

# LIBRARY **HOTLINE**

BREAKING NEWS FOR LIBRARY AND INFORMATION DECISION MAKERS

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## LITA Members Talk Tech Trends at ALA Midwinter

Technology continues to revolutionize how people access information, but there is a growing gulf between the haves and the have-nots in the library world, Marshall Breeding, consultant, author, and editor of Library Technology Guides, said during the Library Information Technology Association (LITA) Top Technology Trends panel at the American Library Association (ALA) 2015 Midwinter Meeting in Chicago, January 30–February 3. The lively discussion of trends began on a sobering note, with Breeding pointing out that many current tools are out of reach for underfunded libraries.

However, “I think the trend is that it’s getting better,” he added, thanks to projects involving “broad cooperation” at the statewide, regional, and national levels.

Breeding was joined by Todd Carpenter, executive director of the National Information Standards Organization (NISO); Casey McCoy, program coordinator at the Lincolnwood Public Library District, IL; Willie Miller, informatics and journalism librarian, Indiana University–Purdue University Indianapolis; and Carli Spina, emerging technologies and research librarian

at Harvard Law School Library. The panel was moderated by Karen Schneider, dean of Sonoma State University Library, CA.

### TRENDS TO WATCH

Architects came up with the concept now called “Universal Design” while working to develop buildings and environments with built-in accessibility features. These design principles have since expanded to tech, software, and other fields, Spina added.

In software applications, universal design translates into features such as providing both visual and auditory cues; both text and icons that are recognizable at a glance; and multiple ways to input information—for instance recording a voice or drawing a picture, in addition to typing.

Gamification, or “using game design or thinking in nongame contexts,” was the top trend selected by Miller. “For libraries, [gamification] means using game design elements to help users solve problems in a library context in a fun and engaging way.”

Carpenter began his trend discussion by outlining the “tremendous amount” of technology used to support subscription-based assets and content, including subscription agents, electronic data interchange

## Interview

### Lynda Blackmon Lowery

As a teenager in Selma, AL, Lynda Blackmon Lowery heard Martin Luther King Jr. speak and knew that she had to be a part of the civil rights struggle. Despite her age, she participated in protests, braving Bloody Sunday and the march from Selma to Montgomery.



#### How did you come to publish *Turning 15 on the Road to Freedom: My Story of the Selma Voting Rights March*?

Friends of mine wrote a children’s book and were looking for a person who took part in the voting rights movement. One day, they said, “You know, Lynda, we need to do a story just about you.” We did 35 hours of taped interviews and 20 hours of face-to-face interviews. It is still amazing to me that it has taken off and people are interested in it.

#### You were so young. Was it difficult for your family to let you protest?

My father thought it was too dangerous, but my grandmother thought there was safety in numbers. That’s why we went. The grown people told us all the time, no matter what, that they were going to take care of us, and they did.

Photo by Rebin Cooper.

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(EDI) to communicate and process orders, International Standard Serial Number (ISSN) assignments, and metadata management.

“How are those systems going to have to change, as open access really transforms how scholarly communication takes place?” Carpenter asked.

Open access already accounts for between ten percent and 20 percent of scholarly articles published each year, and it is currently growing 18 percent annually, Carpenter said.

With a nod toward science, technology, engineering, and mathematics (STEM) education initiatives, many libraries have expanded their digital literacy efforts to include coding classes and workshops for young people. However, these efforts should include more active outreach to girls, McCoy said.

Citing statistics reported by the National Center for Women and Information Technology, McCoy noted that in 2013, only 19 percent of AP computer science test takers were girls. In 2012, only 12 percent of computer science undergraduate degrees were earned by women. Lack of representation in high school and college has led to low representation in the growing field, with women holding only 26 percent of jobs requiring a computer science degree. Of those, only three percent are African American, five percent are Asian, and two percent are Hispanic, McCoy said.

During a separate round of discussion, each panelist had a few minutes to describe a second tech trend beginning to make its mark on libraries.

Spina began with a brief talk about beacons, small, battery-powered transmitters that enable retailers, museums, libraries, or other businesses and institutions to send highly targeted, location-relevant messages to Bluetooth-enabled smartphones.

Breeding followed with a discussion of the changing “ecology of search and discovery.”

