

E-Rate Win: \$1.5B More for Schools and Libraries

December 11 marked a triumphant day for both champions and beneficiaries of high-speed Internet access in all schools and libraries across the United States when the Federal Communications Commission (FCC) voted 3–2 in favor of the latest E-Rate Modernization Order. The long-awaited update includes a provision to inject an additional \$1.5 billion to the E-Rate funding cap, raising the yearly budget to \$3.9 billion.

The vote for the budget increase builds on the momentum of an ongoing updating process begun in 2010 to the 18-year-old program, the nation’s largest subsidy effort for education technology. The FCC recently passed an order to redirect \$1 billion annually from funds earmarked for antiquated, nonbroadband services to “category 2” services, which deal with internal connectivity—or Wi-Fi. Another part of the program involves services that support connectivity to schools and libraries (and not within the infrastructure), known as “category 1.”



Category 2 funding distribution was heavily debated in the weeks leading up to the FCC’s July vote on the modernization order. The FCC landed on the distribution formula of \$2.30 per square foot for libraries; however, following protest from library leaders and advocates who said the amount was insufficient to meet the needs of the limited and highly trafficked space of urban libraries, the amount was changed to \$5 per square foot for urban libraries in “cities of 250,000 [population] or more,” said Marijke Visser, associate director of the American Library Association’s (ALA) Office of Information Technology Policy.

Today, 63 percent of American students in public schools do not have broadband access in the classroom, said an FCC press release. That’s over 40 million students, still a far cry from President Obama’s goal to connect “99 percent of American students to high-speed broadband Internet in their schools and libraries within five years.”

Libraries are also behind on the high-speed broadband bandwagon. According to ALA, only two percent of libraries are at the FCC’s one gigabit

Interview

Cathryne Kaufman

In our latest In-Depth Interview with *Library Journal* 2014 Movers & Shakers from academic libraries, we spoke with Cathryne Kaufman, library services director at Illinois Central College, East Peoria.



What was it like launching the national professional development event for community college librarians, ForwardFocus?

The first year we had to create the whole thing from scratch. We were wondering if people would actually show up, but they did. It was thrilling to watch it all come together. Now we have a solid base of loyal attendees who have watched the event grow through the last couple of years.

How do community college librarians’ needs differ from those of four-year college staff?

Community colleges have an open door policy... As a result, our students come to us with extreme differences in terms of preparedness. Our challenge, then, is to keep the broad range of student needs in mind as we develop library services to help them succeed.

Photo by Photography by Megan

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LibraryAware Community Award

The LibraryAware Community Award emphasizes a library’s engagement with its community and recognizes a library or library system that has demonstrated the ability to make its community “aware” of what the library can do—and delivered on that promise. The award will be given by *Library Journal* and funded by LibraryAware, a product of EBSCO Publishing’s NoveList Division. *Postmark deadline: January 19, 2015.*

lj.libraryjournal.com/awards/libraryaware-community-award

goal, which enables high-speed Internet connections.

Rural and small libraries must address different hurdles than their urban library counterparts. “In the town where I live...[we have] only one place to go to get free Wi-Fi, and that is the public library,” said Kieran Hixon, a board member of the Association for Rural & Small Libraries and a technology consultant at the Colorado State Library.

However, the library in Hixon’s town won’t have to face it alone. ALA is looking ahead to help libraries access the funds to high-speed broadband. “Libraries and schools have to apply to get the money,” said Visser, “so our work now is doing lots of education and outreach...so that they are aware of the opportunities.”

Nature Allows Article Sharing with Restrictions

In what at first looked to be a decisive move in the direction of open access (OA), Nature Publishing Group (NPG) announced December 2 that it would officially adopt two initiatives that would provide access to articles previously available exclusively by subscription. But the new features come with restrictions. *Nature News* quickly corrected its initial headline, which read “*Nature* Makes All Articles Free To View”—but not before it was picked up by a number of news and social media outlets.

The first of NPG’s changes allows subscribers to 49 of its journals to create and share links to full-text content via email or social media. This will enable scientists and students at more than 6,000 subscribing universities and organizations to share NPG articles for personal, noncommercial use. The second gives 100 trusted media outlets, including London’s *Guardian* and the *New York Times*, permission to link to thousands of original sci-

entific papers in reports, articles, and blog posts. Both changes will be instituted on a one-year trial basis.

