innovative's Sierra Library Services Platform**. Both were previously using the Millennium ILS.

OCLC and **Research Libraries UK (RLUK)**, a consortium of research organizations in the UK and Ireland, have partnered to load RLUK's bibliographic metadata into OCLC's **WorldCat**. The data will be analyzed to streamline collection management for RLUK.

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After the PRH merger in summer 2013, the publishing house formed a committee to examine how it could contribute to a culture that values reading, explained Jynne Martin, publicity director for Riverhead Books (a division of PRH). "People said that one of the main reasons they don't read more is they don't feel like they have time, but then when they do, they love it and reconnect to the experience."

NRD emerged from that brainstorming session, and the potential partners PRH approached were uniformly enthusiastic about the idea—particularly NBF.

While it is mainly associated with the annual National Book Awards, NBF is also involved in literacy initiatives across the country. It brings books to middle schoolers in underserved communities, sponsors summer and after-school reading groups around New York, and supports grassroots local programs.

NBF will be promoting the Readathon

in conjunction with the National Book Awards. GoodReads will donate advertising and newsletter space to NRD. Mashable's popular new social book club, MashableReads, will be supporting NRD on its social media channels, as well as hosting a FirstGiving team and a reading party at Mashable headquarters. PRH will be running a series of ads in book industry publications and plans to pitch it again as a news story in January.

Martin also hopes the #timetoread hashtag becomes an ongoing meme in the #ireadeverywhere or #fridayreads tradition.

A big piece of the equation, Martin told *Hotline*, will be libraries promoting NRD to their communities, organizing FirstGiving teams, and hosting readers in January. Participants can find downloadable graphic resources, including banner ads for websites and a poster, on the Readathon Resources page (ow.ly/EtIIN). The first 100 reading venues to enroll will get a free poster.



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