The involvement of academic libraries in the creation, maintenance, and copyright clearance for digital course packs was Miller’s second trend.

Carpenter opened the discussion of his second trend by noting that several news organizations had been describing 2014 as “the year of the hack.” While libraries would seem to be a less likely target for hackers than businesses that store consumer financial information, libraries do have access to data that patrons expect to be private.

McCoy concluded the second portion of the panel with a discussion of app-based home technology. As these types of devices become more pervasive, libraries might consider including them as components of broader consumer-tech loan programs, perhaps linking these loans to library courses on energy conservation, green technology, or sustainability.

## ALA Candidates Present Platforms at Midwinter

The American Library Association (ALA) Presidential Candidates’ Forum, held Saturday evening, January 31, offered an opportunity for the four candidates running for the 2016–17 ALA presidency to present their platforms and answer audience questions. Candidates Joseph Janes, James LaRue, JP Porcaro, and Julie Todaro discussed their philosophies and history of service—both within and outside ALA—and answered questions from the audience.

The roster of candidates, announced in September 2014, offers a broad representation of service in the field, including public libraries, two- and four-year colleges, private consultancy, governmental organizations, and special interest groups.

Janes, associate professor and chair of the MLIS program at the University of Washington Information School,

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Seattle, led off his platform description by wondering where people would be without libraries, adding, “I want to tell that story.” Having served on numerous ALA committees, including the Office for Information Technology Policy Advisory Committee and the Committee for Accreditation, Janes hoped that he could find ways to build a strong consensus within the organization so that it could continue to serve the greater library populace.

LaRue, CEO of LaRue & Associates and former director of the Douglas County Library System, CO, and Colorado Librarian of the Year, as well as a *Library Journal (LJ)* columnist on self-publishing and libraries, has worked in all sectors of the library world: lo-



Joseph Janes



James LaRue



JP Porcaro



Julie Todaro

cal, regional, statewide, and national. He has served on ALA’s Digital Content Working Group and OCLC’s executive council as well and wants to see libraries at the heart of the digital publishing revolution, as community leaders and as the public-facing experts on information policy. He also spoke strongly of advocating for libraries’ roles in creating lifelong learners.

Porcaro is the librarian for acquisitions and technological discovery at the Guarini Library, New Jersey City

University, Jersey City, and a 2012 *LJ* Mover & Shaker. As the first Millennial to run for the office—he founded the popular Facebook group ALA Think Tank and created the ALA Games and Gaming Round Table—he expressed

concern for the next generation of American voters and the necessity that libraries be part of their landscape. He wants to see an ALA that values diverse librarians at all levels, he said, and that listens to its members.

Todaro, dean of library services at Austin Community College, TX, brings a career of service to her candidacy, including terms as president of the Association of College and Research Libraries (ACRL), president of the Texas Library Association, and chair of the Texas Council of Academic Libraries. ALA has done an extraordinary job promoting the value of libraries, she said, and now needs to do the same for librarians. As the only community college-affiliated candidate, she expressed a strong commitment to service across the library spectrum.

Voting will take place from March 24 to May 1, online or via smartphone; individuals who are unable to vote online owing to a disability, or who are without Internet access, can obtain a paper ballot by contacting ALA customer service. Only current ALA members in good standing as of January 31, 2015, are eligible to vote.

## Tech Pilots in Juvenile Facilities Support Skills

The Division of Youth Corrections (DYC), part of the Colorado Department of Human Services, in partnership with the Colorado State Library (CSL), has recently launched multiple technology pilot projects in select juvenile correctional facilities statewide. These initiatives are proving that incarceration does not have to

## News in Brief

The **University of Florida George A. Smathers Libraries**, Gainesville, received a \$500,000 National Endowment for the Humanities Challenge Grant. The money will build an endowment fund to broaden access to humanities resources relating to the Jewish experience in Florida, Latin America, and the Caribbean.

Publisher **Adam Matthew** and the **Folger Shakespeare Library**, Washington, DC, have partnered to digitize the latter’s collection of prompt books—annotated copies of plays. The books range from 1608 to the late 20th century.

**Elsevier** was the winner of ten 2015 PROSE Awards, including the Best eProduct Application Award for the Virtual Microscope, its integrated browser-based slide viewer. Seven books and two journals published by Elsevier were also recognized.