However, these links provide access to read-only versions of articles, which are viewed on ReadCube, a cross-platform reference and citation manager. Content cannot be downloaded, printed, searched, or indexed and cannot be reused or ingested by repositories.

In spite of NPG’s largely subscription-only status, its articles are reaching a wider audience in ways that the publisher never intended. For instance, #icanhazpdf is a Twitter hashtag used specifically for the exchange of scholarly papers. Individuals looking for an article can tweet a link to the work in question, and anyone with access to it can send a PDF. Once the request is fulfilled, the tweet is deleted. This is known as “dark social”—content is shared via email or chat, and its use cannot be tracked.

NPG is aware of such practices. This recent initiative is an effort, on NPG’s part, to channel the sharing of its content through a proprietary and essentially in-house platform—ReadCube was developed by Digital Science, a division of NPG’s parent company, Macmillan Publishers.

ReadCube currently provides reading technologies for more than 30 publishers. Shared articles are viewed in ReadCube’s Enhanced PDF Viewer and can be annotated or highlighted, then saved through either browser-based or desktop applications.

However, although the content resembles a PDF, it is not a file but rather a web page rendered in HTML5. And while articles and annotations are accessible through a sharable URL, or can be saved via links to a ReadCube account, they cannot be printed or downloaded. All data resides with NPG, enabling the publisher to track the use of each shared article.

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“What they’re trying to do is encourage sharing on Nature.com itself,” Timo Hannay, managing director of Digital Science (and former director of web publishing at NPG), told *Hotline*.

Within hours of its announcement, *Nature News* amended the original headline—“*Nature* Makes All Articles Free To View”—to “*Nature* Promotes Read-Only Sharing by Subscribers.” But a fair amount of public relations damage had been done.

Even with the quick revision, some viewed this as a bait-and-switch by NPG. Hannay, however, was emphatic that it was never NPG’s intent to identify the initiative as OA.

“This is not open access,” he told *Hotline*. “It’s not intended to compete with open access.... People need to be able to share subscription content as well, and that means doing it in a convenient and legitimate way. We want to enable that.”

After Dismissal, Galante Sues Queens Library

Within 24 hours of being dismissed by New York’s recently reconstituted

Queens Library (QL) Board of Trustees on December 17, former QL president and CEO Thomas Galante (pictured) announced via his lawyer Hillary Prudlo that he would sue for wrongful termination. The reorganized board had placed Galante on indefinite, paid administrative leave on September 11, citing an ongoing audit of QL’s finances by New York City comptroller Scott Stringer and investigations by the city’s Department of Investigation (DOI) and the FBI regarding construction contracts awarded by the library.

The board has not yet chosen a permanent replacement for Galante, according to QL spokesperson Joanne King. Bridget Quinn-Carey will remain interim president and CEO.

Considering that Galante’s salary, company car allowance, and expense account have been the subject of continued attacks in the press, King said it was uncertain how compensation

would be decided for Galante’s eventual replacement.

The resolution issued by the QL board determined that Galante “engaged in conduct constituting cause for termination of his employment.” At stake is a \$2 million severance package that Galante potentially would be owed if the court determines that he was in fact fired without cause. While the *Daily News* has published dozens of articles hammering Galante for an “outlandish” salary of \$392,000, his car allowance, and his six-figure consulting job at Long Island’s Elmont Union Free School District, among other items, the audit, as well as the months-long DOI and FBI investigations, thus far has not resulted in any charges of wrongdoing by Galante or others.

A report detailing \$40,000 in charges that Galante made to his QL credit card from 2011 through 2014 appears to have played a key role in his dismissal. The “all expenses paid trips” described by the *Daily News* appear to coincide with national and international library conferences. Charges of about \$23,000 to furniture stores have been described by QL officials as expenditures for furnishing the renovated central branch and its new executive office and conference rooms. Galante’s charges were approved by the former board.

On-the-record defenses of Galante were a rarity in 2014, but in an August interview with the *Queens Ledger*, George L. Stamatiades, one of the six trustees dismissed in July by Queens Borough President Melinda Katz owing to his support of Galante, offered rebuttals to many of the accusations. “At the time that Galante was hired, Stamatiades said, an in-



People

Kat Ealy was named Children’s Librarian at Marlborough Public Library, MA. She was previously Youth Services Librarian at Lawrence Library, Pepperell, MA.