The **Delaware Library Consortium** added six new member institutions: **Barratt’s Chapel**

and **Museum**, Frederica; **Biggs Museum of American Art**, Dover; **Delaware’s Legislative Hall Library**, Dover; **Fort Delaware Society**, Delaware City; **Positive Outcomes Charter School**, Camden; and **Thomas Edison Charter School**, Wilmington.

**Columbia University’s Rare Book & Manuscript Library**, New York, acquired the Frederick Fried Coney Island Collection. It includes photographs, blueprints, newspaper and magazine clippings, research notes, brochures, printed advertisements, correspondence, trade literature, sheet music, and ephemera from the Brooklyn neighborhood and amusement park.

**Washington-Centerville Public Library**, OH, received a Smart investing@your library grant from the Financial Industry Regulatory Authority Investor Education Foundation and the American Library Association. The money will implement services to increase patrons’ access to and understanding of financial information.

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result in a lack of access to information and digital literacy skills.

Camden Tadhg, youth institutional libraries consultant for the CSL, has been steadily rolling out a number of initiatives that are setting important benchmarks for service to incarcerated youth. There are currently five facilities using EBSCO databases in the classroom. Right now, only a few allow individual student use; in most cases, teachers are controlling the searching on the interactive whiteboard with the input of the whole class.

Two facilities are circulating Playaway audio devices to youth—one in the classroom and one on the living units. A few facilities allow youths to have MP3 players in their rooms, and it is an exciting opportunity for the struggling readers who can now pair a book with a listening device.

NOOK ereaders are now circulating in the living units of two facilities as part of Colorado's Positive Behavioral Interventions & Support programming. Because only high achieving youth are allowed to check out ereaders, students at lower levels are motivated to improve their behavior: the ereaders are loaded with more than 70 high-demand titles.

The funding for the EBSCO databases and the ereaders was provided by the DYC Education Department. The ebooks were purchased with Library Services and Technology Act funding. The Playaways were purchased with money from the State of Colorado designed to support libraries and emerging literacy.

Later this year, Tadhg will be piloting a program called ROCKSTAR—Reinforcing Our Crucial Kinship Supports Through Active Reading (one of the teens came up with the name). Youths will apply and be approved for the program by case managers and then will have the opportunity to select a children's picture book and create an audio recording of themselves reading

the book aloud. The CD and book will be sent to their child or sibling outside the system. The Colorado Department of Corrections has had a similar successful program for adults for many years. The DYC Education Department has provided all funding for this pilot.

With only the equivalent of 2.5 FTE to run all ten facility libraries,

Tadhg is stretched but feels that with these initiatives in place he may be able to convince administration that more staff time is needed. These enterprises will also provide documentation and evidence of positive outcomes that other juvenile correction facility libraries can use to support their own technology pilots.

## Minding the Gap with Teen Services Underground

Teen services librarians longing for practical yet convivial professional dialog have found it online in "Teen Services Underground" (TSU), a new dedicated online community offering programming and professional development to teen services librarians unveiled at the American Library Association's (ALA) 2015 Midwinter Meeting (January 30–February 3) in Chicago.

"Basically, [TSU] is a group of teen services librarians or people who deal with teens across the nation," explained Andrea Sowers, TSU founder and teen services librarian at the Joliet Public Library, IL. "We just wanted to create a community and a website for teen librarians and those who work with teens to come together and get help. We're doing programs, we're doing readers' advisory, we're doing advocacy."

The origins of the online community "happened serendipitously," said Sowers, who added that after hearing about the raves regarding "Storytime Underground," an idea-sharing site for youth librarians, she put the call out on Twitter to spread the word of the need for a similar service for teen-targeted professionals. The momentum picked up from there.

The website is a collaboration among librarians. Ohio youth services librarian Beth Saxton told *Hotline* that after Sowers put out the call, she was one of a group of librarians who joined TSU's founding core. That core decides what the site is going to post, and "we have a schedule, taking turns administering the Facebook page," Saxton said, adding that response to TSU has been robust.

The TSU administrative team "didn't want to duplicate existing [teen services] resources," Saxton said. TSU's focus is more on the practical, day-to-day doings of teen librarians. She added that TSU features a more how-to approach.

On the TSU site, there are monthly themes for its "Challenge Monday," for which a topic is selected each month, and community members are challenged to think about it and participate in back-and-forth discussion. Another feature of TSU is a monthly "Authors You Should Know" listing.

The website has only been live for a month, but the TSU team is already envisioning more purpose-built tools to help practitioners, including short YouTube videos and webinars addressing subjects for professional development.

"Teen services is always between the cute little kids that everybody loves...and then there are the adults, our taxpayers and stakeholders," said Saxton. "There's this gap where teen services is, [and] we're minding the gap."



## Harper Lee's Second Novel To Publish in July 2015

On Tuesday, February 3, 2015, Harper, an imprint of HarperCollins, announced that it will publish a new novel by Harper Lee, author of the Pulitzer Prize-winning and hugely best-selling *To Kill a Mockingbird*, which boasts 40 million copies worldwide. The new novel, *Go Set a Watchman*, will be published July 14, with a first printing of two million copies. Tina Andreadis, senior vice president and director of publicity, HarperCollins, confirms that there will be no advance review copies and no interviews, but library orders are starting to flow and library marketing plans are dictating themselves.

Set during the mid-1950s, the work was written before *To Kill a Mockingbird*—Lee's only published work to date—and features that novel's heroine, Scout (Jean Louise Finch), returning from New York to Maycomb, AL, as an adult to visit her father, Atticus Finch. The civil rights movement was just beginning then, and

Scout struggles to understand her father's and her own attitudes toward the world in which she grew up.

As the 88-year-old author explained in a statement from her publisher, "In the mid-1950s, I completed a novel called *Go Set a Watchman*. It features the character known as Scout



as an adult woman, and I thought it a pretty decent effort. My editor, who was taken by the flashbacks to Scout's childhood, persuaded me to write a novel (what became *To Kill a Mockingbird*) from the point of view of the young Scout. I was a first-time writer, so I did as I was told."

Lee thought that *Go Set a Watchman* was lost, but it was rediscovered in fall 2014 by her friend and lawyer Tonja Carter, in a secure place and attached to an original typescript of *To Kill a Mockingbird*. Lee debated some time before deciding to release the book, modestly declaring, "I shared it with a handful of people I trust and was pleased to hear that they considered it worthy of publication. I am humbled and amazed that this will now be published after all these years."

*To Kill a Mockingbird* is one of the world's most read and most loved books. It's also been a contentious book in this country, appearing regularly on the American Library Association's list of frequently challenged books, most recently in 2011 in the No. 10 spot and as No. 21 on the Top 100 Banned/Challenged Books: 2000–2009.

The new book may raise some challenges, too, but will doubtless be purchased en masse.

### People

**Andrew S. Breidenbaugh** was promoted to Director of the Tampa–Hillsborough County Public Library (THCPL), following **Joe R. Stines**'s retirement. Breidenbaugh was previously THCPL's Manager of Library Technology & Collections.

**Debbie Clark** retired as Assistant Children's Librarian at Bruton Memorial Library, Plant City, FL. She had been with the library for nine years.

**Phebe Dickson** was named Industrial Relations Librarian at Princeton University, NJ. She was previously a Reference Librarian at Castleton State College, VT.

**Jason Kucsma** was appointed Deputy Director, Toledo–Lucas County Public Library. He

was previously Executive Director of the Metropolitan New York Library Council.

**Steve McCartney** retired as Director of Meridian–Lauderdale County Public Library, MS. He had been with the library for 24 years.

**Dean Smith** was named Director of Cornell University Press, effective in April. He is currently Director of Project MUSE at the Johns Hopkins University Press.

Arlington Heights Memorial Library, IL, made the following hires: Jennifer Czajka, previously at Oak Park Public Library, IL, was named Programs Supervisor; and **Shannon Distel**, previously Business Services Supervisor, was promoted to Business and Specialty Services Manager.

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### UBC Acquires Books with Possible Oscar Wilde Link

While browsing the Internet for information relating to his PhD in Victorian literature, University of British Columbia (UBC) doctoral candidate Justin O'Hearn discovered that Christie's auction house was selling a copy of *Des Grieux*, a rare book published in 1899. *Des Grieux* is thought to be the prequel to a better-known title, *Teleny*, released anonymously in 1893. Both are gay erotic novels sometimes attributed to author Oscar Wilde (1854–1900), although neither book's authorship has been confirmed.