Metta Lansdale Jr. retired as Director of Traverse Area District Library, MI. She first started in the position in 2009.

Suzanne Lasha was appointed Director of Cañon City Public Library, CO. She had been serving as Interim Director since December 2013, following **Susan Ooton**’s retirement.

Shaen Mehl retired as Youth Librarian at Ozark Regional Library, MO. She had been in the position for almost ten years.

Joe Niese was promoted to Director of Chippewa Falls Public Library, WI. He served as the library’s Information Services Coordinator and Acting Director, following **Virginia Roberts**’s resignation in October 2014.

Mary Lee Schneider, President and CEO of Follett Corporation, was elected to the Chicago Public Library Foundation’s Board of Directors.

IN MEMORIAM

Jacqueline Freeburn, former Librarian at Mercy College, Dobbs Ferry, NY, and the City College of New York, died on December 17. She was 81 years old.

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dependent company [Guidestar] told the trustees how much he should be paid,” according to the *Ledger*.

The board started Galante at a lower rate than recommended and made the stipulation that he would obtain an MLIS within his first year on the job before being considered for raises.

In addition, Stamatziades said that Galante had been working as a consultant with the Elmont School District for years prior to his appointment as QL CEO and that both the board and prior QL directors had long been aware of the second job.

Despite repeated calls for Galante’s ouster by the opinion pages of the *News* and some local officials, Stamatziades and the other dismissed trustees had objected to removing or suspending Galante, he said, because they presumed his innocence.

In September, shortly after the new board opted to place Galante on paid administrative leave, one anonymous board member told the *News* that “many members” had wanted to suspend Galante without pay but could not find cause.

QL’s construction contracts remain under investigation, and the city comptroller’s audit of the library’s finances is also proceeding.

Salt Lake City Proposes 24-7 Operations

While many academic libraries stay open around the clock at exam time, currently there are no U.S. public libraries that remain in operation 24 hours a day. If Salt Lake City Public Library (SLCPL) executive director John Spears is successful in gaining approval from the library Board of Directors and Salt Lake City Council, the SLCPL downtown branch will keep its doors open to the public 24 hours a day, seven days a week, on a pilot basis for two years. The extended

schedule, including staffing, security, and programming, would cost approximately \$650,000 annually—all of which would be privately funded.

The idea first took shape when

Spears was approached by a group of community advocates. They expressed concern about the city’s homeless teenage population and wondered whether it would be possible for the

Close-Up Look at *Free for All: Inside the Public Library*

When documentary filmmakers Lucie Faulknor and Dawn Logsdon were evacuated to Baton Rouge, LA, from their home in New Orleans in 2005 after Hurricane Katrina, they were struck by the essential role played by the public library in the days following the disaster. That recognition, along with many hours spent in libraries researching past projects, eventually convinced them that the world needed a documentary focused on the importance of America’s public libraries. *Free for All: Inside the Public Library*, which will be released in 2016, seeks to showcase the vitality of libraries large and small, urban and rural, successful and struggling, and the very personal stories of their patrons.



Free for All received its first development grant from Cal Humanities in 2012, and the project began to come together. Faulknor and Logsdon initially planned to pick one library system to represent the whole. They decided to focus on the San Francisco Public Library (SFPL), but their approach changed as they learned more. After presenting some clips from the film at the 2013 American Library Association annual conference in Chicago, the filmmakers polled the audience on what they thought was missing, and the response was clear: viewers agreed that SFPL was a great story, but it alone didn’t represent libraries in the rest of the country.

Faulknor and Logsdon decided the only way to capture that diversity would be to travel around the United States visiting different types of libraries. They began interviewing library patrons and realized that there was a second platform to the project: a series of personal narratives that will eventually be hosted on a dedicated interactive website.

They set up a booth at SFPL where patrons could record their own stories, and it proved to be hugely popular. The two plan to take it on the road, although how it evolves will depend on funding. One possibility would involve an elaborate traveling mobile setup, but in its simplest form the “booth” could be a toolkit, easily operated with a camcorder in a library media lab or Maker space.

Faulknor and Logsdon hope to premier the film at a major festival, do the film circuit, and then move to public television. Ultimately, of course, they want to show it in libraries (they have also received strong interest from library schools).