Despite the item's questionable provenance, O'Hearn wanted to place a bid on *Des Grieux*, as it would be an important part of his doctoral work. His original plan, according to a blog post, was to purchase *Des Grieux*,

transcribe it for an annotated edition, and then donate the original to an organization that would ensure public accessibility of the title.

Neither *Des Grieux* nor *Teleny* has been definitively attributed to Wilde. Wilde might have served as a consultant or editor during the books' creation, or the titles could have been written through a collaborative process. Gregory Mackie, O'Hearn's doctoral adviser and a Wilde scholar, doubts the direct link to Wilde.

### ACQUIRING THE BOOKS

While *Des Grieux* at its original auction price was affordable as far as rare books go, O'Hearn knew he'd need financial support to purchase it, along with a copy of *Teleny* that had also come up for auction. UBC rare books and special collections librarian Katherine Kalsbeek was out of town and unable to approve the use of UBC funds. With approximately nine days before the auction, O'Hearn turned to Kickstarter, the popular crowdfunding website and within three days had reached half his goal.

While the Kickstarter campaign rolled on, Kalsbeek returned to work with O'Hearn on behalf of the UBC Library. "Our university librarian, director of finance, and acquisitions department...responded very quickly and were eager to assist," she noted. With this backing in place, O'Hearn and various members of the UBC Library and English department gathered at 5 a.m. for the live auction stream from London, prepared to bid on both books. O'Hearn said the bidding was intense, with one anonymous bidder, likely a private collector, driving the price up quickly. In



Oscar Wilde portrait by Napoleon Sarony.



The **South Branch Library** (pictured) of the Summit County Library, Breckenridge, CO, opened in January as part of the joint-use Breckenridge Grand Vacations Community Center. The 8,000 square foot library is a portion of the work that renovated the 1909 Breckenridge Schoolhouse, a registered landmark in the city's National Historic District. Designed by Anderson Hallas Architects, the \$8.8 million project also includes the 160-seat Speakeasy movie theater, a conference space, a coffee shop, and a historic archive. The library will house dedicated spaces for children and young adults, a reading platform, an outdoor deck equipped with a snow-melt system, enlarged stacks for adult materials, state-of-the-art technology, and a modern circulation desk. The construction was funded through the Summit County Library Foundation, the Summit County government, and the Town of Breckenridge.

The Severn Building at the University of Maryland, College Park, will be the home to

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the end, O'Hearn and UBC won the bid at a final price of \$23,000 for *Des Grieux* and \$16,000 for *Teleny* (Canadian dollars).

Winning this bid is a coup; O'Hearn also stated that not only is the access meaningful for scholars in subject areas such as queer literature and fin de siècle studies, but there has been international interest in the materials.

## Branching Out

the new **Severn Library**, a 21,000 square foot storage space within the facility, roughly a mile from campus. At four stories, the new construction will house overflow books from the school's other libraries and special collections in what has been referred to by interim executive director of planning and construction Bill Olen as "a box inside a box." The \$6.9 million project is expected to be completed by early 2016, with a capacity of 2.5 million items. The checkout process is still under consideration, though the expectation is that students will be able to receive a hard copy or digital edition within 24 hours of request.

The renovation and expansion of the **Reading Public Library** (see *Hotline*, 11/26/12), MA, broke ground on February 6. The 31,000 square foot building will be remodeled and enlarged with a 7,596 square foot addition in order to make the facility more efficient. A construction grant of \$5.1 million from the Massachusetts Board of Library Commissioners will cover the work, which will include structural repairs and code updates, according to the *Daily Times Chronicle*, while maintaining the character of the historic structure. The project is designed by Beacon Architectural Associates, allied with Adams & Smith Architects.

Courtesy of Summit County Library.

O'Hearn is now planning his transcription of *Des Grieux*, which will be the first ever annotated edition; he is glad to know both newly acquired titles will be easily accessible in the UBC collections. Stated Kalsbeek, "I am hopeful that now that these two books are in a public institution, scholars may be able to uncover further information on [their] provenance."

*“The depth and intimacy cannot be surpassed”*  
- Carol Trager, East Greenbush Community Library

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- Patricia Lowrey, Cleveland Public Library

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