In addition, they are working to set up an advisory board comprised of library leaders in order to ensure the broadest possible perspective. That support for libraries has always crossed political lines and boundaries is significant, they emphasized, especially given the country’s current political climate. “What drew us to this story is the way it resonates for everybody,” Logsdon told *Hotline*.

“What would our country look like without its libraries?” asks the *Free for All* website. “What would be lost?” In addition to collecting enthusiastic tales, the team will be going to places where libraries are threatened or have closed branches, such as Detroit and Stockton, CA. “The way we’re going to address that question,” said Logsdon, “is by showing how integral they are to a functioning democracy right now.”

downtown branch to provide space for them at night.

While unwilling to change library policy for one interest group, Spears proposed that the concept be expanded to keeping the branch open 24-7 for everyone.

He sees the overnight timetable as serving a unique clientele and plans to structure services and programs

around its needs, which would include such offerings as late-night movie screenings, computer classes, book discussion groups, and possibly a project in conjunction with Salt Lake Community College to offer GED instruction. The extended hours would serve not only those with nowhere else to go but also second- and third-shift workers, nontra-

ditional students, night owls, and the local university population.

Of the building's six floors, the two lower levels hold the most popular parts of its collection. Only these floors would remain in use during the overnight period, and only a single exit would be used.

A dedicated nighttime staff would be hired on a grant-funded basis for the pilot, serving in a full complement of roles: branch manager, librarians, associates, and aides. The branch currently has two to three security officers on site at all times; that number would not change.

Spears presented the idea to the Salt Lake City Council in November, and the response was mainly positive. Community members, on the other hand, have expressed some misgivings.

SLCPL is currently compiling a needs assessment study, and Spears wants to have a "robust period for public comment" to hear the community's perceptions and concerns.

The 24-hour agenda will not be relying on taxpayer or government money. The group that approached SLCPL is in the process of lining up private and corporate donations and has received verbal commitments for some \$300,000 as of press time.

The city council must first pass a budget amendment in order for the donations to become part of the library's funding. A vote was originally scheduled for December 9, but Spears requested that it be postponed.

This owed in part to a need for further community conversation and clarification, SLCPL communications manager Andrew Shaw told *Hotline*. Shaw feels that both the city council and the board are receptive and that with ongoing communication all of Salt Lake City's downtown residents can be accommodated.

"We want to make sure we have everything lined up for this to be a success," Spears told *Hotline*.

Branching Out



The new **Case-Halstead Public Library** (pictured), Carlyle, IL, opened late last year. The 10,000 square foot structure, designed by Arcturis, with construction management by Poettker Construction Co., is three times the size of its 1938 predecessor and cost \$3.8 million. It features an expanded children's section, a teen zone, a heritage room, a fireplace, a central circulation desk, neo-classical architecture, state-of-the-art technology, and two kitchenettes. The project also includes the 200-person-capacity Maddux Community Room, funded through the Flora Ethel Maddux Trust. The library also secured a \$1.6 million Public Library Construction Act Grant from the State of Illinois.

Ground was broken in October for the new **Christa McAuliffe Branch** of the Framingham Public Library, MA, which at 17,000 square feet will be threefold the size of the current building. Finegold Alexander + Associates is behind the design of the \$8.6 mil-

lion project, scheduled to open in late 2015. Named for the teacher-astronaut killed in the 1986 *Challenger* disaster, the one-story branch will feature a wing-shaped roof above the adult and children's reading spaces and an open plan; it is targeting Leadership in Energy and Environmental Design (LEED) certification.

LaGuardia Community College, Long Island City, NY, is set

for a renovation and expansion of its 31,000 square foot library. The \$2 million project was funded through the efforts of city council majority leader Jimmy Van Bramer and will update the space to include Internet-connected seating, a reading room, a media lab, group study spaces, a grand staircase, and new exterior windows. The work is expected to be completed by late 2016.

The renovated main branch of the **Washington County Public Library**, Marietta, OH, was scheduled to open on January 11. The 2,758 square foot facility will have new wall coverings, flooring, and furniture, while collections are merged and relocated. Funded through state money and a five-year mill levy approved in 2010, the work includes upgrades to the side drive delivery and handicapped parking area, installation of high-efficiency windows, and a refurbishment of the basement children's space, according to the *Marietta Times*.

Send information on groundbreakings and ongoing and completed building projects to blfox@mediasourceinc.com

State Library of Kansas Partners with Total BooX

The State Library of Kansas in December soft launched a partnership with Total BooX, the pay-as-you-read metered ebook platform, building on a statewide digital lending program that offers library patrons access to the 3M Cloud Library, Freading, Enki, OneClickdigital Audiobooks, TumbleBooks, BookFlix, and Britannica E-STAX.

“We’re pretty committed to finding different [ebook] models,” said Jo Budler, State Librarian of Kansas and *Library Journal’s* 2013 Librarian of the Year. “Personally, I love the Freading model, and Total BooX is a lot like that,” she added, noting that both platforms offer patrons unlimited simultaneous access to thousands of ebooks with no up-front or maintenance fees.

Available as an Android, iOS, or Kindle Fire app, Total BooX presents consumers with a unique payment model. Books from publishers including Elsevier Science & Technology, O’Reilly, Maker Media, Sourcebooks, Other Press, Berrett-Koehler, Open Road Integrated Media, Constable & Robinson, and many others can be added to a user’s app at no cost. Those consumers—or, in this case, their library—are then charged only for the portion of the ebook that they read, whether it’s one chapter of a do-it-yourself title or cookbook, or a portion of a novel that they do not complete. Content is priced the same for libraries as it is for consumers. Once content is read—whether through a library’s account or a user’s personal account—it remains on a user’s device for rereading at any time.

For libraries, this translates into a metered, unlimited simultaneous use model with no loan caps or loan expirations. Although downloaded ebooks never become part of a library’s per-

The **Herbert Kurz Foundation** donated \$10,000 to the **Nyack Library**, NY. The money will be used for the general support of the library.

University of Illinois’s Rare Book & Manuscript Library, Champaign, received a \$500,000 grant from the Council on Library and Information Resources. The money will fund the cataloging of more than 20,000 Italian books spanning the 16th to the 19th century.

Amherst County Public Library, VA, and **Lynchburg Public Library**, VA, ended a shared services agreement after seven years. Cardholders at one library can no longer request or place holds on materials belonging to the other.

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manent collection, patrons do get to keep all Total BooX content that they have read, even if their library card expires or their library discontinues its account with Total BooX. “If you move to Australia, your books are still there,” in the app, said Total BooX founder and CEO Yoav Lorch.

Describing the company’s design as “a revolution in ebooks,” Lorch argued that the pay-as-you-read model enables better service than the one ebook, one user licenses offered by the Big Five publishers. Also, unlike the unlimited ebook subscription services available from Scribd, Oyster, or Kindle Unlimited, patrons get to keep what they read.

With a subscription service, “the first month that you stop paying, everything goes away. If there is a month when you don’t read, you pay anyway,” Lorch said.

Budler said that she did not have a problem with the library paying for content that the patron then keeps.

“We just want our readers to have access to what they are interested in,”

West Liberty University’s Paul N. Elbin Library, WV, was enhanced with new technology, including upgrades to the fiber-optic and wiring system, and new chairs equipped with iPads.

Red Bank Public Library, NJ, received a \$5,000 grant from Wells Fargo. The money will help fund the library’s “Serving Red Bank, Serving All” initiative to serve its Spanish-speaking residents better.

Ontario Colleges Library Service (OCLS), Canada, selected **YBP Library Services**, the academic division of **Baker & Taylor**, as a supplier of bibliographic material. OCLS is a nonprofit corporation that provides services to Ontario’s 24 publicly funded colleges of applied arts and technology.

she said, contrasting the model with one ebook, one user licenses.

Budgeting for pay per use services is a point of concern for many libraries, but Budler said that Kansas is taking a wait-and-see approach.

New York’s Westchester Library System (WLS) was the first library to work with Total BooX, announcing its partnership in September 2013. WLS executive director Terry Kirchner said its collection is particularly strong in areas such as computer manuals, science, and DIY titles, among other topics.

WLS has not yet needed to place any caps on usage. Most downloads, Kirchner said, have an average cost to the library of 25¢ to 40¢ per title. “If [patrons] complete a whole book, obviously it’s more, but especially with the types of materials that are being used, like computer books...they don’t necessarily want the whole book.” Kirchner said that WLS has spent \$7,000 on Total BooX content since launch and has budgeted \$10,000 for 2015.



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